

Mindcamp XI

22-25 August 2013

Worlds in Collision



Table of Contents

Welcome to Mindcamp XI! .2

Powered by Bananas!	3
Participants	4
Your Schedule	6
Sessions in Buckets	8

Plenary Sessions

Collide-O-Scope	9
Passeggiata	9
Mindcamp Labyrinth	9
What Real World?	9

Early Risers

Qi Gong Espresso	9
Writing Freely	9
Yoga & Meditation	10

Half-day Sessions

Business Chemotherapy	10
Collective Genius	10
Conscious Relationships	10
Diversity Competency	10
Imagestreaming	10
Is Deferring Judgment Enough?	11
Life Is But a Game	11
Mystic in the Marketplace	11
Photoautobiography	11
Rev Your Brain	11
SOAR	11
Tell-A-Vision	12
Youth, Adult, Elder	12

2-Hour Sessions

The Creative Brain	12
Creative Geniuses	12
Creative Writing Workshop	12
Drawing Breakthrough Insights	12
Fostering Creativity	13
From Collision to Collaboration	13
Improv in the Workplace	13
Lead from Within	13
Letting Go/Letting Come	13
Optimal Nutrition for the Creative Mind	13
Painting Positive Change	14
Quick-Draw Bootcamp	14
Values @ Work	14
Water Journey	14
Where Two Worlds Collide	14

Shorter Sessions

Art Gallery of Your Mind	14
The Art of Social Change	15
Being Mindful of Your Brain	15
Body Moves Mind	15
Boom!	15
Breakbeat Psychedelic House Pop Rock	15
The Call of Beauty	15
Creative Blocks	16
Creative Sales Telepathy	16
Creativity in the Crossfire	16
Everyday Curiosity:	16
Finding Your G-Spot	16

Fun In Suits	16
Happiness!	17
Hum Strum Ukulele	17
IMPROVation™	17
Inspiring Creativity	17
%&#\$* It's BROKEN!	17
KM by Design	17
Magical Collisions	18
Moving Space	18
The Outside-In Revolution	18
Persona That Sells	18
Pick a Card	18
Playing for High Stakes	18
The Pointed Stick	19
Rapid Protocept	19
Show Up for Your Life	19
Social Media Matters	19
Square Watermelons	19
Tranquility in a Teacup	19
Turning of the Wheel	20
Unleash Your Geek	20

Win U

Win U: Tools to draw out the answers within	21
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Presenters22

Welcome to Mindcamp XI!

Last year was year of big changes for us. We moved to a new location and date, doubled our size, created new session formats, introduced our team of Bananas, and became more eco-friendly, by reducing our paper usage.

That would be plenty enough innovation for most folks. But not us. This year's theme is **Worlds in Collision**, so we decided to collide the present and the past even more to see what might happen. Here's a rundown of the new stuff you'll find this year:

Mindcamp Smartphone App — Yes, we have our own app with session descriptions, bios, instant updates, and more. You can still get a paper program if you like, but we're hoping the app will make us a bit more eco-friendly. You can download the app at the iTunes App Store or at the Google Play Store.

Collide-O-Scopes — Thanks to our dear friends at **CREA in Italy**, we are introducing our version of sharing circles. We're calling them Collide-O-Scopes, in keeping with this year's theme. These small facilitated groups are safe places where you can bounce around your Mindcamp to enrich your learning.

The Passeggiata — With a tip o' the hat to **Liz Monroe-Cook** (and another tip-o'-the-hat to Italia), we're offering our version of the venerable Passeggiata, where you can enjoy an evening stroll by the lake, re-meet your fellow Mindcampers, get busked by creative buskers, slurp some ice cream and just have a good time.

Music Residency — **Mario Allende** and **Toto Berriel** will compose and record tracks for their upcoming CDs. And you can be part of it (some of you already are)!

Win U — **Win Wenger**, one of the great thought-leaders of our creative community, always offers too much for a single session. So this year Win will deliver a whole suite of his creative thinking tools throughout Mindcamp. You can drop in or stay for it all. It's up to you.

And as if that weren't enough, we have a few more surprises we hope will delight you. But they're surprises, so we can't spill the beans yet.

Before sending you off to collide, a note of thanks to our volunteers — **our presenters, our Bananas**, and the many others without whom Mindcamp could not be. Many of them come a long way to be here — at their own expense. Many also contribute to our bursary fund to help others come to Mindcamp. We're grateful for their generosity. We're also grateful for the **YMCA Geneva Park's** warm welcome and patient flexibility, year after year.

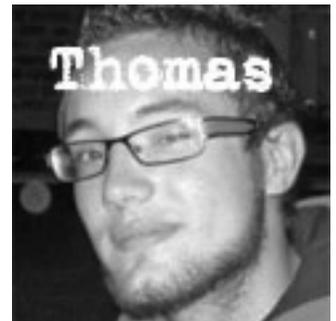
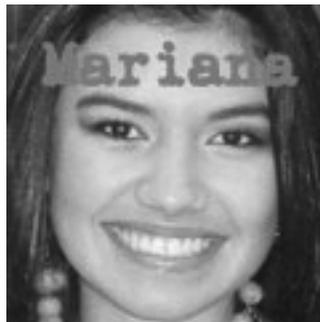
Finally, please take care of yourself. There's tons to do — 60+ sessions, the youth program, dancing, hiking, campfires, water sports... Do as much as you like, but don't forget to relax. Have fun.

We're glad you're here!

Tim Hurson, Kristen Peterson, John Sedgwick, Franca Leeson



Powered by Bananas!



Participants

Alan Black (USA)
Alison Cohen (Canada)
Allie Middleton (USA)
Amy Stem (USA)
Ana Castelan (USA)
Andrew Crighton (Canada)
Anik April (Canada)
Anthony Hyatt (USA)
Ariane Coté (Canada)
Ashley Da Silva (Canada)
Aspen Heisey (Canada)
Aurora Grace (Canada)
Ayah Norris (Canada)
Barb Wilk Ridge (Canada)
Beth Slazak (USA)
Blanco (USA)
Bonnie McKee (USA)
Brad Partridge (USA)
Branwen Hurson (Canada)
Brian Ross (Canada)
Bruce Baum (USA)
Bruce Rosove (Canada)
Carole Rudzinski (Canada)
Caroline Neufeld (Canada)
Cate Walker-Hammond (Canada)
Cecilia Yau (Canada)
Christine Boyko-Head (Canada)
Cindy Siener (USA)
Clara Kluk (Mexico)
Clare Dus (USA)
Cristina Masucci (USA)
Cynthia Reyes (Canada)
Dan Bigonessa (Canada)
Danielle de Groote (Belgium)
Darlene Kent (Canada)
Darren Chapman (Canada)
Dawn de Pasquale (USA)
Debbie Benard (Canada)
Deborah Jann (Canada)
Debra Pickfield (Canada)

Deepika Grover (Canada)
Delphine Batton (France)
Diane Houle-Rutherford (Canada)
Diego Muñoz (Chile)
Donvé Deacon (South Africa)
Elinor Doyle (USA)
Elizabeth Zabroky (Mexico)
Emily Hurson (Canada)
Erica Swiatek (USA)
Fei Yu (Canada)
Ferdinando Buscema (Italy)
Franca Leeson (Canada)
Francois Coetzee (South Africa)
Francoise Hinton (France)
Gene Winchester (USA)
Georges Valentin (France)
Gert Garman (USA)
Gina Paigen (USA)
Ginny Santos (Canada)
Gloria Henderson (Canada)
Goran Matic (Canada)
Hamlin Grange (Canada)
Hassan Massum (Canada)
Heather Thomas (Canada)
Ian Rosenfeldt (Canada)
Ismet Mamnoon (USA)
James McAnanama (Canada)
James Nash (USA)
Jan Sanders (Canada)
Jane Goldwasser (USA)
Janet Rouss (Canada)
Janice Francisco (Canada)
Jay Aquilanti (USA)
Jennifer McFarling (Canada)
Jennifer Spear (Canada)
Jill Morris (USA)
Jim Ridge (Canada)
Jody Fisher (USA)
Joe Miguez (USA)
Johan Majlov (USA)

John Sedgwick (Canada)
Johnette Majlov (USA)
Jon Pearson (USA)
Joop de Korte (USA)
Joy MacKay (USA)
Julia Roberts (USA)
Julie Lemieux (Canada)
Julieta Parra-McPherson (USA)
Karen Rudolf (USA)
Kareth Midlemass (Canada)
Karin Davis (Canada)
Katherine Rosove (Canada)
Kaz Ogino (Canada)
Kim Corfman (USA)
Kim Greene (USA)
Koen Zonneveld (Netherlands)
Kristen Barney (USA)
Kristen Peterson (USA)
Laila Ghattas (Canada)
Laura Switalski (USA)
Lauren O'Keefe (Canada)
Leslie McAnanama (Canada)
Linda Salna (Canada)
Lisa Baxter (UK)
Lisa Karlin (USA)
Lisa Menna (Canada)
Lorraine McRae (Canada)
Lucie Dupont (Canada)
Luis de Villa (Mexico)
Lyla Barrett (Canada)
Mahmoud Arafa (USA)
Makheni Zonneveld (Netherlands)
Marc Geers (Belgium)
Marc Hurwitz (Canada)
Marco Villa (Italy)
Marguerite Orane (Canada)
Mariana Muñoz (Chile)
Marie-France Lefort (Canada)
Marilyn Pickford (Canada)
Mario Allende (Canada)

Mary Arroyave (Canada)
Mary Ellyn Vicksta (USA)
Matteo Catullo (Italy)
Max Hurson (Canada)
Maxx Kochar (Canada)
Megan Mitchell (Canada)
Melissa Gordon (USA)
Michael Newberry (USA)
Michel Neray (Canada)
Missy Carvin (USA)
Nadine Warkentin Brain (Canada)
Nathalie Dore (Canada)
Newell Eaton (USA)
Nicole Lortie (Canada)
Noel Burke (Canada)
Olwen Wolfe (France)
Paolo Sbuttoni (Italy)
Paul Groncki (USA)
Peter Hurson (Canada)
Prosper Carlis (France)
Ralph Robbins (USA)
Rebecca DiLiberto (USA)
René Bernèche (Canada)
Rick Boersma (Canada)
RJ Rebmann (USA)
Robert Adler (USA)
Robert Hookey (Canada)
Russ Schoen (USA)
Russell Thomas (Canada)
Ruth Kennedy (Canada)
Samantha Hurwitz (Canada)
Sean Hurwitz (Canada)
Sharon de Korte (USA)
Sheri Kennedy (USA)
Shirley Wildenbeest (Canada)
Sonya Rosenwirth (Canada)
Sophie Carlis (France)
Sophie Harvey (Canada)
Stephanie Barnes (Canada)
Steve Ralph (USA)

Steve Reisch (Canada)
Steven Fischer (USA)
Steven Hughes (Canada)
Steven Shama (USA)
Susan Robertson (USA)
Susan Wenger (USA)
Suzie Nussel (USA)
Sylvain Matte (Canada)
Sylvain Rouillard (Canada)
Sylvie Courcelle (France)
Sylvie Gélinas (Canada)
Sylvie-Nuria Noguier (Canada)
Tanya Gerber (Canada)
Tessa Manuello (Canada)
Thomas Bizeau (Canada)
Tim Hurson (Canada)
Tim Switalski (USA)
Todd Meyer (USA)
Tom Beakbane (Canada)
Tom McMillian (USA)
Tony Esteves (Canada)
Toto Berriel (Canada)
Tracey Marshall (Canada)
Tricia Garwood (USA)
Tzabia Siegel (Canada)
Vesna Vukovic-Dzodan (Canada)
Veta Bates (USA)
Vikram Swaminadhan (Canada)
William Stumer (USA)
Win Wenger (USA)
Yoel Kluk (USA)
Zachary Korn (Canada)
Zachary Towne-Smith (Guatemala)

*Special thanks to the kids, who
always make Mindcamp extra-
awesome:*

Abby, Alison, Ariela and Ilan, Ben
and Dylan, Beto, Charlotte,
Graham and Matthew, Hana and
Iman, Samantha, Sophia, and Tara!

Your Schedule

This is an overview of the overall time flow (a detailed daily schedule is available on the web and on the wall at Mindcamp). We suggest you write in the events you attend on this schedule so you can have a record of what you participated in. By the end of these very busy few days, you'll be glad you did.

Thursday, August 22		
3:00pm	Registration - Free Time - Explore!	
5:00pm	Opening Plenary	
6:00pm	Supper - Geneva Court Dining Hall	
7:30pm	<i>2-Hour Session:</i>	
9:30pm	Pub - Campfire - Play!	Labyrinth Opening
Friday, August 23		
7:00am	<i>Early Riser Session:</i>	
7:30am	Breakfast - Dining Room (7:30-8:30)	
8:30am	Creative Jolt!	
9:00am	<i>Half-Day Session:</i>	
12:00pm	Lunch Break	
1:30pm	<i>90-Minute Session:</i>	
3:00pm	Break	
3:30pm	<i>90-Minute Session:</i>	
5:30pm	Collide-O-Scopes	
6:30pm	Supper - Geneva Court Dining Hall	
7:30pm	Passeggiata (evening stroll, with surprises!)	
9:00pm	<i>Night Flight:</i>	Pub - Campfire - Play!

Saturday, August 24		
7:00am	<i>Early Riser Session:</i>	
7:30am	Breakfast - Dining Room (7:30-8:30)	
8:30am	Creative Jolt!	
9:00am	<i>Half-Day Session:</i>	
12:00pm	Lunch Break	
1:30pm	<i>90-Minute Session:</i>	
3:00pm	Break	
3:30pm	<i>90-Minute Session:</i>	
5:30pm	Collide-O-Scopes	
6:30pm	Supper - Geneva Court Dining Hall	
7:30pm	Passeggiata (evening stroll, with surprises!)	
9:00pm	<i>Night Flight:</i>	Pub - Campfire - Play!
Sunday, August 25		
7:00am	<i>Early Riser Session:</i>	
7:30am	Breakfast - Dining Room (7:30-8:30)	
8:30am	Creative Jolt!	
9:00am	<i>2-Hour Session:</i>	
11:30am	Closing Plenary: What Real World?	
12:30pm	Lunch Break	
2:00pm	Go Away (unless you're staying on)	

Sessions in Buckets

Body/Mind

Focus on movement and mind/body connection

Body Moves Mind	15
Moving Space	18
Qi Gong Espresso	9
Yoga & Meditation	10

Creating

Focus on creating something

Creative Writing Workshop	12
Everyday Curiosity:	16
Hum Strum Ukulele	17
Letting Go/Letting Come	13
Painting Positive Change	14
Unleash Your Geek	20
Writing Freely	9

Facilitation

Focus on facilitation skills

Collective Genius	10
IMPROVation™	17
Lead from Within	13
Magical Collisions	18
Playing for High Stakes	18
Quick-Draw Bootcamp	14

Immersion

Have an immersive experience

Boom!	15
Mystic in the Marketplace	11
Passeggiata	9
Water Journey	14

Insight

Focus on personal & professional insight

Art Gallery of Your Mind	14
The Art of Social Change	15
The Call of Beauty	15
Conscious Relationships	10
Life Is But a Game	11
Mindcamp Labyrinth	9
Photoautobiography	11
Tranquility in a Teacup	19
Turning of the Wheel	20
Where Two Worlds Collide	14
Youth, Adult, Elder	12

Integration

Focus on digesting the feast

Collide-O-Scope	9
What Real World?	9

Learning

Focus on new knowledge

Being Mindful of Your Brain	15
Breakbeat Psychedelic	
House Pop Rock	15
The Creative Brain	12
Creative Geniuses	12
KM by Design	17
Optimal Nutrition for the	
Creative Mind	13

Strategies

Focus on systems or frameworks

Creative Blocks	16
Creativity in the Crossfire	16
Diversity Competency	10
Finding Your G-Spot	16
Fostering Creativity	13
From Collision to Collaboration	13
Fun In Suits	16
Happiness!	17
Improv in the Workplace	13
Inspiring Creativity	17
The Outside-In Revolution	18
%&#*\$ It's BROKEN!	17
SOAR	11
Values @ Work	14

Tools/Techniques

Focus on practical tools & techniques

Business Chemotherapy	10
Creative Sales Telepathy	16
Drawing Breakthrough Insights	12
Imagestreaming	10
Is Deferring Judgment Enough?	11
Persona That Sells	18
Pick a Card	18
The Pointed Stick	19
Rapid Protocept	19
Rev Your Brain	11
Show Up for Your Life	19
Social Media Matters	19
Square Watermelons	19
Tell-A-Vision	12
Win U	21

Sessions

Plenary Sessions: For Everyone

Collide-O-Scope Debriefing your Mindcamp experience *Friday and Saturday at 5:30pm*

It's been said that real learning begins with the debrief, where you start to discover connections between what you've learned and what you already know. This year, we're offering a facilitated debrief of the day's sessions, where you and other Mindcampers will gather in small groups and unpack your learnings from the day, and begin to apply what you've been exposed to. Each session will be hosted by an experienced facilitator who will guide you as you explore the relevance of the material you've encountered and how to integrate it into your personal and professional life.

Passeggiata *Everyone! Friday and Saturday at 7:30pm*

A *passeggiata* is a very special kind of Italian stroll: Everyone in town heads for the main street, where they slowly stroll up and down in groups, collecting and exchanging news. This daily oiling of the social wheels is anything but frivolous! It is an opportunity to pick up valuable information while re-aligning with the community in a relaxed setting. This year, everyone will enjoy a *passeggiata* after supper. Along the way, you will encounter your Mindcamp friends, as well as special surprises: creativity "buskers" who will ensure everyone can have some extra fun along the way. Best news: the path will include the Tuck Shop. ICE CREAM!

Mindcamp Labyrinth *Ongoing: visit at least once while you're here*

The labyrinth has been used by human beings throughout recorded history and across cultures as both a means and a metaphor for enlightenment, creativity, and self-discovery.

Using a labyrinth constructed according to both ancient and modern principles by **Joe Miguez** and the Mindcamp volunteer labyrinth construction crew (of which you may be a member), accelerate the reflective/creative process to gain clarity, direction of action, and implementation of intention. Be prepared to be surprised!

What Real World? How to re-enter the real world after Mindcamp

*Closing Plenary by Steven Shama
11:30am on Sunday*

Being at Mindcamp is a magical, empowering and creative experience. How do you keep Mindcamp with you when you return home? What do you say to family and friends when they say, "How Was It?" What parts of the experience do you share and what parts do you keep for yourself? How do you use what you have learned on a daily basis?

In this experiential session, we will share our challenges and stories of re-entry in the real world where people can sometimes appear judgmental and insensitive, so that we can keep safe the beautiful and precious Mindcamp moments. Come share and have fun!

Early Risers: 7:00am Friday, Saturday, and Sunday

Qi Gong Espresso: Movement and meditation to wake up body and mind *Franca Leeson*

Rise early for your body/mind's morning "espresso shot"! A gentle combination of meditation, music, and the Chinese art of Qi Gong will raise your morning energy while calming and centering your mind. A perfect way to prepare for a day of learning. And it's a matchless hangover remedy!

No experience with Qi Gong or meditation necessary. The movements are easy to do, even for the mobility-impaired.

Writing Freely *Cynthia Reyes*

Maybe you like to write, or you want to write more. Perhaps you feel the need to reflect on all the things that you're experiencing at Mindcamp, to collect them and make sense of them. Or you just want to explore your creative potential using words and language.

These are all good reasons to join us mornings and late afternoons for random free-writing. We'll use prompts and images and writing exercises to unleash the words in you. No need to attend every time, just drop in whenever you feel the urge to write.

Yoga & Meditation: Morning practice

Allie Middleton

Open your mind, heart and body to another new day! Allie offers hatha and raga yoga practice guidance as well as meditation each morning. All experience levels invited to join moderate level raga/hatha yoga practice, Kripalu style.

For the first 3/4 hour, she will offer gentle stretching and some more advanced breathing practices accompanied by postures. During the last 1/4 hour, she will lead relaxation and or sitting meditation.

Join us for either or both, and those who wish to do other personal practices, please come join us in sadhana, as we welcome the new day together.

Half-Day Sessions: 9-12 Friday or Saturday

Business Chemotherapy

Tom Beakbane & Jay Aquilanti

Bring your most insoluble business challenge and together we will find a cure. If no cure exists we'll use scissors, scalpels, radiation and we'll dig deep — without anesthetic.

With sharp instruments, bright lights and willing minds we guarantee you will leave healthier than before — or at least not dead.

Collective Genius:

Unleashing the creative power of the group

Yoel Kluk & Clara Kluk

This session presents a method represented in a game in which all participants have to hold each other accountable for the ideation and transformation into concepts. Participants will experience the game first hand physically and then through the technology itself. They can expect to find a secure place for both introverts and extroverts to suggest ideas, literally negotiate their value and watch how the market (community) sees the potential to transform them into concepts.

BRING YOUR LAPTOP if you can. You will have more fun if you do.

Conscious Relationships: Oh, now I get it!

Laila Ghattas

The stuff of life can be found in our relationships. Our most precious capacity as humans is to connect with one another in meaningful ways. Yet, all too frequently heaven and hell collide in our intimate and collegial relationships. Conflict, misunderstanding and disappointment cycle through the weeks and years, interfering with fundamental contentment and happiness. What to do?

This session unveils the specific sources of your unconscious patterns. You discover the blueprint that influences your relationship beliefs and communication style.

Diversity Competency:

Avoid people collision

Koen & Makheni Zonneveld

The more diverse a team is, the higher the level of creativity. Gone are the days when we used to define diversity in terms of ethnicity and gender. Now we know that the world is made up of 7 billion unique people who are more the same, and more different, than they realise — we call that the diversity paradox. We need to find more and more creative ways to deal with diversity in professional and personal life. If you want to start looking at diversity differently, maximize the benefits and minimize the challenges of diversity to avoid people collision, this session is a 'must attend'. Come ready to have your perceptions challenged.

Imagestreaming: Work directly with the most intelligent part of your brain

Win Wenger

All of us have a stream of "back-of-the-mind" stuff running all the time. This back-of-the-mind stuff reflects your deepest knowledge, understanding, and intuition. And it has more than 40 times the capacity of the part of your brain that maintains your conscious, verbal focus. This stream reflexively responds to whatever is going on, including any questions or problems you may be dealing with. Much of this session will focus on how to notice and make sense of the image-metaphors constantly flowing through the back corners of your mind. There's a vast storehouse of knowledge, wisdom, and creativity hiding there. And you can access it.

Is Deferring Judgment Enough? Three postures in idea-finding *Sylvie Courcelle & Sylvain Rouillard*

How to diversify idea-finding pathways? There are various dynamics (called “postures”) we can experiment with in the search for new ideas. In this very participative workshop you will explore them.

We will review the usual way of idea-finding: diverge and converge separately, provoke a lot of idea collisions to bring new possibilities and then choosing, transforming, improving, etc. For a second way, we introduce micro-convergences, a kind of a pre-intuitive evaluation that acts like a springboard in the search. We will also explore the “sensitive stance,” a technique that allows the idea-finding phase to enter a three-step slow motion, using emotional techniques that initiate a deep contact with the imagination.

Life Is But a Game: It's all how we choose to perceive it *Karen Rudolf*

Participate in a powerful communication and relationship-building process using a new tool that brings people together to deep levels of connection. And it's fun... in fact, it's a game! While playing this amazing game you will brainstorm with others and engage in mutual support. You and your fellow players will walk away with a clearer perspective of what you wish to obtain for yourself in this moment through this highly visual, contextual tool!

Mystic in the Marketplace: For both newcomers and returnees *William Sturmer*

Explore below the tip of your everyday ‘iceberg’ by trusting the insights that bubble into awareness. Then align your outer activities to the impulses of your inner mystic — as you clarify how you want to live and with what sense of purpose.

This is a continuance from last year, but is designed for both newcomers and returnees. Interactions galore are again derived from Gestalt, Psycho-Synthesis and Jungian Psychology. But this time we will overtly celebrate the heroic intentions of focus, compassion and contribution. A continuous double session. So, sorry: no admissions at mid-point.

Photoautobiography: Self-discovery through self-photography *Mary Ellyn Vicksta*

Have you ever wondered why famous artists have drawn so many portraits of themselves? We will look to photographers like Annie Liebovitz and Dorothea Lange and reflect on how their lenses caught poignant expressions of others, while telling about themselves.

We will create expressions of self using digital photography, whether literal or abstract. Then we will let the worlds of the masters and your digital creations collide to formulate powerful insights about you.

NOTE: Bring some means of capturing an image, and pre-load the “Snapseed” app onto your device or your laptop.

Rev Your Brain: Learn to see creativity in a new light *Ana Castelan & Ian Rosenfeldt*

Never been here before? Think creativity is a skill possessed only by “creative types”? Looking for a refresher before jumping into the creative continuum that is Mindcamp? Well look no further, because this session is for you! We will help catalyze your creativity in a fun and interactive way that will appeal to all of your senses. Participants will leave with a better understanding of what creativity is, why it is important to all aspects of your life, and how you can develop your own creative abilities.

SOAR: How to Sustain Outstanding & Articulate Resonance, as worlds collide, inside & out *Newell Eaton & Allie Middleton*

Building on LIFT, becoming a positive force in any situation, we now SOAR, sustaining that force and energy. In this workshop, using the metaphor of flight and discoveries from aerodynamics we will explore how each of us can design and sustain our desired flight pattern through unique body-mind practices. SOAR is a state as well as a set of individual actions, a place of deep and creative inspiration that fosters wisdom and masterful collaboration. Through this experience we will learn how to fly together while sustaining individual integrity. Bring your favorite inspiring music to SOAR! (with your own listening device and earbuds.)

Tell-A-Vision: The art of creating a visual story

Jim Ridge

In this session you'll re-learn your basic primal abilities to "Tell-A-Vision", your vision. We'll explore how to bring simple graphic images alive through gesturing on storyboards, and even simple video capture. This magically expands our abilities to visualize, make connections, and to see the big picture. You will learn how to use these images to build narratives, ideate, design, analyse and explore concepts using a special process called the "Visual Thinking Loop". Bring a video capture device along if you can!

Youth, Adult, Elder: Turning over the puzzle pieces of age, stage, and gender

Veta Bates, Tim Hurson, Franca Leeson, & Zachary Towne-Smith

Maybe a good story is a good story not because it's factual, but because it's true. Stories can teach us much about the mystery that is ourselves and about the many gender-based roles we adopt or are given in society. During this interactive session we will divide into male and female groups, and each side will look at the three aspects of our nature — Youth, Adult, and Elder — to hunt for clues on how to piece together the puzzles of our lives. Then the genders will come together to share insights and discuss the differences and similarities.

2-Hour Sessions: Thursday or Sunday

The Creative Brain: Going beyond the metaphor of right and left hemispheres

René Bernèche

In this session we will look at contribution of neurosciences to our understanding of creative behaviour. In the first part of this session, we will explore the evolution of the brain through human history, and the newest findings in neurosciences in relation with the notions of the left and the right hemispheres of the brain. We will examine the theoretical background of the creative brain measures (tests, inventories) in the light of these discoveries. The second part of this session will offer the opportunity to experiment the creative brain, the interaction of the two hemispheres.

Creative Geniuses: Their make-up, methodologies and impact

Cecilia Yau

Based on over ten years' research and a just-published book, Cecilia will facilitate an interactive sharing and discussion covering a variety of topics related to the shared characteristics, struggles and impact of creative geniuses.

It is essential that we recognize creative geniuses and nurture our own creativity to explore novel solutions for a world plagued by continuous problems. Out of the present chaos, we could possibly build a more humane and compassionate world!

Creative Writing Workshop: Make your wor(l)ds collide!

Anik April

Words are magical. Especially when you let them emerge from that special place within you. And when your words come in contact with others', you can see the sparks of New Worlds shine. Come let yourself be amazed by your creative process and power. You will be guided through a series of experiments using a variety of techniques that allow you to tap into your innermost world, overcome writer's block and generously add to your creative toolbox. You'll leave awed at your own richness and with a deeper sense of the power of our words. No "talent" is required, only the willingness to experiment.

Drawing Breakthrough Insights: Tapping the genius of visual thinking

Jon Pearson

See how to picture your thoughts and double your thinking. Explore the world's fastest, easiest ideation tool. Learn simple ways to tap the river of images flowing beneath verbal thought. Explore six levels of imagination and see the thinking behind your thoughts. Discover rapid, "off-road" drawing techniques that mimic how your brain actually thinks. Learn how to draw "poorly" well and multiply the idea-generating power of any group.

Anyone may use drawing to clarify thinking about anything. The techniques are fun, simple, and revolutionary. See how to bring more of your brain "on line" with just a pencil.

Fostering Creativity: How we tap into our full creative potential

Steven Fischer

This interactive workshop defines creativity, explores the nature of creativity, targets the development of a positive value system, examines the value of risk-taking, and problem solving techniques using a series of storytelling exercises that help audiences find their voice and nurture their natural creativity. Participants create an original story with exercises that help them find their voice, become great observers of life, trust their instincts, and condition honesty in their expression. The exercises are illustrated with entertaining stories from Fischer's 20-years as a working artist in cartoons, film and television.

From Collision to Collaboration! Are you on a collision course with people around you?

Diane Houle-Rutherford

We tend to value, reward and encourage behaviours that are associated with "Innovation" and believe that "Collaboration" is essential to our survival. But what does Innovation really mean? How is it different from Creativity? This session aims at demystifying some concepts, and introduces participants to the Kirton Adaption-Innovation (KAI) Theory. It will allow you to see relationships differently and understand the impact you have on others, both personally and professionally. NOTE: The first 15 people to arrive at the session will have the opportunity to complete the inventory and get a feedback report.

Improv in the Workplace: How the Ten Commandments of Improv can transform your professional life

Missy Carvin

Everything we do in life is improvised. (After all, I never got a script for life, did you?) And the "rules" of improvisational theatre apply to every area of our lives. In this workshop, you'll be introduced to the "Ten Commandments of Improv" and find ways to connect them to your professional life. From "Thou Shalt Say YES" through "Thou Shalt Rejoice in Mistakes" (no, really) the rules by which improvisational theatre works will work for you back at the office. And whether you work in a corner office, a cubicle or a couch in your pajamas, this workshop has something for you.

Lead from Within: Serving up collaboration

Tony Esteves

When worlds collide, spectacular partnerships can be born. But you must first know how to play on a team. How does it feel to play when you hardly know the rules? Have you struggled to perform without the necessary tools? What does it take to get the right spin on the ball in order to achieve your objectives?

Ping Pong brings people from all over the world together to play. In this workshop, we explore the game of ping pong and what lessons it can teach us about collaboration. Come prepared to play the game and discover how to target objectives, strategically overcome obstacles, and navigate change.

Letting Go/Letting Come: The latest (oldest) creativity tools

Gina Paigen & Melissa Gordon

Letting go of stories, assumptions and expectations is critical to creativity and innovation as this opens the world of possibility. In this workshop, we will explore context and perspective as powerful, pliable creative tools, through a process that invites expression with both words and images. They will also explore how rules and boundaries inhibit, and/or disinhibit the free-flow of imagination and creativity.

Working in small groups, participants will be given materials from which they will create a photo collage. Participants will spend time exploring the impact of particular images, to dialogue, about the story they are creating and about their experience of the process.

Optimal Nutrition for the Creative Mind: Eating for maximum concentration, stability of mood, memory and heightened creativity

Tzabiah Siegel

Where is creativity without a brain that's fully functioning? We need to consider how the mass marketing and convenience of food is at odds with the basic chemical and physical needs of our bodies and brains. How do we face both worlds and simplify the route to optimum health? This is an information-packed session with lots of time allotted for questions. You will see the collision of the two worlds of the commercial food industry and brain health in a new light... and will get insight into the tools to know what to do about it.

Painting Positive Change: Using visual art to navigate creative transitions

Sheri Kennedy

Humans are in perpetual transition, sometimes planned, sometimes not. In this session, you will use visual art to illuminate an approaching challenge, change or problem in your personal or work life. You will have fun coaxing the transition toward its most positive outcome. You will leave the workshop with a physical, creative model of the successful transition. By playing with visual art techniques and materials and mind-body techniques, we will help each other soften to the more challenging aspects of change, become empowered to take charge of the transition, and have fun along the way.

Quick-Draw Bootcamp Graphic recording basics for everyone!

Tanya Gerber

Do you use graphic skills to record or enhance your facilitation or teaching? Have you ever wanted to? Would you like to understand the benefits of incorporating graphics in your group work? Build your quick-draw skills so you can transform your personal notes, flip charts or facilitation style with simple images, icons and colour. Come and practice without pressure — bootcamp style!! These skills will enhance clarity and decision-making, nurture participation and creativity with your clients or students. All materials provided. Just come out and draw! Beginners are especially welcome.

Values @ Work

Laura Switalski & Tim Switalski

An organization's personality is defined by its values. Once they have been clarified and communicated, employees at all levels understand how to behave. Values help to attract and retain the right people, both employees and customers. They influence the culture and provide a guide for the processes that revolve around people. When we try to bring deliberate creativity into an organization, it is imperative to focus on values and to ensure that the leadership team is aligned and committed to them. Efforts to identify challenges for which creative solutions are needed will be reinforced when they are consistent with core values and doomed to failure when they are not. We will introduce methods to focus on values in organizations.

Water Journey: Extract the juice of your Mindcamp experience!

Sylvain Rouillard

Water can fill a space, expand, also nurture. Same with knowledge: your learnings, your insights, can help you expand your perspective, your wisdom, and give you the pleasure of choice sometimes. You can also learn from moments when you felt resistance.

This workshop is a journey through which you will identify, celebrate and make sense of what you bring back with you from this Mindcamp journey. We will use dialogue, drawing, objects, shadows... and water.

Where Two Worlds Collide: A crash course

Joe Miguez

"Life is a series of collisions with the future; it is not the sum of what we have been, but what we yearn to be." — Jose Ortega y Gasset

The session is based on the concept of collision...

LHC...

Where ideas and reality collide and the particle aspect to make a conscious choice elemental...

The collision will take place on Mountain 10, where two worlds collide based on Emotional Intelligence and Blue Ocean Strategy...

We will co-create utilizing movement, journaling and dialogue.

60 & 90-Minute Sessions: Friday or Saturday

Art Gallery of Your Mind

90 minutes • Matteo Catullo

Discover what's most important to the realization of your creative potential by seeing yourself in the great masterpieces of art. Art Gallery of Your Mind is an experience like no other, and one that will stay with you for a very long time.

If you want to get a peek at the real you (and have a lot of fun doing it), don't miss this session. You will not walk out of this program the same person.

The Art of Social Change: The creative intersection of the arts, human development and community building

90 minutes • Jan Sanders

Do you wonder what potential capacities have never been developed within yourself? Would you like to enable yourself and others in your community to expand yourselves as individuals and enlarge the scope of your work in the world? If so, then this program will help you develop your natural capacities for creativity and leadership. Learn to align with your passions, assess situations on four levels (sensory-physical, psychological-historical, mythic-symbolic, and integral-unity), appreciate cultures and cultural narratives while searching for the emergence of a new narrative, and balance action with deep inner reflection.

Being Mindful of Your Brain: Conversations about the application of neuroscience to creativity

90 minutes • Marc Hurwitz

You've owned a car for years but don't know what makes it work better. You've owned a brain for years but don't know what makes it work better. Hey, both are okay. But if you are the kind of person who loves to peek under the hood, who prefers AHA to BS, and loves to innovate with new ideas, this session is for you. Come for a whirlwind tour of your 85 billion spark plugs (plus any effects of Mindcamp so far; minus any effects of libation, drugs, age, or sleepless nights). And leave with a set of core principles about the brain that will change how you learn, teach, think, and act creatively.

Body Moves Mind: Get a little physical and lots of insight

60 minutes • Veta Bates & Blanco

The mind / body connection is an infinite and ancient source of curiosity. As Mindcampers explore colliding worlds this year, our sessions offer an opportunity to put your muscles where your mind and mouth are... to get in touch (literally!) with how using your body can help your mind locate and move through limitations, and vice versa! Each session (one on Friday and one on Saturday) will include individual and group reflection, discussion, and physical activity! All body types and levels of physical fitness are entirely welcome to attend.

Boom! The sound of worlds colliding

90 minutes • Mario Allende & Toto Berriel

What is the sound of worlds colliding? Is it a loud bang or maybe a soft rumble that lasts for centuries?

Musically speaking, our worlds have been in constant collision, resulting in new rhythms sounds that keep the beat throughout our lives. Join renowned percussionists Mario Allende and Israel "Toto" Berriel as they explore these worlds through drumming. Congas, batá drums, abakuá drums, drum sets, box drums, udus, laptops and even tree branches will be used to create the sound of the worlds that meet at Mindcamp.

Breakbeat Psychedelic House Pop Rock...

Explore musical collisions of ideas!

90 minutes • Sylvie Courcelle & Thomas Bizeau

Will you listen to a group of electropop, hip hop, dub-step, house or garage punk? The present-day music is not well known, especially because of this classification in musical styles that very few people understand. Thus, the temptation is strong to choose a style like rock, reggae, or something else you already know, and to limit your musical culture. During this workshop we will propose a forced connection between music and creative techniques, you will explore some of the most beautiful islands of the archipelago of current music — and maybe find a gem!

The Call of Beauty

90 minutes • Anthony Hyatt

"And the day came when the risk it took to remain tight inside the bud was more painful than the risk it took to blossom" - Anais Nin

The call of beauty inspires creative expression. In this session we will expand, deepen and share our appreciation of our ever-present personal beauty. Participants will experience the technique of guided movement visualization. Through it they will be invited and empowered to share the blossoms of their creative visions in the world. This session is based in part upon the Delicious Movement™ teachings of the Japanese dancers Eiko and Koma. Parts of it will be accompanied by live violin music.

Creative Blocks: Worlds in Collision = Sources of Creativity

90 minutes • Robert Alan Black

Much has been written about creative blocks — ranging from “there are no such things” to “10 ways to eliminate them.” But no one’s ever talked about how we might be able to actually use creative blocks to stimulate even more creativity — until now.

In this interactive session, we will discover ways to avoid some blocks and overcome others. But more significantly, we’ll spend our collective energies exploring how to live with the blocks we have, have fun with the blocks we chose, (and yes, even) deliberately create blocks to provoke new levels of creativity !

Creative Sales Telepathy: How to read minds and influence people

60 minutes • Michel Neray

Selling your ideas is one of the biggest challenges that creative people have. I mean, no matter how brilliantly creative your idea is, if you can’t sell it, it won’t get used.

This session brings together the key elements of change management, neuro-linguistic programming, core challenge analysis and tried-and-true direct response copywriting. You will learn how to elicit the needs of the person or people you are communicating with, how to clearly identify the rationale for your recommendation or suggestion, and how to communicate it in the clearest, most compelling way.

Creativity in the Crossfire: Finding the space for creativity when your worlds collide

90 minutes • Steve Ralph

With so many demands coming at us, how do we find the time or space for creativity when our worlds collide? Where do we start? This workshop will explore how to seize the opportunity for creative enhancement and expression in today’s unpredictable and volatile world. Through a highly interactive session, this workshop builds from a micro level of understanding what it takes to enhance personal creativity, to the next stage of expressing creativity in our everyday environments and organizations, to the macro level of global creativity and embracing the challenge of joining causes larger than ourselves.

Everyday Curiosity: The magic of pulling things apart

90 minutes • Jim Ridge & Max Hurson

When they were kids, neither Jim nor Max could resist the urge to take things apart. The sight of a mechanical clock or a toaster or that old movie camera in the drawer was often just too much for them. Well, this session is your chance to re-live the magic of pulling things apart. You’ll be given the objects to dismantle, the tools to do it with, and even some coaching if you want it. In the process, you’ll satisfy a primal urge, you’ll learn a ton and a half about how things are made, and you’ll have more fun than you’ve had in years.

Finding Your G-Spot

90 minutes • Marc Hurwitz & Samantha Hurwitz

We’re talking about the Generative Spot: the point when partners are ‘in the zone’, ‘on a roll’ or ‘in a groove’. That state of perfect immersion and joy was named “flow” by Csikszentmihalyi in 1975. Most of us have also had something akin to flow when, with someone else, we are perfectly in sync. We call those times co-flow: it’s when what you achieve together is more than the sum of your individual talents. The partnership is both productive AND creates new ideas, insights, inventions and directions. In this session we will explore co-flow: what it means, how to get it, where it comes from, and how to keep it.

Fun In Suits: Laughter when things are serious

90 minutes • Marguerite Orane

Each morning, millions of people get up, put on their work costumes (suits) and head out the door to face the challenges and crises of work. With an “Oh No it’s Monday”, they leave laughter and fun at home because “work is serious business”. Does it really have to be that way? Of course not — we know that, but how do we actually combine laughter and serious business? In “Fun in Suits” we will explore the idea that laughter is not just for moments of celebration and relaxation, but also for situations when dealing with serious issues and challenges. Then we will learn how to consciously use Laughter Yoga to make the best of such situations for outcomes that surprise and delight.

Happiness!

90 minutes • Susan Wenger

Would you like to be happier? A new movement in the field of psychology is devoted to the theory of happiness, and things a person can do to improve his own level of happiness. The goal of this 90-minute workshop is to START you on the path to finding and setting your own personal goals, and increasing the quantity and quality of your personal happiness. There is a direct correlation between happiness and creativity: if you are happier, you will be more creative. In this workshop, you will receive at least five specific things you can do to make yourself happier, and you will practice all five of them. There WILL be homework.

Hum Strum Ukulele: If everyone played the ukulele, the world would be a better place

90 minutes • Tom McMillian & Megan Mitchell

This session is open to anyone who has always wanted to play a musical instrument, but has not yet had a chance. Plus, it's open to folks with musical instrument experience and now would like to check out the 'mighty ukulele'. This is a "hands on session"! Everyone will get a ukulele to play! We'll start with an overview of the uke and then quickly start teaching you how to play cords and to strum. Within the first 45 minutes we'll be playing and singing together.

IMPROVation™

90 minutes • Russ Schoen

In order for groups to work together effectively & creatively, barriers must come down, intelligent risk taking must be fostered and lines of honest communication must be opened. IMPROVation™ leverages specific improvisation activities and exercises that are designed for groups that want to play, learn, create and ultimately innovate (and who doesn't want that!). The activities and exercises are structured to introduce laughter, adventure and play, unleashing a supportive climate that nurtures and supports creative thinking. Problems are solved faster, opportunities are fully explored, and deeper relationships are created.

Inspiring Creativity

90 minutes • Dan Bigonessa

This interactive workshop connects the power of creative problem solving with motivational cues that inspire action. It's one thing to come up with a great idea. It's another thing to create ideas that motivate clients to commit resources that implement your solutions. You will start by participating in an experiential learning journey that guides you in a discovery of the science behind passion in the workplace. You'll then get busy applying this quantitative motivational data to your ideation process. The result is ideas that generate a passionately positive response from your clients. Great Ideas + Passionate Response = Success!

%&#\$* It's BROKEN!

Being creative when things aren't working

90 minutes • John Sedgwick

How do you feel, and what do you do, when you realize that the comfortable old patterns you have relied on forever are not working? You may get frustrated, angry, despondent, but perhaps the best thing to do is to get creative. In this session we will look at how systems work and how we can manage our thinking when they don't. By using feedback loops, we will see there are a range of options for dealing with a broken system. Sometimes it needs fixing, but other times it needs a complete redesign. We call that; "Creative Destruction".

KM by Design: The intersection of innovation and creativity in Knowledge Management

90 minutes • Stephanie Barnes

The workshop provides some left-brain information about knowledge management as well as a discussion about left-brain versus right-brain, and why we need to engage both sides to be successful and balanced in knowledge creation and innovation.

The workshop then lets participants experience the balance brought about by having some right-brain experiences: creating using some knowledge management principles, like collaboration and meta-data. The workshop concludes with a discussion of how your KM program can be designed to create the space needed to take this balanced approach in your organization.

Magical Collisions: Interactive activities and magic to explore who and what you are

90 minutes • *Bruce Baum*

This highly interactive session will provide personal and group challenges in the form of icebreakers, energizers and exercises that can be used to motivate oneself and audiences. Magic as a metaphor for creativity will be explored and magic tricks will be taught. As we collide with ourselves and others we will learn about our strengths and how we contribute to the accomplishments of a team.

Moving Space

90 minutes • *Tzabia Siegel*

Our relationship with food and our body are intimately tied to our need for pleasure but if we keep seeking comfort in our sugary, fatty and salty substances, we will stay stuck in old patterns and the same old body struggles. In comes movement — it opens the right brain, brings you into a place of non-judgment and off you go. This workshop is about joy — how to have it even when life loads you with a lot of heavy stuff. The possibility is there to change not only your relationship with your body and food but also your life. Prepare to be energized, to shift your mood and perspective and to go below the surface in communal connection. No experience needed.

The Outside-In Revolution: Designing the ultimate customer experience

90 minutes • *Maxx Kochar*

Outside-In is a system for creating and sustaining organizations designed to succeed in the 21st Century. Its central tenet is that, going forward, all successful organizations will have to focus on Successful Customer Outcomes. By coming to Mindcamp, you've already declared yourself part of the Outside-In Revolution — you already see yourself as a potential catalyst for change. Once you begin thinking Outside-In, you'll never see process and performance the same way again. And you'll be able to develop tools to inspire a generation of new thinkers, new innovators, and new leaders.

Persona That Sells: Developing a persuasive persona to conquer communication challenges

90 minutes • *Mahmoud Arafa*

You don't have to be innovative to develop a unique persona for your company. Discover how you can scale innovation and blend creativity to create a persona that 100% reflects you. In this presentation, participants will explore the power of a persuasive persona. They will learn new tactics to create a persona that makes them stand out in the crowd. Through case studies and empirical validation the presentation will give participants simple persona recipes. They will also learn how to focus on what they do best and highlight it, how to advocate achievements without blowing their own horn, and how to convey passion to change people's attitudes and behavior.

Pick a Card: Transform your thinking with creativity cards

60 minutes • *Ismet Mamnoon & Erica Swiatek*

Creativity cards are a great way to develop both meta skills and process skills related to creativity. Join us to experience the transformational power of simple activities that are designed to modify your thinking one small step at a time. There are a variety of activities that are based on the card deck which can be used by individuals, teams and organizations for personal and personnel development and participants will have the opportunity to play with and explore the possibilities with the cards...remember EVERY card is a winner!

Playing for High Stakes: What competition can teach us about collaboration

90 minutes • *Ginny Santos*

Collaboration is any partnership that brings together people from different cultures — different teams, nationalities, communities, age groups, beliefs, orientations, mindsets, and so on. Good collaborators need strong communication skills, flexibility, self-awareness, and an understanding of power dynamics. In this session we will play two simple games that illustrate the pitfalls and rewards of cross-cultural collaboration. We'll then explore ways to improve our skills as facilitators of productive collaborations.

The Pointed Stick: Your handwriting as personal style

90 minutes • Andrew Crichton

Your handwriting is characteristic of you. However, many of us are not really satisfied with ours. And, in a keyboarding world, the educational system is distancing itself more and more from teaching penmanship. More's the pity.

Insights are prompted by a guided tour of handwriting as a form of self-expression that has a rich heritage of creativity, is a conduit to the creative imagination, and has a direct connection to personal style. Throughout the session, there are practical, hands-on exercises to improve your handwriting, and/or see it in a new light. Also, all Mindcampers get a free, one-on-one, instant assessment of their personal signature!

Rapid Protocept

90 minutes • Clare Dus & Kristen Peterson

Using a condensed form of the ThinkX process and several unique tools, you will move from an unresolved problem (whether the need for a new product, service, strategy, or organizational paradigm) to a robust solution in 90 minutes.

You'll experience how identifying success criteria, brainstorming effectively and converging can lead to 'powered-up' solutions that are ready to be implemented. A high-energy, high-fun, hands-on learning experience that sticks!

Show Up for Your Life: How to pay mindful attention

90 minutes • Sharon de Kort

Have you ever been driving somewhere and when you arrived at your destination realize that you remember nothing about your journey? Or you were eating something and before you knew it the whole thing was gone? We are all so busy that it is easy to lose awareness of what we are doing and not take the time to experience life.

When we are not present, we fail to notice the good things that are happening around us. Becoming more mindful by paying non-judgmental attention to our bodies, the world around us and the people we speak with can have an incredibly positive impact on our lives.

Social Media Matters: How paying attention with intention makes a world of difference

90 minutes • Russell Thomas

Social media provides an incredible platform to connect, innovate, explore, learn and influence. However, it has exploded so dramatically and quickly that a lot of people have been left behind. This session will explore ways that social media can easily be integrated into your professional and/or personal life and add value, provide insights, facilitate connections, and possibly even change the world. Come equipped with your favourite web-access device and openness to explore this brave new world of communication, connection, and sharing.

Square Watermelons: When two thoughts collide

90 minutes • Vikram Swaminadhan

What happens when two thoughts collide? Is the resulting thought random? Were the two thoughts already destined to collide? Are we just a medium for something bigger? All this and more will definitely NOT be answered in "Square Watermelons".

What we will be doing however is playing or seriously experimenting (if you prefer) with a not so random approach to coming up with new products. Collide two or more thoughts and combine ideas to form unique and inspired products. Your very own "Square Watermelons."

Tranquility in a Teacup: Nurturing the roots of mindful dialogue

90 minutes • Steven Hughes

The worlds of tea collide with mindfulness and community dialogue. Taste some exquisite teas from around the world in an environment that supports mindful presence and reflection. Experience tea drinking as a vehicle to spark and engage heart-felt conversation.

Steven will discuss how he has brought tea drinking sessions to isolated and marginalized communities ... building community, joy, and connection in a fragmented world ... one cup of tea at a time.

Turning of the Wheel

90 minutes • Megan Mitchell

In this hands-on session, Megan will introduce you to some basic aspects of the Pagan Turning of the Wheel Ritual and how to leverage the world's natural cycles for greater personal happiness and creativity.

This workshop will focus on the simple ritual of “suspension” — choosing something specific that you would like to have introduced into your life over the coming year. This choice allows you to live a more harmonious life using the natural rhythms of the earth as a foundation. Be prepared for writing and personal reflection during this workshop.

Unleash Your Geek:

Discover the world of electronics for artists

90 minutes • James McAnanama

When I was a kid, if you wanted to dabble in electronics you had to walk to Radio Shack, in the snow, up hill both ways, and you damn well better have known what you were talking about when you got there! Nowadays, the world wide web has changed everything — even adults can do electronics!

The session will start with a brief introduction to the new world of accessible electronics. We will look at some examples of what artists are doing from wearable electronics to creations for Nuit Blanche. Next, in small groups, you will dream up some flashing, beeping, moving, thingme. With the kits provided you will design said thingme and create a small program on your laptop to bring it to life.

Ongoing Session

Win U

Tools to draw out the answers within

Win Wenger

Win Wenger has spent a lifetime studying the methods and insights of the world's great creative geniuses, including Socrates, Archimedes, Leonardo, Tesla, and Einstein. His studies of these and other inventors, scientists, philosophers, and creatives have convinced him of the truth that many, perhaps all, of the answers we seek are easily accessible within ourselves.

By learning and applying Win's proven methods, you can increase both your IQ and your CQ, effectively doubling, tripling and even quadrupling your intellectual and creative output. By following these guidelines, anyone can learn better and think better.

We've structured Win U around some of the key theories and methods Win has pioneered. There are no prerequisites. You can attend all or part of Win U. You can drop in at any time. You can stay as long as you want. It's up to you. One of the beauties of Win's approach is that his methods — even the most profound of them — are available to anyone. All you need is the willingness to test them out on your own issues, challenges, and problems.

Each session will give you an opportunity to learn and apply one or more of Win's creative problem solving methods to a personal issue or challenge you may be facing.

In his special Night Flight session, Win will even show you how to use the tools you've learned to create your own personalized thinking tools. Much the way tool-and-dye makers use their skills to make better tools and dyes.

The final two-hour session of Win U is an opportunity to apply the methods you've learned to problems beyond the personal, to address some of the biggest social, scientific and political issues of the day — from diversity to hunger to climate to energy. Think of this session as the beginning of your post-graduate thesis.

Here is the Win U schedule at a glance, with brief descriptions of the material that will be covered in each period.

Friday

09:00–12:00 *Introduction, Windtunnel, and Freenoting* :

With the help of a listener discover how much you already know about the answers to your questions. Then learn how to do the same thing when you're on your own.

DEAM and **Evoked Sidebands** : Discover hidden insights by writing on two pieces of paper at the same time. Then build on DEAM by incorporating additional stimuli to produce deeper insights.

13:30–15:00 *Wake Up with the Answer* : Win discusses, demonstrates, and evaluates an array of incubation techniques including Silva Drink-of-Water Method, Breathing for Clarity, First-Thing-in-the-Morning, Flash-Catching, and What Comes Next? (a great technique for obliterating writer's block).

15:30–17:00 *Crab Apple* : An analogical approach to problem solving, using whatever objects are at hand — a table, a chair, a piano or even your own fingernail — and letting it represent your problem.

21:00–22:50 *Roll Your Own* : Use creative problem solving techniques to create creative problem solving techniques. Apply what you know to inventing new and even more productive ways of thinking.

Saturday

09:00–12:00 *Image Streaming* : How to notice and make sense of the images and metaphors constantly flowing through the corners of your mind. See a full description under "Half Day Sessions."

13:30–15:00 *Over-the-Wall* : A structured five-stage guided meditation in which you imagine your problem, barriers to its solution, and the possibility of an answer, then go deeper into your issue by deliberately re-imagining both your question and its answer.

15:30–17:00 *Beachhead* : A more profound version of Over-the-Wall, particularly suited to the invention of new products, systems, and scientific discoveries.

Sunday

09:00–11:00 *Big Fish* : Using any of the tools you've learned at Win U, tackle the big issues of the day — from diversity to climate, to sustainable energy, to social mobility, to feeding the planet.

Presenters

Mario Allende • Toronto, ON

Boom!

Born in Chile and raised in Canada, Mario was best known as the driving force behind the Alberta based Latin-Jazz group, Bomba! Today, however, he mixes the drum kit, timbales, congas and myriad percussion instruments as a freelance musician in Toronto's vibrant musical scene. Currently, he is completing a Master's Degree in Ethnomusicology at York University.

As an educator, Mario has taught music and Latin culture workshops all over Canada, and led a Latin music and Spanish residency from 2005 to 2010 that took Mario, along with 84 students, teachers and parents each year on a study trip to Cuba.

Anik April • Montréal, QC

Creative Writing Workshop

Animatrix by passion, Anik lives to see and help people connect with the beauty and richness of their true self, of their words and inner worlds, as well as their personal creative process.

Around the 300 mark, Anik lost count of the sea of creative writing workshops she's led in various contexts. Anik also participated as workshop leader, public reader and storyteller in several literary and cultural events and festivals.

www.anikapril.com

Jay Aquilanti • Orange County, CA

Business Chemotherapy

Jay Aquilanti works as a Director for Franchise Management at Walt Disney Imagineering. As an 18-year Disney veteran, Jay has worked across multiple marketing and sales areas in Orlando, Toronto, Vancouver and Anaheim, and most recently served as a creative problem solving practitioner and facilitator for Disney Parks' in-house ideation and innovation team, Creative Inc.

He's a Canadian living the sunny Southern California Dream with a huge debt, a rented house (real estate is too expensive!) three great kids and an exciting place to work where magic is made every day!

Mahmoud Arafa • Sterling, VA

Persona That Sells

Anywhere you find professionals contemplating the intersection between design and persuasion, you'll find Arafa and his work that motivates people to action. He has a long list of clients for whom he designs and applies persuasion strategies that produce phenomenal results. He helped clients to evolve from entrepreneurs to enterprises, from local to global and from inception to infinity.

In addition to his contribution to the corporate world, Arafa is passionate about working for a good cause. He has been delivering compelling communication tools to alleviate people's suffering, combat diseases and raise funds for non profits.

www.designframe.net

Stephanie Barnes • Toronto, ON

KM by Design

Stephanie is a knowledge management consultant at Missing Puzzle Piece Consulting and the Knoco Ltd. franchisee for Canada. She focuses on aligning people, process, and technology in Knowledge Management. Stephanie graduated from Brock University with a BBA in Accounting and from McMaster University with an MBA in Information Technology. In May 2011, Ark Group published Stephanie's report, *Aligning People, Process, and Technology in Knowledge Management*.
www.missingpuzzlepiececonsulting.ca

Veta Bates • New York, NY

Youth, Adult, Elder • Body Moves Mind

Specializing in bridging ideas across industries, Veta has demonstrated her organizational and development skills within diverse work environments. She has consulted and managed projects for Fortune 500 companies including The Walt Disney Company, Paramount Pictures, Ogilvy Mather, RealD and Six Flags Theme Parks, and has designed and facilitated organizational development trainings for the likes of Procter & Gamble, The Coca-Cola Company, General Mills and Diageo. She holds a Bachelor of Arts Degree from Bard College, and is presently pursuing both a Masters in Branding at the School of Visual Arts and being certified as a CrossFit Coach.

Bruce Baum, Ph.D. • Buffalo, NY*Magical Collisions*

Dr. R. Bruce Baum, a legend in his own mind, is a Professor Emeritus at Buffalo State College and the Head Honcho of HumorCreativity.Com. Dr. Baum is author of two books, a DVD, a training CD and many articles. In 2012 he received the Distinguished Leader Award from the Creative Education Foundation and in 2007 he received the President's Award for Excellence in Teaching from Buffalo State College. Dr. Baum has made professional presentations Singapore, Cyprus, Jamaica, Japan, South Africa (10 times), Costa Rica, Dubai, and Canada. In his spare time, Dr. Baum is a Rocket Scientist, Bronco Rider, Taxidermist, Explorer, Brain Surgeon and Gourmet.

www.humorcreativity.com

Tom Beakbane • Toronto, ON*Business Chemotherapy*

Tom has been heading up Beakbane: Brand Strategies & Communications, in Toronto, since 1986, helping companies big and small solve their brand building challenges. He helped create the integrated branding showcase site, IntegratedBrands.org. He also helps lead an engineering company in the UK called... Beakbane Ltd. He loves working at the intersection of technology, innovation and culture. Tom has a degree in neuro-physiology, wrote a book on consilience and is an aspiring heart surgeon.

www.beakbane.com

IntegratedBrands.org

René Bernèche, Ph.D. • Montréal, QC*The Creative Brain*

As Professor of Psychology at Université du Québec à Montréal, René introduced courses on creativity and change in various programs. He was a Member of the Board of Trustees of the Creative Education Foundation and was honored with the Distinguished Leader Award and induction into the CPSI Hall of Fame. He has designed and presented numerous training sessions on creativity and innovation conjugating his interests in arts and psychology of creative behavior. René has also been involved with the activities of the Creative European Association (CREA) as a presenter of sessions and as a keynote speaker in Italy.

whosetimehascome.com

Toto Berriel • Vancouver, BC*Boom!*

Israel (Toto) Berriel, is a traditional Afro-Cuban percussionist and vocalist from Matanzas, Cuba. Toto began his professional music career at 16. After several years in a variety of groups, he was invited to join the world's best-known Rumba group, Los Muñequitos de Matanzas. Toto worked with them for 12 years learning the entire AfroCuban repertoire. Toto has toured worldwide in countries such as, Canada, United States, Mexico, Colombia, Costa Rica, Brazil, Spain, Germany, Italy, Switzerland, France and Korea, singing, playing and teaching in various workshops.

www.totoberriel.com

Dan Bigonnesse • Ottawa ON*Inspiring Creativity*

Dan is a Consulting Partner with ThinkX Intellectual Capital. As a trainer and facilitator, Dan has spent the last 17 years helping people expand their thinking and discover new possibilities. With his quick wit, probing questioning skills and productive thinking techniques Dan helps clients engage their whole brain, and find productive solutions to their challenges. He is known for delivering high content sessions in a relaxed and entertaining style. Underlying Dan's passion for productive thinking is a deep commitment to helping people learn and achieve useful outcomes.

www.thinkxic.com

Thomas Bizeau • Jonquière, QC*Breakbeat Psychedelic House Pop Rock*

Thomas Bizeau's first experience with the marvellous world of creativity was in Sestri-Levante, when he worked as a Redshirt, the CREA Conference (in 2011) equivalent of a Mindcamp Banana. He really enjoyed his experience there and was dying to do it again!

He succeeded at his Baccalauréat exam in 2010 and left France to study Radio Journalism at Jonquière, Québec. He is a very curious person and loves to do Radio, Music and, of course, to party.

Current playlist: Step on my Trip (Dub Fx), Fade to Black (Apocalyptic), We can make the world stop (The glitch mob)

Robert Alan Black, Ph.D., CSP • Athens, GA
Creative Blocks

Alan has always been wandering: 1) traveling to new places, 2) changing jobs/careers, 3) changing houses/locations, 4) experimenting with new things daily. After a successful career as an architect, he packed up some freelance artwork and ended up working as a graphics and signage designer, occasionally cartooning. Then in 1976 he read two articles written by E. Paul Torrance — and his life changed.

www.cre8ng.com

Blanco • Brooklyn, NY
Body Moves Mind

Blanco is a Facilitator of Athletes: a CrossFit Level 1 Trainer, personal trainer, Olympic lifting coach and opera singer. Yes, opera!

Five years ago, weighing 280 pounds (at 5'7"), Blanco found CrossFit. In the past two years, he has shed 100 pounds and is in the best shape of his life. In addition to physical weight, Blanco also used to carry the shackles of A.D.D. and dyslexia, diagnosed by doctors mindlessly suggesting meds rather than a more creatively curative course of action. Blanco largely accepted his fate until he discovered a natural, healthy focus through hyper creative physical activity, and both his coaching proficiency and efficacy speak clearly to its success.

Blanco lives to share his experience in hopes that it will help other people along the road to transformation!

Missy Carvin • White Plains, NY
Improv in the Workplace

Missy Goldwasser Carvin is the VP of Creativity Services for New Directions Consulting, Inc. and the Executive Director of the Avian Players Improv Workshop. With a BA in Theatre and History from Hartwick College, she now works full-time in market research and new product development, of course.

She has been active in the creativity community, presenting and leading at CPSI and Florida Creativity Weekend. She has been a longtime volunteer with her local Girl Scout council, including founding the Clown College program there.

www.new-directions-inc.com

Ana Castelan • Buffalo, NY
Rev Your Brain

Ana Castelan is a graduate of the Creative Studies Program. She is a designer and facilitator focused on Creativity and Visual Thinking. She worked for the International Center for Studies in Creativity where she post-produced a series of videos with the foundational concepts in the study of creativity, named Creativity 101. Also, she was Account Manager and Apple professional specialist for a Professional Apple Reseller, where she sold and developed post-production video workflows for TV channels.

creativitywithimages.com

Matteo Catullo • Milan, Italy
Art Gallery of Your Mind

Co-founder of Catullo & Sylwan Advertising Agency, Matteo is also a marketing consultant, theater actor, mathematician, poet, and star hunter. He is a co-founder and board member of Creativity European Association (CREA Italia) and of CREA Conference.

Matteo is internationally acclaimed for his work in stimulating creative imagination and creative potential. More important, he is father of Gaia and Davide, grandfather of Pietro and Marco, and friend of all creative people. Matteo holds the Italian absolute record and award for the most handshakes and hugs.

Sylvie Courcelle • Rennes, France
Is Deferring Judgment Enough?
Breakbeat Psychedelic House Pop Rock

Sylvie has a long experience of the business world in R&D duties in international contexts. Expert in creativity methods applied to innovation, she is a consultant for organisations looking to develop the future of products, services and collaborative work. Sylvie teaches at Créa Conférence. She is a member of the educational committee at Crea-Université and member of Crea-France and regularly gives speeches on creativity and innovation. In her spare time she strolls in contemporary art exhibits, to observe with eagerness how artists divert techniques to invent tomorrow's uses.

Current playlist: Orion (Rodrigo y Gabriela), Tweet Tweet (Abraham Inc), This is the industry (Calvin Harris)

Andrew Crighton • Toronto, ON*The Pointed Stick*

Andrew Crighton is a writer, scholar and creative entrepreneur with 30+ years of experience in marketing and communication. He is currently a graduate student in a joint program between York and Ryerson universities that focuses on Communication and Culture. His research interests centre upon exploring self-expression in the digital world. He is also the founder/owner of iPrimate Strategic Creativity. Andrew is passionate about exploring new frontiers of creativity, rewriting the rules of engagement, and embracing what's "out there".

www.iprimate.com

Sharon de Korte • New York, NY*Show Up for Your Life*

Sharon de Korte is an independent corporate coach and innovation consultant, facilitator and trainer. She works with non-profits coaching executive directors to help them achieve their goals. As an innovation consultant Sharon has designed and delivered innovation programs across the US and internationally. She has applied the creative process to new product development challenges, business opportunities, and strategic planning scenarios.

Ms. de Korte previously worked at American Express and Young & Rubicam. She has lead workshops at CPSI, Mindcamp, CREA and other conferences. Her research on curiosity has been published in *Business Creativity: A Practitioners Handbook*.

Clare Dus • Chatham, NJ*Rapid Protocept*

At Sensory Spectrum, Inc. Clare listens to the clients, asks questions and then designs innovative methodologies to meet their needs.

She has tasted, smelled, felt, and looked at a wide range of products including foods and beverages, personal care products, paper products, fabrics, and pharmaceuticals. She believes that the data holds the story. Using a variety of techniques, both statistical and exploratory, she will uncover the sensory story.

www.sensoryspectrum.com

Newell Eaton • Albany, NY*SOAR • Youth Program Consultant*

After three decades serving as a leader in youth development tackling complex challenges inside the public sector, Newell now brings his passion for changing the world as an independent consultant working in business, government, education and the not profit sectors. He works locally in the Hudson River Valley as a co-partner in East West Leadership Coaching, regionally for Productivity Leadership Systems, nationally for New & Improved, and internationally for Integral Coaches.

When not working he can be found hanging out with his grandkids in Texas, biking or hiking in some beautiful place or wandering the globe exploring sacred sites.

Tony Esteves • Toronto, ON*Lead from Within*

Tony is an Inspirational Facilitator who takes audiences through energetic, entertaining and interactive learning experiences. A former professional juggler, Tony teaches focus in his juggling workshops and keynotes and as a ping pong fanatic, he teaches collaboration from the ping pong table.

Having lived and worked in over 35 countries in a variety of unique jobs, Tony brings his international experience and anecdotes to the learning arena. Now Tony is living his dream by performing, teaching and inspiring people to reach their full potential around the world.

www.iontheball.ca

Steven Fischer • Chicago, IL*Fostering Creativity*

Steven Fischer is a two-time Emmy-nominated writer/producer/videographer of fiction, non-fiction, and animated stories. His credits include the films Freedom Dance (2007) and Old School New School (2010).

His commissioned work includes Martin Scorsese's NEH Jefferson Lecture, Keep the Promise with Margaret Cho and Tavis Smiley, Bill Cosby Live at The Kennedy Center, Kool & The Gang in Concert as well as various films and programs for other clients. In 2010, *The Daily Record* included Fischer, a native of Baltimore, on their list of 60 Influential Marylanders.

www.stevenfischer.net

www.snagfilms.com/films/title/old_school_new_school

Tanya Gerber • Toronto, ON

Quick-Draw Bootcamp

Tanya Gerber is a graphic facilitator, graphic recorder and consultant who passionately works with and for the not-for-profit and social service sectors.

Utilizing a number of facilitation techniques she focuses on grounding group processes in participatory, anti-oppressive and engaging methods. She utilizes graphics and creativity to help community organizations, groups and individuals vision their strategic directions. Her work often engages community and service provider stakeholders, evaluates services and assesses community needs.

www.tanyagerber.com

Laila Ghattas • Toronto, ON

Conscious Relationships

Laila Ghattas absolutely loves leading Self-Discovery workshops around the world. She's passionate about her richly textured vocation as a Gestalt therapist, artist, writer, Reiki practitioner, group facilitator and public speaker. Otherwise known as The Traveling Therapist, Laila's entrepreneurial dream come true, Aziza Healing Adventures, creates personal growth retreats in breathtakingly beautiful locations in North America and Bali. Each winter over the last decade Laila has immersed herself in the spiritual tapestry of Balinese Hinduism. The wisdom and insight gleaned from ancient traditions is infused into all her work.

www.aziza.ca

Melissa Gordon • Atlanta, GA

Letting Go/Letting Come

Melissa Gordon is an award-winning communication consultant, leadership coach, and facilitator with a background in filmmaking. She works with some of the world's most successful organizations. In addition, she counsels or coaches a select group of C-level executives individually.

She is Founder of EchelonCommunicate, a company that provides communication assessments, training, consultation, facilitation and coaching to leaders, teams and individuals.

www.echeloncommunicate.com

Diane Houle-Rutherford • Ottawa ON

From Collision to Collaboration!

With over 30 years' experience, Diane is a consultant, executive coach, trainer, speaker and facilitator who consults to managers and senior level executives in the public and the private sectors. She specializes in Leadership Development and Action Learning, Creative Problem Solving, Individual and team coaching, Conflict Resolution and Team Building.

Diane is a founding member of Crea-Québec and is currently serving on the Board of Directors.

www.houlerutherford.com

Steven Hughes • Cobourg, ON

Tranquility in a Teacup

Steven Hughes is a process facilitator and certified Tea Sommelier with interests in helping others find their passion and unique qualities to serve the world and savour each moment of their life journey along the way.

Max Hurson • Toronto, ON

Everyday Curiosity

Max came to the very first Mindcamp as a participant in the Youth Program. By 2007 he was running the Youth Program. Now he runs other things.

Since then, Max has travelled all over the world, including a volunteer stint of five months in Cambodia, teaching English (and learning Khmer) fixing bicycles (and building them from odd parts), and living in communities, where people of very little means can help make a robust and joyful life for one another.

Today Max builds and fixes bikes in downtown Toronto, periodically breaks noses as an amateur boxer, and still loves pulling things apart and putting them together again.

Tim Hurson • Toronto, ON*Youth, Adult, Elder*

Tim is founding partner of ThinkX Intellectual Capital and has delivered productive thinking programs throughout the world. He has keynoted in more than 20 countries on six continents about how to use the principles of productive thinking and creative leadership to manage change rather than be swamped by it.

Tim is a founding director of Mindcamp and Facilitators Without Borders and serves on several other non-profit boards. Since its release, Tim's book *Think Better: An Innovator's Guide to Productive Thinking* has consistently been one of McGraw Hill's top ten business books, and is now in its fifth printing.
www.thinkx.com

Marc Hurwitz, Ph.D. • Waterloo ON*Finding Your G-Spot**Being Mindful of Your Brain*

Marc is an insightful and engaging polymath with a PhD in neuroscience and an MBA. He has many years experience as a facilitator, coach, and trainer and co-runs a really cool, leading-edge HR consulting firm: FlipSkills.

Marc is an Assistant Professor of Organizational Behaviour/Human Resource Management (OB/HRM) at Wilfred Laurier University in Waterloo, Ontario. He has attended every Mindcamp since its inception.
flipskills.com

Samantha Hurwitz • Waterloo ON*Finding Your G-Spot*

Samantha is both a professional HR leader and professional accountant. She is a passionate and highly regarded workplace coach, mentor, talent developer and business leader. She is adept at developing people and building teams that are enthused, collaborative and high-achieving.

She has a wealth of experience leading M&A's, multi-million dollar projects, operational units, and strategic HR initiatives. Sam co-runs a really cool leading-edge HR company that happens to be the same one as Marc co-runs (or at least thinks he co-runs).

Sam has attended every Mind Camp since coming to her first one with Marc a few years ago.
flipskills.com

Anthony Hyatt • Washington, DC*The Call of Beauty*

Anthony Hyatt is a violinist and multimedia performance artist from the Washington DC area whose interest is in the role and use of improvisation techniques in the creative process. He is a teaching-artist working with many human service organizations including the nonprofit Arts for the Aging, under whose auspices he leads creative engagement programs at senior centers and for whom he co-directs the senior citizen improv dance company known as Quicksilver. He is a colleague of the Creative Education Foundation and a leader for other international organizations. He does additional creativity consulting and facilitation work through his own organization which is called Moving Beauty.

Sheri Kennedy • Watertown, MA*Painting Positive Change*

Sheri Kennedy is a professionally trained artist, graphic designer and educator turned Creativity Consultant. Sheri's Art-Think creativity workshops offer employees a unique combination of relaxation and energizing experiences designed to increase brain function, reduce stress, and connect mind and body. Art-Think workshops integrate mind-body techniques, visual art, and problem-solving techniques. Sheri is President and Founder of Art-Think.

www.art-think.com

Clara Kluk • Mexico City, Mexico*Collective Genius*

Clara is a partner of PIENSA, a consulting firm in México City and in Costa Rica, specializing in organizational development and creativity training and facilitation. She works with organizations across Mexico, and Latin America to facilitate creativity and innovation, to help manage change and transition, and enhance teamwork and leadership.

An artist, and expert in social sciences, Clara has more than 20 years of experience. Clara holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College.

grupo-piensa.com

Yoel Kluk • Houston, TX

Collective Genius

A partner and the USA leader of Grupo-Piensa an international consulting firm specializing in corporate strategy, creativity training, innovation and personal development. Yoel is an experienced facilitator specialized in creativity and innovation models. He specializes in developing niche and or new markets, showcasing consistent achievement in driving business growth.

Born and raised in Mexico, Yoel has extensive international working experience in USA and Mexico.

www.grupo-piensa.com

Maxx Kochar • Toronto, ON

The Outside-In Revolution

A business professional with 25 years of diverse management experience, Maxx is committed to assisting the next generation of business leaders to improve their organizations and themselves through mentoring, coaching, and consulting. Maxx's purpose is to improve his client's performance, productivity, processes, and profitability. He has delivered presentations and keynote speeches at institutions of higher learning and national conferences.

His specialties include leadership and management development, management culture issues, behavioral or perceptual issues, improving communication, team motivation and execution.

InnovatebyDesign.ca

Franca Leeson • Toronto, ON

Qi Gong Espresso

Youth, Adult, Elder

Franca is a Colleague with ThinkX Intellectual Capital, where she uses a wide range of skills — design, writing, web mastery, and meditation mastery. Franca has been studying meditation since 1981 and teaching it since 2000. She has presented facilitation, meditation and creativity sessions at Mindcamp in Toronto, Canada since its inception, at CREA in Italy since 2005, and at CPSI in Atlanta in 2007. Franca's particular interest and gift is in helping people enrich their personal and creative lives by developing a meditation practice that extends into all areas of their experience: work, children, and family responsibilities.

lookagain.ca

Ismet Mamnoon • Buffalo, NY

Pick a Card

Izzy Mamnoon is a graduate from the International Center for Studies in Creativity at Buffalo State College.

As a facilitator, Izzy believes in empowering individuals with the ability to use creative thinking in order to help them use their own expertise to address challenges within their field of work, and their personal lives.

www.cre8tvconsulting.com

James McAnanama • Burlington ON

Unleash Your Geek

James is an embedded software designer at L-3 Wescam where he gets paid to play every day. He is amazed by how much has changed in the area of electronics and software — once only accessible to those who were afraid to talk to girls, electronics is now open to all who wish to dream, design, and create things that blink, beep, move, and entertain.

As a father, James likes to create blinky, beepy, bopping things for his kids to enjoy (his kids would rather play with Teenage Mutant Ninja Turtle toys...).

www.linkedin.com/pub/james-mcananama/30/a88/a53

Tom McMillian • Montville, NJ

Hum Strum Ukulele

Since 2008, Tom McMillian has been the President of Techtao, a marketing consultancy. Tom not only brings innovative thinking to companies, but also works as the chief marketing officer for selective companies.

Previously, Tom worked for Pfizer and Johnson & Johnson in the role of Director of Relationship & Interactive Marketing.

In addition to working for his clients, Tom brings his marketing expertise, creativity, and passion for the arts to the Morris Arts as a board member. Plus, he loves playing his ukulele. Tom believes that a key ingredient to each day's success is playing his beloved uke.

Recently, he's been nourishing his soul, playing music originally written for the lute on his ukulele.

techtao.com

Allie Middleton • Albany, NY*Yoga & Meditation • SOAR*

Allie Middleton is a transformational coach and consultant who integrates physical, emotional, mental and spiritual practices in a way that yield sustainable individual, team and organizational results. Her deep wisdom, passionate energy and loving attention make her an exceptionally gifted resource for individuals and teams willing to engage in the deep dive of profound change.

With over 35 years of leadership experience, Allie has championed many programs to enhance team and individual performance that produced significant positive client outcomes. In her consulting life she has received rave reviews as a facilitative coach and thought partner to many leaders and teams dealing with complex change.

www.alliemiddleton.com

Joe Miguez • Cliffside Park, NJ*Where Two Worlds Collide • Mindcamp Labyrinth*

Joe has built an international consulting practice based on stimulating creativity in individuals and groups to achieve personal and organizational innovation. Facilitator, change agent and labyrinth builder, Joe has worked with clients from major corporations, media, college and religious retreat centers. He has conducted workshops in Canada, Mexico, Europe, Turkey, Singapore, Chile, and the United States. His professional commitment focuses on inspiring reflection in action, step by step. Joe has been the prime driver in bringing the concept of the LAByRinth into the practice of creativity and innovation.

Megan Mitchell • Toronto, ON*Turning of the Wheel • Hum Strum Ukulele*

Megan is consultant, speaker, author and educator. She is an Innovation Catalyst and Leadership Consultant for Megan Mitchell Consulting. She is also the Program Director for Schulich's Centre of Excellence in Innovation. Megan believes we are all creative; her passion is to help people discover their unique gifts and ways of contributing for greater business success and personal fulfillment. When not traveling, Megan loves hosting salons, walking around her neighbourhood, getting her hands dirty in the garden or creating in stained glass.

Michel Neray • Toronto, ON*Creative Sales Telepathy*

As a professional speaker, consultant and facilitator, Michel empowers his clients to dig deeper than the usual marketing messages to access a well of meaning and purpose that drive sales as much as they drive productivity, engagement, resilience and collaboration. Michel's latest brilliant idea is MoMondays — a cross between open mic comedy and expert talks, but with professional speakers and other great people with a story to share. MoMondays started in Toronto and has spread to 12 cities in Canada and the U.S., with an average audience of 100 people per event.

www.essentialmessage.com

www.MoMondays.com

Marguerite Orane • Toronto, ON*Fun In Suits*

Marguerite Orane is a quirky mix of brilliance, passion and purpose. A dynamic and motivating management consultant, facilitator, executive coach and professional speaker, she is known for her insights on leadership, entrepreneurship and personal growth. She is recognized for her joy-filled approach to facilitating positive growth and transformation. She is the author of *Free and Laughing: Spiritual Insights in Everyday Moments*. Originally from Jamaica, she relocated to Toronto in 2009 with two teenagers and three dogs. And she is very serious about joy — wherever you are, work, play, or home, Marguerite believes that joy should be!

www.margueriteorane.com

Gina Paigen • Buffalo, NY*Letting Go/Letting Come*

Gina Paigen, CPCC, is a professional coach and leadership consultant; passionate about guiding individuals and organizations to higher levels of creativity and a deeper sense of purpose. She brings over 25 years of diverse experience as a coach, consultant, facilitator, entrepreneur, writer, musician and artist.

In December of 2012 she presented at the TEDxBuffaloWomen event in Buffalo, NY. Her article on Women in Leadership was recently published by *The Huffington Post*.

www.infinityimpact.com

Jon Pearson • Santa Monica, CA

Drawing Breakthrough Insights

Jon Pearson is an internationally known speaker and creative thinking consultant. As a keynote speaker for business and schools, he has addressed many state, national, and international conferences. He has been a speaker for the National Inventive Thinking Association, the Creative Problems Solving Institute, the International Alliance for learning, the Innovation Convergence, and many others. Jon lives in Santa Monica, California and believes now as he did as a child that courage, caring, and creativity can save the world.

Kristen Peterson • Buffalo, NY

Rapid Protocept

Kristen is a creativity and innovation facilitator, trainer, coach and catalyst. She works with organizations in North America, providing innovation workshops, training and facilitation to help companies create and develop new products, new processes and new strategies and helps corporations, not-for-profits, academia and professional associations to untie old knots and replace unproductive habits with exceptional solutions.

She is a founder of Mindcamp, a faculty member of the Creative Problem Solving Institute, and is currently studying toward a Master of Science in Creativity from the State University of New York at Buffalo. A Camp Director by nature and nurture, at Mindcamp you'll often see her with clipboard in hand walking very quickly organizing logistics or singing at the campfire.
kpcatalyst.com

Steve Ralph • Orange County, CA

Creativity in the Crossfire

Steve's passion is to help others unlock their creative potential. His professional background includes roles in higher education, entertainment and non-profit industries where he developed a track record of innovative strategies to further organizational advancement. His experience includes facilitating and coaching others to enhance their creative abilities and developing pathways to pursue their passions.

Steve is currently pursuing a Doctorate in Organizational Leadership at Pepperdine University, located in Southern California. His research interests are centered in creativity and innovation.

Cynthia Reyes • Toronto, ON

Writing Freely

Cynthia Reyes is a writer with a background in journalism, training and organizational change. She's the author of *A Good Home*, a book about the remarkable homes she has loved, and the life-changing experiences and relationships that took place in each setting. Cynthia is also a consultant with DiversiPro Inc., a full-service management consulting practice with a special interest in diversity, and co-founder of Innoversity, a not-for-profit organization working to increase the participation and representation of cultural minority, Aboriginal and disabled Canadians in the media industry and public sector.

www.diversipro.com
csreyes.wordpress.com

Jim Ridge • Ancaster ON

Tell-A-Vision • Everyday Curiosity

With over 30 years of Manufacturing Engineering problem solving experience and strong artistic visioning skills Jim helps teams solve problems through their eyes with Graphic Facilitation. Jim regularly facilitates business activities, problem solving and ideation sessions using interactive visual maps. He is currently leveraging the extensive use of visual communication as part of a roll-out team responsible for the deployment 'Lean Manufacturing' across an organization of over 5,000 employees.

govisionmap.com

Ian Rosenfeldt • Toronto, ON

Rev Your Brain

Ian is the perfect catalyst to kickstart your creativity and innovation. He is an energizing facilitator of deliberate creativity, team training and Creative Problem Solving. A specialist in coaching for success, Ian provides the tools to optimize your creative thinking skills and facilitates diverse groups through their unique challenges.

World traveller, accomplished Toastmaster, vinyl record manipulator, rock climber, bicycle aficionado, ambassador, volunteer, social advocate, outdoor enthusiast and dog lover - Ian accelerates individual and team performance by bringing a flexible and well-rounded approach to deliberate creativity.

cognitivemixtape.com

Sylvain Rouillard • Montréal, QC*Water Journey • Is Deferring Judgment Enough?*

Sylvain Rouillard is a psychologist, specialized in creativity and creative problem solving. He has been designing and facilitating workshops and delivers conferences on these themes for 25 years.

He has been teaching the Psychology of Creativity and Creativity Methods in various universities for over 15 years. His knowledge of creativity combines with an experience in real innovation. He helps individuals and teams from public and private organizations in various fields gain innovative results.

whosetimehascome.com
crea-quebec.com

Karen Rudolf • Sorrento, FL*Life Is But a Game*

Through TranquilSOULutions, Karen provides top-notch integrated wellness, life and business mentoring/consulting, with the use of visuals, horses, and nature! She is passionate about taking clients through a personal journey finding balance, power and joy in all areas of life with fun & ease. Karen is a team management and leadership graduate, certified spiritual mentor, team bonding course leader, as well as life coaching course leader. She is passionate about facilitating others through those personal transitional life experiences as well as from a holistic approach of living. She also owns two "miracle horses", one of whom survived a lightning strike against all odds.

www.TranquilSOULutions.com

Jan Sanders • Orillia, ON*The Art of Social Change*

Jan Sanders is a facilitator, program designer, project manager and trainer with 20 years international experience with the Institute of Cultural Affairs, where she helped pioneer methods of wholistic community development. Jan Sanders helped develop Social Artistry practice and training, and has taught Social Artistry for many years through the United Nations Development Program, Institute of Cultural Affairs, and Jean Houston Foundation. She combines Social Artistry leadership curriculum with development themes, including HIV/AIDS, governance, community development and indigenous wisdom.

Ginny Santos • Toronto, ON*Playing for High Stakes*

Ginny Santos is a creativist, a trainer and facilitator at NeOlé. Ginny has over 15 years of experience working with a large variety of organizations and individuals and is a member of the Faculty at George Brown College. She has a strong and proven commitment to diversity, consensus, and authentic leadership and believes in people's abilities to bring about change. Originally from Spain, Ginny has been based in Canada since 1995. She is a creativity enthusiast, an occasional dance performer, a cyclist, a mother, an ongoing learner, an engaging trainer, effective facilitator and a creative planner.

www.neole.ca

Russ Schoen, M.S. • Chicago, IL*IMPROVation™*

Russ Schoen works as a facilitator, speaker and trainer in the areas of deliberate creativity, innovation, high performance and change leadership. He has facilitated programs worldwide. Russ is a contributing author to a number of creative leadership related materials. In addition, he is adjunct faculty at the Center for Studies in Creativity where he teaches graduate courses in facilitating creative process. Russ holds an M.Sc. in Creativity from the State University of New York at Buffalo and is a graduate of the Second City Conservatory specializing in improvisation.

www.linkedin.com/in/russchoen
www.foursightonline.com

John Sedgwick, MSc (Ed) • St Catharines ON*%&#\$* It's BROKEN!*

John is a Consulting Partner with ThinkX Intellectual Capital. For the past decade John has designed and delivered training programs for corporate clients. For more than 20 years before that he was Professor of Business Administration at Mohawk College, designing and developing training programs tailored for corporate and government clients.

John conducts seminars and workshops through North America and Europe in the field of management development. He is adjunct professor at the International Center for Studies in Creativity, and has presented at creativity conferences throughout the world.

www.thinkxic.com

Steven Shama • Boston, MA

What Real World?

Steve Shama is a recently retired physician. He is also a professional speaker who has for the last 17 years been giving keynotes and facilitating workshops nationally and internationally on rediscovering the joys of life. While his primary audiences have been in the medical field, his talks have universal applications, and are filled with humor, spirited feelings and creative moments. They are guaranteed to leave participants in a wonder-filled place.

Tzabia Siegel • Toronto, ON

*Optimal Nutrition for the Creative Mind
Moving Space*

Tzabia Siegel is a clinical nutritionist and life coach, educating and coaching clients to transform their relationship with food. She has a fascination with and is focused on research in the field of the brain and its relationship to food, addiction, behavioural change and pleasure. In her spare time, she eats gloriously, dances wildly and plays a mean game of competitive scrabble.

She has a nutrition/food blog at www.foodcoach.ca and has just released her first book combining physiology and behaviour called *Jump Off the Diet Treadmill - 12 Weeks on Your Way to Lifetime Weight Loss*. When she has more spare time (retirement is looking good), she will return to her visual art of collage and her dreams of mosaic tiling.

www.foodcoach.ca

William Sturner, Ph.D. • East Aurora, NY

Mystic in the Marketplace

William Sturner, Ph.D., loves nature walks, the color and geometry of flowers, classical music, constructing sculptures of PVC, dunking bread in robust coffee, the insights of C.G. Jung, the counsel of Angels, and creating an aura of playful healing at the Open Heart Sanctuary in East Aurora, NY.

He is a former full Prof and VP, always a psychotherapist, the author of 13 books, and an avid creator of psycho-spiritual workshops featuring art, music, crafts and movement.

www.KindredSpirits.Us

Vikram Swaminadhan • Montréal, QC

Square Watermelons

A multi-disciplinary inventor with a cross-functional business background, Vikram is motivated by his passion for innovation. His aim is to propagate a systemic approach to creativity in product and process innovation. He believes that everything is inter-related and we have the rather fun job of finding the connections.

Vikram currently works with a range of industries, ideating innovative products and helping them find new meanings for existing ones. An active proponent of creative thinking in schools, he contributes a regular column aimed at young minds for India's National Newspaper, *The Hindu*.

www.creatinc.com

Erica Swiatek • Niagara Falls, NY

Pick a Card

Erica Swiatek is a graduate of the Creative Studies program and a Learning & Development Consultant. She creates and facilitates corporate-wide training initiatives and assists teams with team building and change management plans for new projects. Erica also holds certifications in DiSC and FourSight. Her passion resides in encouraging and teaching playfulness and creativity as life skills.

Laura Switalski • Buffalo, NY

Values @ Work

Laura is a partner of Darwin Associates, a consulting firm specializing in organizational development and creativity training and facilitation. She works with organizations across North America and Europe to facilitate creativity and innovation, help manage change and transition, and enhance teamwork and leadership.

A social psychologist and expert in consumer communication research, Laura has more than 18 years of qualitative market research experience. Laura holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College and she is now an adjunct faculty member of the International Center for Studies in Creativity.

darwinassociates.net

Tim Switalski • Buffalo, NY*Values @ Work*

Tim is founder and president of Darwin Associates, specializing in helping organizations to grow and evolve and to learn and develop their creative potential. He is a master facilitator, executive coach and learning consultant specialized in leadership development, team cohesiveness, emotional intelligence, change management, and organizational growth, with a specific focus in the area of creativity and innovation. Tim holds an M.Sc. in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College, where he is also an adjunct faculty member and guest lecturer.

darwinassociates.net

Russell Thomas • Fort McMurray, AB*Social Media Matters*

Russell Thomas dived into the social media world in his role as a professional communicator at Keyano College in Fort McMurray, Alberta. He has recently been seconded by the College to be Executive Director of Arts Council Wood Buffalo. By integrating the personal, professional, community and political aspects of his life in his active profiles on Facebook, Twitter, Instagram, LinkedIn and Blogger, he has grown his influence, effectiveness and reach in the social media universe.

www.middleagebulge.com

Zachary Towne-Smith • Guatemala*Youth, Adult, Elder*

After graduating from Harvard, Zachary has lived for 12 years in Guatemala, where he's learned about his own creativity and how to access and maintain his creative state. For the past 6 years he's been working to help others do the same. His work has been applying his pedagogical and community organizing experience to working with groups in many different contexts — from dirt-floored mayan schools to modern corporate boardrooms. His passion is generating social change through an individual and collective awakening of creativity. In Guatemala he's co-founded a non-profit, a for-profit, a capoeira group, numerous bands, and a freelance documentary photography office.

www.imagitlan.com

www.elrecreo.com.gt

Mary Ellyn Vicksta • Appleton, WI*Photoautobiography*

Mary Ellyn Vicksta specializes in creativity training, creativity workshops, team building, and team development. She is a seasoned facilitator that is trained in creative problem solving and certified in Edward deBono's thinking tools, and produces solutions that matters. She is both a practitioner and a trainer, with many practical examples of utilizing creativity in a corporate environment. Her favorite types of facilitated sessions involve developing a vision, very early product development, strategic planning, change management, and challenging the status quo. Her other passion is photography, and she looks for every possible opportunity to combined digital media with creative problem solving.

vickstainnovativepractices.com

Susan Wenger • Montgomery Village, MD*Happiness!*

Susan Wenger has taught Philosophy and English. She enjoys humor, puzzles, and wordplay. Susan is a member of Mensa and Intertel, and is the local coordinator for Mensa Gifted Kids. She is the author of *The Port-Wine Sea*, co-author of *Your Limitless Inventing Machine*, and author of *The Better Baby*, a new book about raising happy geniuses. She has taught workshops at the Creative Problem-Solving Institute and at other creativity venues in the U.S. and abroad. Susan and her husband Win live in Montgomery Village, MD.

Win Wenger, Ph.D. • Gaithersburg, MD*Win U • Imagestreaming*

Win has authored or co-authored, and published more than 50 books. Researcher, inventor, trainer and educator, he founded and heads the non-profit education and research firm Project Renaissance. He has created and developed more than a hundred specific methods and techniques for CPS and for accelerated/enhanced learning some of which are now in wide practice.

One such technique, ImageStreaming, has now appeared in several of the great books of Dr. Sidney J. Parnes, co-creator of the main, Osborn-Parnes system of CPS, as well as in the books and provisions of a good many other programs and method systems which have found it too useful not to pursue.

www.winwenger.com

Cecilia Yau • Toronto, ON

Creative Geniuses

Cecilia had been a gifted co-ordinator for the Niagara South Board of Education in Canada for 20 years and was appointed Chair of the Ontario Consultants for the Gifted. She is now an independent education consultant and an instructor at Niagara College and Brock University, Canada. For more than 20 years, she has presented numerous workshops at international conferences throughout Canada and the U.S. She had served on the CEF Board for 6 years. She is the author of *Qualitative Research in Creativity and Breakthrough and Beyond: 20th Century Scientific Revolutions and Artistic Innovations*.

Koen Zonneveld • Noordwijkerhout, Netherlands

Diversity Competency

Koen Zonneveld is the founder of Breinvoorkeuren NBI, the only Dutch agent of Neethling Brain Instruments NBI. Koen is a seasoned facilitator and apart from running Breinvoorkeuren NBI/E he has applied the instruments in a variety of workshops with great success. This includes fields such as Works councils and Occupational health and safety. He says that understanding brain preferences was the missing link in his MSc in Occupational health and safety and in everything else he has ever done on behavioural competencies.

www.breinvoorkeuren.nl

Makheni Zonneveld • Noordwijkerhout, Netherlands

Diversity Competency

Makheni Zonneveld has extensive experience in speaking on and presenting workshops on management and as well as diversity competency. She runs Breinvoorkeuren NBI with founder and co-presenter, Koen. She also says that understanding brain preferences was the missing link that took her offerings to the next level after being a successful management consultant and speaker for 13 years.

www.makheni.com

Oh, and by the way...

Mindcamp is a registered not-for-profit corporation. We have no employees and run entirely on volunteer labor. Our surplus over expenses goes to our bursary fund to provide scholarships for Mindcamp participants and presenters who would not otherwise be able to attend. Mindcamp also supports creativity projects and organizations. Over the years, we have made cash donations to Facilitators Without Borders, Creative Education Foundation, and Art Building Children's Dreams (all registered not-for-profits).

Mindcamp is sponsored by ThinkX Intellectual Capital, which supplies management, web design, web maintenance, legal, and accounting services.