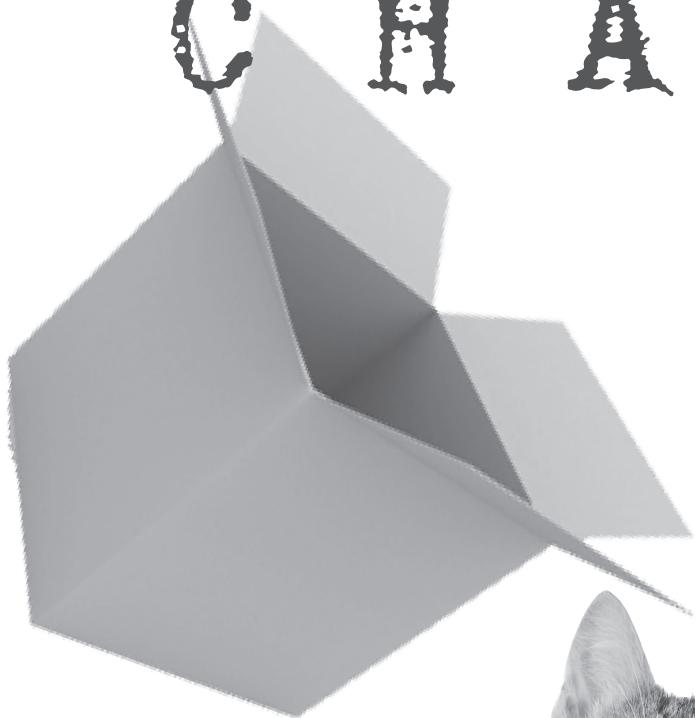


MINDCAMP

September 9-12, 2000

Toronto, Canada

CHANCE



About the cover:

The images on the cover refer to "Schrödinger's cat." This was a thought experiment devised by Austrian physicist Erwin Schrödinger in 1935 to illustrate what he saw as the problem of the Copenhagen interpretation of quantum mechanics applied to everyday objects. In the Copenhagen interpretation, it is possible for two different physical states to result from a random event. Schrödinger found that problematic.

Imagine a cat, along with a flask containing a poison and a radioactive source, placed in a sealed box. If an internal Geiger counter detects radiation, the flask is shattered, releasing the poison. The Copenhagen interpretation of quantum mechanics implies that after a while, the cat is simultaneously alive and dead. But from our perspective (and the cat's), the cat is either alive or dead, not both.

Kind of an extreme take on the notion of "chance." And there's more: decades before Osborne and Parnes developed CPS, quantum physicists were saying "Yes, and..."

No cats were harmed in the devising of this program, Mindcamp 2010, or Schrödinger's experiment.

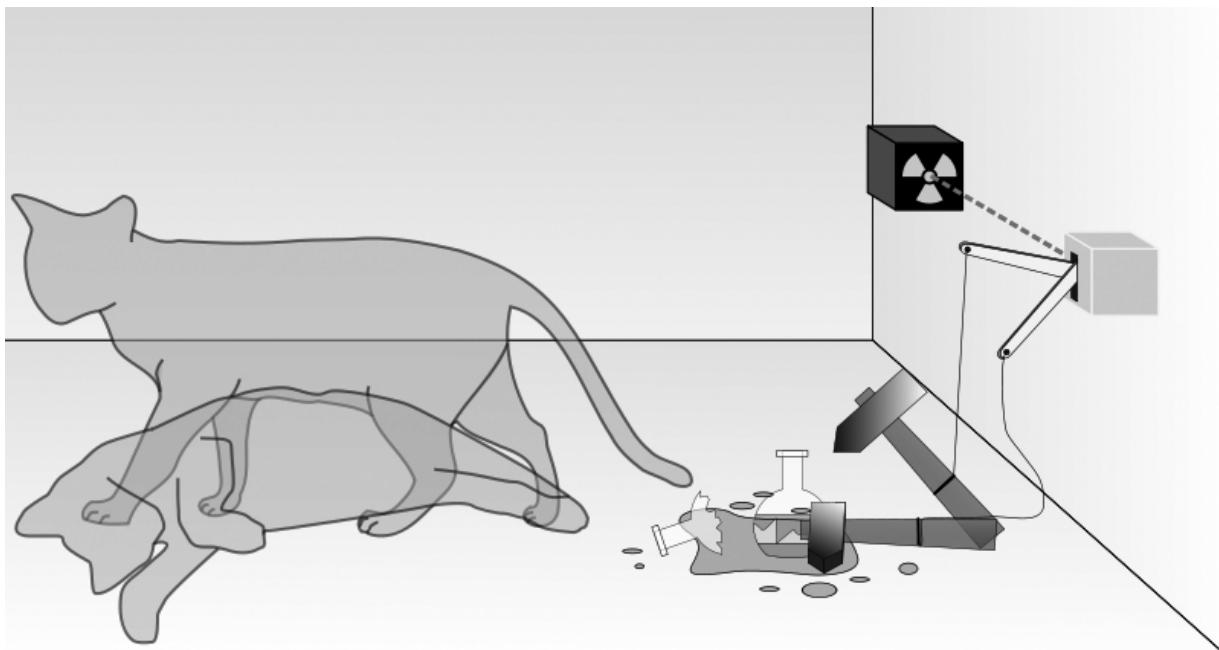


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Welcome to Mindcamp 2010!

Wow, Mindcamp has reached the ripe old age of 8 — just around the corner (literally 90°) from infinity.

Last year we experimented with some new offerings — adding **half-day sessions** to our staple of 90-minute programs, and introducing **Pecha Kucha night** which was a huge hit. You'll see all these again this year, dressed up for 2010. We're also delighted to reintroduce our **Youth Program**, which a lot of Mindcampers said they missed last year.

We were overwhelmed this year with generous offers from people wanting to present programs — so many that we had to tell about half of them we didn't have the room. Even so, we're offering more programs than ever before — about a third of them by new presenters. That's both good news and bad. There are more to choose from, but it's also likely that two or more programs you wanted to attend are scheduled in the same time slot. We pushed our Disappoint-o-Meter to the limit, burning out several circuit boards in the process, and it did as well as it could, but we know we weren't able to satisfy everyone, so our apologies in advance.

Not that your disappointment will last long. There won't be time. You'll be too busy going to campfires, night flights, the new Labyrinth, and the spontaneous happenings that will emerge from your interactions with other Mindcampers. Once again, you're in for a full weekend! Let's hope the weather and the *aurora borealis* cooperate.

Before the weekend begins, however, we'd like you to know about some people without whom Mindcamp wouldn't be:

Our program presenters. They are among the best creativity leaders in the world. They come from UK, Belgium, Holland, France, Italy, Mexico, Chile, and of course Canada and the US. Every one of them is a volunteer. Not only do they share their knowledge and experience, but they also help finance Mindcamp by paying for their own transportation and lodging. We thank all our presenters for their generosity.

Special thanks to volunteers **Branwen Hurson, Caroline Birks, Sara Ramadoro, Paul Groncki, John Lewis, Bruce Baum, Joe Miguez, Lisa Karlin, Sid Marquez, Mario Allende, and Adrian Schiller**... and anyone we've forgotten! We also thank the **YMCA of Metro Toronto**, who offer us the best rates for beautiful Cedar Glen.

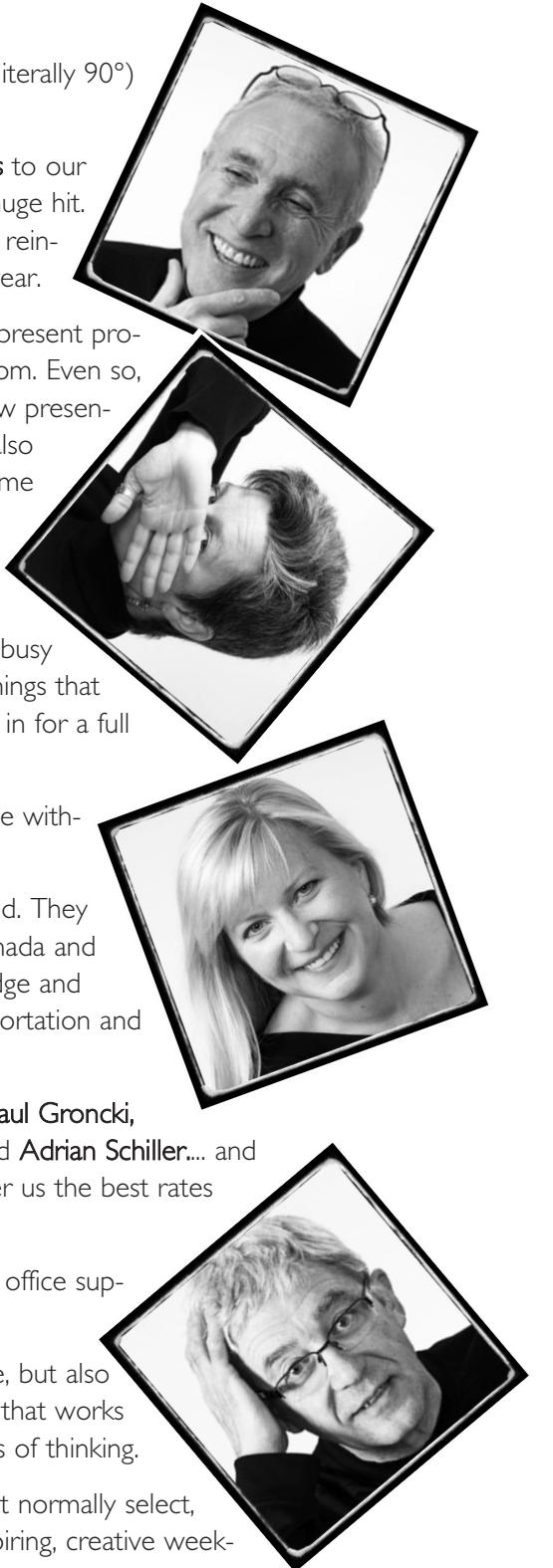
Thanks also to **ThinkX Intellectual Capital Inc.**, for providing the design, website, office supplies, and hours and hours of volunteer time.

Finally, and most importantly, thank **you!** You not only make Mindcamp possible, but also help further the work of **Facilitators Without Borders (FWB)**, our not-for-profit that works with communities around the world to provoke new and more productive ways of thinking.

This year's Mindcamp is your chance to take a chance on sessions you might not normally select, or simply to celebrate whatever chance brings your way. Have a wonderful, inspiring, creative weekend!

Your friendly Mindcamp team,

*Kristen Peterson, John Sedgwick,
Franca Leeson, and Tim Hurson*





Facilitators Without Borders

“Bringing people to solutions, not solutions to people”

What We Do

We partner with community leaders to help them create solutions and action plans to solve pressing issues. The aim of the partnership is:

- To explore creative alternatives
- To find new options and better solutions
- To develop concrete plans for action by community members

Who We Are

Facilitators Without Borders (FWB) is a registered international not-for-profit organization that provides facilitation expertise to in-need communities. FWB is based in Canada and is comprised of a network of highly skilled facilitation practitioners from around the world with a wide range of experience in business, not-for-profit and government sectors.

How Does the Process Work

FWB partners with client communities to provide experienced facilitators, on a pro bono basis. We use proven processes to identify creative, pragmatic solutions and build plans for action. These processes include the think^X Productive Thinking Process and Creative Problem Solving (CPS).

The FWB Mission

We believe that creative solutions can be found for even the most complex problems and that the best solutions are those that emanate from the team of people who are ultimately charged with solving them.

We believe in partnering with communities to help them develop their own indigenous solutions by guiding the creative problem-solving process.

We invite you to consider the potential of Facilitators Without Borders and follow up by visiting www.fwb.ca, visiting the FWB table in the Hub, or speaking with one of the FWB Board of Directors here at Mindcamp: Tim Hurson, Kristen Peterson, Alison Cohen, or John Sedgwick.

www.fwb.ca

Mindcamp Participants

Who are we?

Adenike Emeke	Ibadan, Nigeria	Gerard Puccio	Buffalo, NY
Adrian Schiller	Vaughan, ON	Gerry Bissett	Waterloo, ON
Alison Cohen	Toronto, ON	Goran Matic	Toronto, ON
Alison Murphy	Thiensville, WI	Gregg Fraley	Three Oaks, MI
Allie Middleton	Albany, NY	Hana Mamnoon	Buffalo, NY
Ana Matic	Toronto, ON	Hassan Masum	Oakville, ON
Anik April	Laval, QC	Ilse Nuytemans	Edegem, Belgium
Annette Schiller	Vaughan, ON	Iman Mamnoon	Buffalo, NY
Anson Finlay	Toronto, ON	Ismet Mamnoon	Buffalo, NY
Anthony Hyatt	Bethesda, MD	Ivana Pavcic	Toronto, ON
Anthony Puccio	Buffalo, NY	Janet Rouss	Toronto, ON
Ariane Cote	Laval, QC	Javier Chavez	Toronto, ON
Barb Wilk-Ridge	Ancaster, ON	Jean-Louis Dube	Ottawa, ON
Bill Brooks	Saskatoon, SK	Jeanne Chatigny	Santa Fe, NM
Bill Sturmer	East Aurora, NY	Jennifer Spear	Toronto, ON
Bonnie McKee	Lewiston, NY	Jessica Starkman	Calgary, AB
Brad Johnston	Toronto, ON	Jim Ridge	Ancaster, ON
Branwen Hurson	Toronto, ON	Joe Miguez	Cliffside Park, NJ
Bruce Baum	Buffalo, NY	Johan DHaeseleer	Oost Vlaanderen, Belgium
Bruce Rosove	Toronto, ON	John Lewis	Toronto, ON
Cam Howey	Hamilton, ON	John Sedgwick	St. Catharines, ON
Caroline Birks	Toronto, ON	Julia Finlay	Toronto, ON
Caroline Fraley	High Wycombe, UK	Kathy Bissett	Waterloo, ON
Cate Walker-Hammond	Dundas, ON	Kim Cochrane	Markham, ON
Cecilia Yau	St. Catharines, ON	Kristen Peterson	Cape Cod, MA
Clara Kluk	Mexico City, Mexico	Laila Ghattas	Toronto, ON
Clare Dus	Chatham, NJ	Laura Switalski	Buffalo, NY
Cristina Masucci	Buffalo, NY	Laurie Hunt	Barrie, ON
Cyriel Kortleven	Brussels, Belgium	Lee Dunne	Santa Fe, NM
Dan Bigonesse	Ottawa, ON	Lee Kitchen	Lake Buena Vista, FL
Dan London	Delta, BC	Leena Malik	Toronto, ON
Dawn Depasquale	Pittsburgh, PA	Leonardo Muñoz	Santiago, Chile
Diane Houle-Rutherford	Ottawa, ON	Lisa Baxter	Halifax, UK
Diego Muñoz	Santiago, Chile	Lisa Karlin	Leverett, MA
Don Rhoades	Fayston, VT	Lisa Shumway	Houston, TX
Ed Bernacki	Rideau, ON	Liz Monroe-Cook	Oak Park, IL
Eileen Doyle	Lexington, MA	Manon Duclos	Montreal, QC
Ellen Karp	Toronto, ON	Marc Hurwitz	Toronto, ON
Fernando Chavez	Toronto, ON	Marguerite Battaglia	Buffalo, NY
Franca Leeson	Toronto, ON	Maribel Chavez	Toronto, ON
Frank Smith	Mount Albert, ON	Marilyn Pickford	Toronto, ON
Fred Rosenzveig	Montreal, QC	Mario Allende	Toronto, ON
Gabriel Puccio	Buffalo, NY		



Mark Vandael	Edegem, Belgium
Mary Arroyave	St. Catharines, ON
Mary Harvey	Ottawa, ON
Maryse Beaulieu	Saint-Camille, QC
Matteo Cattulo	Milan, Italy
Max Hurson	Toronto, ON
Max Schiller	Vaughan, ON
Megan Mitchell	Toronto, ON
Michel Neray	Toronto, ON
Nadine Herve	Piedran, France
Nancy Milne	Mississauga, ON
Nancy Wilson-Rhoades	Fayston, VT
Natalie Currie	Thornhill, ON
Newell Eaton	Albany, NY
Paul Groncki	New York, NY
Penny Cochrane	Vancouver, BC
René Bernèche	Montreal, QC
Renee Paser-Paull	Medina, NY
Rhonda Page	Toronto, ON
Rich Rosen	Pittsburgh, PA
Rodrigo Chavez	Toronto, ON
Sam Hurwitz	Toronto, ON
Sameer Mamnoon	Buffalo, NY
Sara Ramadoro	Trieste, Italy
Sharon Walsh	New York, NY
Sid Marquez	Paris, France
Stanley Aleong	Montreal, QC
Stavros Michealidis	St. Thomas, Virgin Islands
Steve Weinberg	Thornhill, ON
Sue Brooks	Saskatoon, SK
Sylvain Rouillard	Montréal, QC
Tamara Christensen	Lee's Summit, MO
Tanya Gerber	Toronto, ON
Tara Bissett	Dorval, QC
Tim Hurson	Toronto, ON
Tim Switalski	Buffalo, NY
Tom Beakbane	Aurora, ON
Tricia Garwood	Orlando, FL
Tzabia Siegel	Toronto, ON
Valeria Blumenkranz	Vaughan, ON
Victoria Fineberg	Arlington, VA
Vikram Swaminadhan	Quebec, QC
Win Wenger	Gaithersburg, MD
Yoel Kluk	Houston, TX

Where are we from?

Canada	73
USA	41
Belgium	4
Chile	2
France	2
Italy	2
UK	2
México	1
Nigeria	1
Virgin Islands	1

Your Schedule

Make your own schedule and record your Mindcamp experience. This is an overview of the weekend's time flow (a detailed daily schedule is available on separate sheets at Registration). We suggest you write in the events you attend on this schedule so you can have a record of what you participated in.

Thursday, September 9		
3:00pm	Registration - Main Building Free Time - Explore!	Labyrinth Construction
4:00pm		Presenter Orientation
5:00pm	Plenary Session: The Universe is Asymmetrical	
6:00pm	Dinner - Dining Hall	
7:15pm	Welcome Session: Serendipity Souq (<i>with a nod to Mary Harvey</i>)	
8:00pm	Session:	
9:30pm	Pub - Campfire - Relax!	Labyrinth Opening
Friday, September 10		
7:00am	Yoga - Lawson Room	
7:30am	Breakfast - Dining Room (7:30-8:30)	Meditation (7:30-8:00) - Lawson Room
8:30am	Creative Jolt! and Half-Day Pitches	
9:15am	Session:	
12:30pm	Lunch - Dining Hall	
2:30pm	Session:	
4:00pm	Break	
4:30pm	Session:	
6:15pm	Mindfulness Meditation - Lawson Room	
7:00pm	Dinner - Dining Hall	
8:30pm	Sessions/Pecha-Kuchas:	
...later...	Pub - Campfire - Play!	



Saturday, September 11

7:00am	Yoga - Lawson Room	
7:30am	Breakfast - Dining Room (7:30-8:30)	Meditation (7:30-8:00) - Lawson Room
8:30am	Creative Jolt! and Half-Day Pitches	
9:15am	Session:	
12:30pm	Lunch - Dining Hall	
2:30pm	Session:	
4:00pm	Break	
4:30pm	Session:	
6:15pm	Mindfulness Meditation - Lawson Room	
7:00pm	Dinner - Dining Hall	
8:30pm	Night Flight/Pecha-Kuch:	
...later...	Pub - Campfire - Fun!	

Sunday, September 12

7:00am	Yoga - Lawson Room	
7:30am	Breakfast - Dining Room (7:30-8:30)	Meditation (7:30-8:00) - Lawson Room
8:30am	Creative Jolt! and Half-Day Pitches	
9:00am	Session:	
10:30am	Break	
11:00am	Session:	
12:30pm	Lunch - Dining Hall	
1:30pm	Closing Session - Dining Hall	

Programs

Ongoing Programs

Labyrinth

Joe Miguez

The Labyrinth has been used by human beings throughout recorded history and across cultures as both a means and a metaphor for enlightenment, creativity, and self discovery.

Using a labyrinth constructed according to both ancient and modern principles by Joe and the Mindcamp volunteer labyrinth construction crew (of which you may be a member), accelerate the reflective/creative process to gain clarity, direction of action, and implementation of intention.

Be prepared to be surprised!

Mindfulness Meditation

Marguerite Battaglia

Have you had a day full of ideas, thoughts, and perceptions? Is your mind racing with thoughts of the day and of future plans?

On Friday and Saturday, take a 45 minute break just before dinner to practice being in the present moment. Listen to a short talk by Spiritual Leader, Thich Nhat Hanh, who will guide you into having a mind/body connection. We will then briefly practice mindfulness meditation to experience what is happening in the present moment.

Mindfulness is an awareness of whatever you are experiencing. Present moment awareness is the space between thoughts, feelings and perceptions. It is a time for just being and not doing.

Yoga and Meditation

Allie Middleton

Allie offers hatha and raga yoga practice guidance as well as meditation each morning. For the first half-hour, she will offer gentle stretching and breathing practices accompanied by postures. During the second half hour, she will lead sitting meditation.

Join us for either or both, and those who wish to do other personal practices, please come join us in sadhana.

Half-Day Programs

3 1/2 Tools to Help You Think Better

Kristen Peterson, Dan Bigonnesse

In this interactive session, Kristen and Dan will introduce you to three (and a half) of the most powerful tools in the Productive Thinking arsenal — tools designed to help you have more ideas, better ideas, more of the time.

These tools are robust and sophisticated enough to be used by ThinkX corporate clients to develop new products, create innovation strategies, and design organizational change — yet simple and clear enough to be used with your kids at home.

You'll understand your challenges with more clarity, generate ideas with more creativity, evaluate solutions with more rigor than ever before — and you'll walk away from this session with more cranial firepower than you can imagine. Guaranteed.

50 x 50: Cool and Creative Tools for Life and Leadership

Rosemary Rein

Get rid of 50 things and learn 50 skills to live and lead a creative life. Leave your “boredools” behind as you learn 50 key competencies of 2020 Leadership. In this highly interactive and motivational program, you'll bring home 50 Creative Cool Tools and Websites that will help you spark creativity and communication in leadership teams and yourself. A model used in mastermind and creativity think tanks of Top CEOs and Business Leaders. You'll also learn how to market yourself in 50 minutes a day using the latest technology and social marketing tools.

50 is the Magic Number here and in this session as you learn fifty ways to Live, Lead, Love and Laugh more in a one-year Creativity Makeover! That's the session promise — or the Presenter gives you a 50 minute coaching session for free!



The Art of Pleasure

Tzabia Siegel

In our fast-paced, time pressured world, it is easy to pass by the richest pleasures that are available by turning up and tuning into our senses. The senses are our road to presence, being fully alive and grounded in our bodies. Come hungry for experience (and food) as we taste, move, breath, listen, and create our way into a deeper attunement to the pleasure of our senses.

Combining the experience of mindfulness with information from the field of neuroscience, this session is an opportunity to alter your relationship with your body and with food. It is a highly experiential, out-of-your-head and into-the-body half day. We will play with dance, painting, eating, touch, sound-making and listening, vision and a brief foray into poetry. No experience needed in any of it, but do come with your basic anatomy and an open mind. Dress comfortably for movement.

Breakfast with Bruce

Bruce Baum

In this workshop, you'll spend an unforgettable morning with Bruce Baum — a legend in his own mind (and soon to be in yours). In this highly interactive workshop Bruce will show you how to do **8 COOL THINGS**.

1: Improve Your Relationships: Improve your interactions with colleagues, family, friends.

2: Perform a Magic Trick: Amaze family, friends and colleagues

3: Deal with Difficult People: Be more effective in your interactions with the classic types of difficult people identified through research by Richard Bramson.

4: Become More Creative: Build on the creativity already in you, unleash even more creativity to improve your life through intent and action.

5: Tell a Joke: Jokes will be provided or you can use your own. Practice strategies for remembering and telling jokes.

6: Make A Speech: Excessively nervous prior to a presentation? Want better reactions from your audience? Come learn some helpful tips.

7: Reduce Stress and Have More Fun: "Stressed" spelled backwards is "desserts." You deserve to experience less stress and have more fun.

8: Dance The Electric Slide: ?

Most of all you'll experience the fun of Bruce. You'll be glad you did.

Chance Chowder: A Heartier Version of Serendipity Soup!

Mary Harvey

Take a chance and find great solutions in the gap between the slippery spoon full of problems and a bowl full of expectations. The ingredients for greatness are in plain view, if you learn to open your mind and focus your eyes differently!

Throw yourself into Chance Chowder and see what your clever mind can cook up! Come with your problem well defined (use the process, use your friends, use your nose) so that you can get the most out of this kinetic, colourful, and irreverent workshop!

Take a cup of improv, a pinch of art, a dollop of action, and a dash of words. Stir in all of your senses and taste some unusual ideas! Every soup a new flavour — find one you like!

Pleasure is very seldom found where it is sought; our brightest blazes of gladness are commonly kindled by unexpected sparks. — Samuel Johnson

Developing Symphony: Helping Leaders See the Forest and the Trees

Laura Switalski, Tim Switalski

During this half-day session, we will focus on the importance of creative thinking to successful leadership. In particular, the development of strategic and contextual thinking and their associated skills will be explored.

Being able to anticipate what lies ahead as well as being able to engage others to develop plans and take creative action are becoming essential leadership competencies. We will share our experiences working with different organizations and discuss how training, coaching, and on-going practice contribute to the creation of sustainable results.



Don't Leave Creativity to Chance, Join the "Secret" Society of the Magic Creative Jacket

Gregg Fraley, Caroline Fraley

The Magic Creative Jacket is an imaginative invention designed to enable the wearer to integrate creative behaviors and actions into their daily life. While it is an imaginary jacket, if you make it real, and your own, you will have dramatic — even magical — improvement in your creative effectiveness. Yes, it's a method, but an un-linear, organic one that is potentially "always on."

The "Secret" Society of the Magic Creative Jacket is a non-exclusive society. Anyone can join, but they must pledge to create a jacket, wear it daily, and, most importantly, use it. The secret part of the society is only the knowledge that you are wearing an invisible coat, which nonetheless gives you super-human creative powers. Oh, and the protocols of the society are secret, you must attend a session with Gregg and Caroline to learn them.

In this interactive session Gregg and Caroline Fraley will help you imagine, design, and sew your magic creative jacket into the fabric of your life. You'll be introduced into the protocols of the "Secret" Society. If you are looking for ways to improve your creative effectiveness, don't leave it to chance, join SSMCJ.

FliPskills Boot Camp: Pump up your partnering physique!

Marc Hurwitz, Samantha Hurwitz

Grab your sneakers and take a chance on a breakthrough concept! This energizing, eye-opening, and never boring session uses vigorous interval training techniques to get you fit for your next organizational challenge!

Your passionate personal trainers, Marc and Samantha Hurwitz, will help you sculpt your leadership AND followership physique, while developing impressive organizational core strength. Based on six years original scientific and practical research, we unpack the five key partnership muscle groups which stimulate collaboration, alignment and engagement. Guaranteed to transform the way you think about roles, goals and partnerships!

Warning: Your brain may hurt the next day from neuralastic build-up, but you'll want more!

It's Me... It's Now... It's My Choice: The Glories of Eccentricity, Nowness and Assuming Responsibility

William Sturner

Creativity is a way of living, a state of consciousness — one that challenges the status quo because it accepts the reality of being eccentric. The creative person knowingly enters into community as a tribe of one, deliberately lives "in the now," and accepts full responsibility for choosing their life patterns.

There'll be ample opportunity to affirm your unique "contract" and identity — in all its magnificence — sans the false triumphs and the silly braggadocio. We will be both highly interactive and reflective — with frequent forays into music, movement, drawing, meditation and celebration.

The context is "soulful" but not blatantly "spiritual." And our wisdom masters will include Plato, Eckhart Tolle, Francis of Assisi, Jane Roberts, Bob Newhart, Peter Sellers, Carl Jung, Bilbo Baggins — and the entire cast of Gestalt, Zen and Psychosynthesis.

Look Again: How to see what's really there... at home, on the job, in your life

Matteo Catullo, Tim Hurson, Franca Leeson

Creative genius has been described as the ability to see the world through new eyes and then translate those insights so that others can see them as well. In this moving and motivating program Matteo, Franca and Tim will take you on a sensory journey of compelling exercises that will help you explore your perceptions and sharpen your insights.

You will laugh, you will wonder, and you will learn. And you are guaranteed to come away with new ways of seeing, hearing, feeling — and savouring — the world around you. This session will not simply open your eyes, but give you new ones.

My Name is Inigo Montoya.

Michel Neray

"My name is Inigo Montoya.
You killed my father.
Prepare to die."

How many of us are as clear about our mission as Inigo? He knew exactly what he was doing, how he was doing it, and why he was so driven to do it. That

clarity of life mission is one of the reasons why so many people say his character stood out from the entire cast of great characters in the movie, *The Princess Bride*. (It was also the foundation of his perseverance, motivation, resilience and ultimate success!)

In this half-day session, I'll take you through the 5 layers of differentiation and I'll show you how it applies not just to your branding and market positioning; but also how it shapes your perception of yourself and the true source of your power and creativity. Then I'll teach you how to coach each other through the 5 layers, and send you off exploring in the woods... to find yourself! You'll definitely leave this session with a new appreciation of who you are, what you do, and the true value you offer your customers and clients.

Relationship Patterns: How the hell did I get here?!

Laila Ghattas

Insanity means repeating the same behaviour and expecting different results. Tragedy is not noticing you are repeating yourself. Calamity is when two play this game.

Spot the madness. Bust the cycle. Save the love!

This heart throb of a workshop peeks at the relating blueprint you've inherited. Uncover the slippery tentacles of the past messing with your current or future relationships. Recognize the patterns you unconsciously repeat despite fervent belief to the contrary.

Literally look at where you came from, what you believe and how you are maintaining attitudes that interfere with your true expression of love.

Swap your outmoded blueprint for a life map contoured by insight and awareness. Heartbreak be gone!

90-Minute Programs

2-Minute Tips

Hassan Masum

What can you share in two minutes? This session will test the hypothesis that two-minute tips (TMTs) can be useful, fun, and easily generated by Mindcampers.

After a two-minute introduction, we'll launch right into sharing timed TMTs — come with a TMT you'd like to test out. At half time, an extra twist will be introduced...

Afro-Latin Drumming

Rodrigo Chavez

This is a 100% hands-on workshop in which participants choose and learn thoroughly one Afro-Latin rhythm such as conga, cumbia, merengue, or cha-cha-cha. Everyone will have a chance to try two or more instruments such as congas, shakers, maracas, cowbells, bass drums, guiros, and claves. This workshop will give you a thorough percussion experience for the body and the mind.

Archetypes: Discovering the Archetype, Finding the Key to Success

Eileen Doyle

There are characters familiar to all of us that date back all the way from the teachings of Plato, to Carl Jung to modern-day theorists. From the magician to the destroyer to the lover, they connect us to the collective unconscious.

Companies compete with others in the same market to make their brand stand out. A successful organization instills loyalty in their customer or client by aligning itself with a specific archetype. An emotional association can create devotion beyond rational argument.

Learn what brands ensure success by taking a look at the archetypal story behind the marketing and see how you use archetypes to promote yourself.

Beyond SCAMPER: Use Profound Perspective-Shifts for Creative Problem-Solving

Win Wenger

Our "Epistemological Romp" back by special request. You will find this to be both a problem-solving method and much more.

Bring a serious, significant issue or problem of whatever nature, one well worth solving whether your own, your firm's, your community's, or global, or scientific — preferably a problem that has stubbornly resisted solution. Then map your position on the Epistemological Continuum and, two steps later, you will likely make an amazing discovery or so about your problem. En route, you will richly satisfy an appetite and hunger that you likely didn't know you had!

Beyond Words: How to discover the obvious

Clara Kluk, Yoel Kluk

This session will dive into ways of exploring and understanding the needs of others — whether your market, your colleagues, or your family — so you can design better strategies to communicate with them, work with them, and relate to them.

Clara Kluk holds a unique position as one of Mexico's foremost creativity and leadership consultants as well as one of its most respected contemporary artists. Using this dual expertise, she will show you how to define insights, generate ideas, and design workable approaches to influence creative change.

You will use drawing, collage, and painting to develop new perspectives, and at the end of 90 minutes you will come away with a series of new tools to help you research — and respond to — the needs of others.

The Biggest Risk: Not Taking One

Cyriel Kortleven, Johan DHaeseleer

In order to innovate and change, it's just as important for us to be able to let go of the old as it is to be able to think of the new. To let go takes guts. But here's a surprise, once people reduce their aversion to risk, what's left over is exactly that — guts. So the more averse you are to risk, the greater your potential to develop (or expose) your guts.

If that seems counter-intuitive, come with Cyriel and Johan and take on a triple-decker journey of THINK-ING, FEELING, and TRUSTING. Don't worry, there's no fire-walking involved, but we will look at the (dis)advantages of being too careful, and you'll experience the true power of letting go. We'll also introduce a new word — *nearling*. A *nearling* is something new that you've done, but which hasn't (yet) led to the results you'd planned.

Come prepared to share your *nearlings* and do some truly outrageous exercises on the way to putting your risk-aversion where it belongs.

Chakras? Who Knew!

Lee Dunne, Nancy Wilson-Rhoades

Join us and experience a new level of thinking, relating the concept of the Chakras to the wishes and dreams you might want to work on in your life. Energize your body, mind and spirit through activities designed to heighten awareness to your individual challenges and the related Chakra energies.

We will explore the meaning of the Chakras and the strengths and blocks we encounter in our Chakra centers. Through movement, writing and the creation of mandalas we will work to balance the Chakra energies in each of us.

A Chance to Unlock Your Immunity to Change

Newell Eaton

In a recent medical study only one in seven seriously at-risk heart patients made the changes their doctors told them they needed to make to survive. The incentive couldn't be stronger — change and live or don't change and die — yet so few complied. This disconnect happens to most of us.

How often have you known what change you needed to make in your life or organization and didn't follow through? How might we close this gap between what we passionately want and what we are able to do?

In this workshop we will explore using a well-researched change technique to close that gap. You will be guided through your own immunity to change journey using a step-by-step process developed by Robert Kegan and Lisa Lahey from Harvard's Graduate School of Education. You will get a chance to unravel an individual or organizational challenge you have been trying to overcome.

The Charging Rhinos: When *big-and-hairy* trumps *tools-and-techniques*, try emergence!

John Sedgwick

The metaphor of the "Tool Kit" is moving on. Let's "grow" solutions not "hammer them out." We go to conferences and read books believing that if we learn the right tools and techniques they will reveal the solutions to all our problems. (My personal museum of problem solving tools is immense.)



This workshop is about a new metaphor for facilitating creative problem solving. We will look at ways to bring together the ingredients that allow solutions to emerge. We will use the gardening metaphor to explore how to get better value by facilitating relationships that are flexible and can lead to change in complex situations.

This is about being a mental gardener and growing solutions, for yourself and with your group.

CPS for SPC: Creative Problem Solving for Successful Parents and Children

Ismet Mamnoon

Of all the roles we play in our lives, the one we are least prepared for is "Parenting"! How much easier would it be if we could use Creative Problem Solving to find solutions to common Parenting Challenges?

Learn from our success story... The Mamnoon family has successfully used a creative approach to address this "challenge."

We have found that by using creativity to facilitate the parenting process the experience becomes a smoother, enjoyable and stress-free journey. Hear from the children about why and how it has worked from their perspective, and take home some of our key learning and ideas. We will also use brainstorming to develop ideas for addressing parenting challenges you wish to address.

Creative Video: A collaborative workshop

Tom Beakbane

2x90-minute sessions

Online video is an emerging medium where the technology is easy and the opportunities are limitless. This hands-on two-part workshop will lead you to explore how to plan and create a short 1-2 minute video to make a point. We will review the basics of do it yourself post-production and how to upload to YouTube.

There will be a 90-minute session on Thursday evening where we will share skills and plan. Then throughout Mindcamp we will each record material. On Sunday we will have a second 90-minute session where we will edit and refine our creations as well as learn how to upload.

Bring a digital video camera (plus leads) and be prepared to take a chance. Where appropriate we will feature the results on the Mindcamp website.

Demystifying Creativity and Innovation: The impact of cognitive diversity on collaboration

Diane Houle-Rutherford

Society in general and businesses in particular tend to value, reward and encourage behaviours that are associated with "Innovation" and believe that "Collaboration" is essential to the survival of their teams.

But what does Innovation really mean? How is it different from Creativity? This session aims at demystifying some concepts, and introduces participants to the Kirton Adaption-Innovation (KAI) Theory. How does this diversity impact on your personal and professional life: on your relationship with others and on the effectiveness of teams and of organizations?

Both Adaption and Innovation are necessary to effective Collaboration and the ultimate survival of organizations. So where do you fit?

Eye See the Future... with Graphic Thinking

Jim Ridge

Will you be ready to express yourself graphically across cultures in the new visual vocabulary sweeping the globe? Yes! No matter what your previous level of experience you will learn the magic of graphic thinking through hands on practice.

Simply using paper and pen you will learn visual formats for organizing and brainstorming ideas... How your mind's eye absorbs and processes images almost instantaneously through visual queries, pattern recognition, and precognitive visual attributes... How to create simple yet effective visual icons through Jim's famous "7 years of art school in 7 minutes." Then you'll learn a really simple graphic model that ties all this cognitive stuff together into a practical and easy to remember process.

But wait, there's more! We'll also cover how your visual working memory is greatly expanded by the simple act of sketching and doodling, a process called externalization and the power of linking words and images using deictic gestures.

In the end you'll come away with a new graphic thinking megamuscle that you can start to use right now.

Feel This Creativity: Brainstorming across the senses

Tamara Christensen

So many elements of creative processes rely upon visual production and consumption (think words, images, sketches, charts, etc.). We often privilege visual and auditory communication in the generation of ideas and our efforts to represent them for others. What happens when we try to think outside the box of our sensory comfort zones?

In this highly interactive workshop we will explore the potential of kinesthetic experience to fuel creative efforts, particularly in the context of a group. We will experience and discuss the power of seeing with our eyes, yes, and also our hands, ears, noses, tongues.

Come find out how it feels to engage in some sense-storming and discover how you can use it in your own work and play.

Gaining Foresight in Creative Thinking through FourSight

Gerard J. Puccio

When faced with a problem the human being has evolved to respond in three fundamental ways: freeze (hope the problem goes away), flee (run from your problem), or fight (aggressively attack the problem).

In this session we will explore a fourth option, the use of FourSight. FourSight is a self-report assessment that identifies an individual's preferences within the Creative Process. So are you a Clarifier, Ideator, Developer or Implementer? Or perhaps you are a combination of all four, which is called an Integrator.

Participants in this hands-on session will complete the paper-and-pencil version of FourSight and receive feedback on their creative process preferences. This information will then be used to explore how greater foresight can be used when individually responding to a difficult situation or when working with others who have different process preferences from your own.

How to Become an Energizer Bunny

Mark Vandael, Ilse Nuytemans

Have you ever experienced that feeling of being stuck, almost paralysed? At a certain moment you look at our own dashboard and read the message "battery low." And what's even worse, if you think about it, you

realise that this message has been blinking there for quite some time without you noticing. OK, so now you know. And you know this isn't you. And most of all this is definitely not what you want. But how the f*** do you get out of this miserable situation?

This question reframed might sound like, "How to charge your apparently empty battery and turn it into a brand new, supreme high quality Energizer with guaranteed longer life?" And if possible as from now automatic rechargeable too... Come and plug in!

How to Quadruple How Fast You Learn!

Win Wenger

The students of the first school to use the model taught here, gained more than four years within one year in academic achievement levels — then did that again the next year.

Learn — and practice — their secret how: a synthesis of CPS technique with maieutic Socratic method.

Improv 101: Learn to say, "Yes...and"

Jennifer Spear

This session will teach the tips, tricks, tools and rules of Improv that will provide any and everyone with the fundamentals so that they can participate appreciate or even incorporate improv into their work. Taught in a respectful way, that encourages participation without humiliation, through series of exercises participants will learn some basic terminology, skills and a sense of play.

For individuals, improv can help improve listening skills and focus, teaches the ability to be present and in the moment, builds confidence and allows you to practice creative thinking. For groups or teams, it is a great way to promote meaningful and lasting collaboration and trust among team members, learn to be affirmative and supportive of one another's ideas and build on each other's ideas to create something together that you could not have done alone. For trainers or facilitators, improv exercises can be incorporated into your work to provide a great foundation for brainstorming and ideating, team-building or as energizers in your sessions.



Integrative Leadership Practices

Allie Middleton

This program will provide an interactive experience of training and performance of embodiment practices related to Theory U. Theory U is the integrative model of personal and organizational change processes and practices developed by Otto Scharmer and colleagues at the Presencing Institute at MIT.

Based upon Allie's work with Arawana Hayashi, the originator of Social Presencing Theatre, participants will learn the basics of Theory U and the embodiment practices and movement vocabulary she has evolved. A small group case clinic model will then be facilitated, providing participants the experience of the impact of creative problem solving using transformative embodiment practices.

It's About Time!

Rich Rosen, Cyriel Kortleven

"Who controls the past, controls the future. Who controls the present, controls the past." — George Orwell, 1984.

Depending on whom you ask, time is money, time is love, time is work, time is play, time is what you make of it. Life is what you make of time!

Learn to reclaim yesterday, embrace today, and master tomorrow. Understanding time is the single most important thing you can do to enhance the quality of your life. This session will give you an opportunity to trade in an old biased time perspective for a new optimally-balanced one based on a new psychology of time.

Once you find balance you will be free to take the best from the past, the present and the future. You will be able to defy the relentless, indifferent ticking of life's clock. Participants will take the ZTPI (Zimbardo Time Perspective Inventory) to identify their time perspective as it relates to the six most predominant time perspectives in the Western world, and will gain understanding and appreciation for the diversity of time perspectives of those with whom they interact, live and love.

Jung and Osborn: Active and Applied

Imagination

Paul Groncki

The release of Carl Jung's *The Red Book* from its Swiss bank vault has renewed attention on Jung's active imagination process for exploring the collective unconscious and dreaming. *The Red Book* provides new and never-before-seen images and materials from Jung. The images provide visual insights about archetypes and symbols.

Alex Osborn explored the applied imagination and fathered "brainstorming" as we know it today (and the CPS process along with Sid Parnes). A method will be introduced that was used by the Rubin Museum of Art in NYC to provide a special way to understand this material. This session will use the mandalas and other artistic images produced by Jung to explore the similarities and differences between Jung's and Osborn's perspectives on the imagination.

The session will be very interactive and participants will have an opportunity to use the materials and method to foster insights about themselves.

A Magician in the Shop

René Bernèche

Creative thinking and associative processes are intimately linked. To enhance our capacity to associate, we have to establish a dynamic interplay between sensations, perceptions and mental images.

This workshop will explore different techniques to transform personal experiences and dreams into metaphors, expanding various ways of expression associated with drama improvisation.

Making Momentum: A framework for building and sustaining momentum during project execution

Stavros Michailidis

"We did well for a while, but we lost momentum..."

"This idea just isn't gaining traction. How can we build momentum?..."

"With stop and start projects like this, it's hard to develop any momentum..."

We've all used phrases like these to describe the sustainable progress, without which it's impossible to bring our plans to life. When projects have momentum participating in them can be fun, exhilarating, and productive. When projects don't have momentum the experience is usually unpleasant, frustrating, and energy-draining.

So what is momentum? Can it be measured? Can it be nurtured? In this interactive workshop, you'll learn the three factors of the Momentum Formula. You'll discover how you can apply the eight-dimension Momentum Matrix to pinpoint where to take corrective action when momentum fails. And you'll be introduced to a startling new Momentum Framework that can help you achieve implementation success by building and sustaining optimal momentum — at home, at school, or on the job.

Managing Transition and Change in Your Professional and Personal Lives

Cecilia Yau

Life sometimes is like the roll of a dice. Transition and change are thrown at us, often unexpectedly. A creative problem solving mindset and resourceful coping strategies are needed to navigate life's journey successfully. In this seminar, we will:

...Explore why continuous, relentless change are driving our personal and professional lives in today's world;

...Identify the phases of the change process and understand why change is so difficult;

...Pinpoint the transitions and specific changes you would like to make in your professional and personal life;

...Confront the obstacles you will need to overcome in order to navigate the change process successfully;

...Discover effective strategies and problem solving resources that could bring about real, lasting change and create more balance and satisfaction in your life.

No Fear Facilitation: Strategies to Handle Difficult Personalities

Dawn DePasquale

You know the process... you have a repertoire of tools and techniques... you have a fresh package of adhesive dots! What you don't have are some strategies to handle the "participants from hell!"

Each of us has witnessed the painful unraveling of a well-planned facilitation/meeting as a result of a challenging participants' behavior.

In this session participants will learn how to analyze the behaviors of the Top Ten most challenging personalities, and prevention and intervention strategies to deal with them. Takeaway includes a three-page chart of the top 10 challenges and strategies to handle them. The goal of this session is that you face your next facilitation with "no fear"... OK, well, maybe a little "less" fear.

Off the Wall

YMCA Staff

Take out your compass. Clamp on the carabiners. Belay that order (or your partner). If you've ever wanted to try your hand and feet at rock climbing, this is your chance.

Led by qualified, skilled, and safety-trained YMCA leadership staff, Cedar Glen's Climbing Wall may be just the thing to unlink your kinks. Take a break (well, not literally). You'll love it.

On the Ropes

YMCA Staff

Cedar Glen includes both high and low ropes challenge courses, led by qualified, skilled YMCA leadership staff. These ropes courses are a powerful learning tool for both personal and team development.

If you're looking for a way to get the knots out, Mindcamp's "On the Ropes" challenges, offered during three of our scheduled learning periods, might give you just the lift you need.

Polarity Management: Balancing Chance

Liz Monroe-Cook

When people think of "chance" they think of the unexpected, the unpredictable, risk, gambles, the accidental, and possibilities both negative and positive. Depending on our preferences, we may want to have more or less "chance" in our lives. We know that remaining open to chance can increase the "aha's" of creativity.

Even in creativity and innovation endeavors, however, how can we know when to increase the amount of chance and when to decrease it? In this workshop, we'll explore how to think of "chance" as one pole of a continuum, using a Polarity Management® approach. If "chance" is like the "exhale" half of the "inhale-exhale" polarity, what are some of the things we might use to balance it over time? How can we tap both the power of chance and its balancing dimensions — like safety, certainty, planning and prediction?

In this workshop you will be introduced to conscious use of the phenomenon of polarities (dilemmas, paradoxes) at work in our lives and work, and will be encouraged to explore how you can use broader awareness of dualities to give you a better "chance" of sustainable actions and outcomes.

Stuck on You: Making Creative Thinking Stick

Tara Bissett

How can we increase the long-term impact of Creative Problem Solving (CPS) training?

To answer this, we first understand how people learn and change. Traditional learning adds to our knowledge banks (explicit memory), but does not always get firmly incorporated into our experience or "habit" banks (implicit memory), where real change happens.

Harnessing implicit memory, KeyChange Institute™ (KCI) specializes in providing "Quick, deep change that sticks." What if we could integrate KCI's powerful change methodologies with CPS, to create greater foundation and access for creative thinking to flourish and stick over time in organizational and personal settings?

This session provides an overview of the role of implicit memory, KCI's B.D.R.I.D. model™ for creating lasting change, and an interactive exploration and discussion of ways we might boost the lasting impact of CPS and creative thinking training.

"That's Peculiar..." — Taking Advantage of Serendipity

Bill and Sue Brooks

Serendipity is often used synonymously with chance. But they are different.

Serendipity is an aptitude for making unexpected discoveries and as such can be developed. By observation, asking "peculiar" questions, and forcing connections between disparate things, serendipity can be strengthened and enhanced to the point where you will always be prepared to make the most of chance encounters.

This session will show you how.

A Unique Journey: A Theme Park In Mumbai

René Bernèche, Sylvain Rouillard

The challenge: to design a Theme Park, of international calibre, devoted to creativity and innovation. This project is part of the development of the Mumbai International Creative Center. Content of this presentation: the premises behind our idea finding sessions; the input of the international teams; the description of the thematic clusters and of activities.

An invitation to nurture a dream which can be implemented in a creative adventure.

Wine, Women and Song (men welcome)

Jeanne Chatigny, Lee Dunne, Franca Leeson

Located in The Hub, with nibbles and an optional cash bar, we embark on a writing adventure together.

Using two to three minute musical selections we will evoke significant moments in our lives and use them as a jumping-off point for a creative writing and poetry exercise that will knock your socks off!

Men and children are welcome, we just liked the title so much we had to use it.

Painting, by Chance?

Frank Smith

Bring a small collection of paper images which are smaller than 8 x 10 inches. These should have some symbolic or emotional significance to you (photocopied photographs or drawings, magazine or newspaper images). Random scraps of fabric or paper could also be useful.

Program Leaders

(in a mysterious order)

Yoel Kluk • Houston TX

Beyond Words: How to discover the obvious



Yoel Kluk is a partner of Grupo Piensa and the leader of its USA operations. With 15 years experience contributing with different industries from retail, food marketing, medical engineering, fashion, and electronics to generate and create business solutions. Known for a sharp business sense he specializes in developing niche and or new markets; mainly Hispanics wanting to do business in the USA. Yoel has received several awards including Safeway's most innovative approach to specialty foods and as the National Kosher most creative category manager.

Yoel's academic training include Business Administration, Marketing, Business Comptroller, Food Marketing, Strategic Innovation and team leadership (Pan American University, Texas A&M, School of food Marketing, Stanford University).

With working experience in Mexico and USA Yoel has worked closely with companies like Colgate, TelMex, Shasa, HEB, Bimbo, Tree of Life, Randalls food Markets among others.

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Win Wenger • Gaithersburg MD

How to Quadruple How Fast You Learn!

Beyond SCAMPER: Use Profound Perspective-Shifts for Creative Problem-Solving



Win has authored or co-authored, and published, 50 books. Researcher, inventor, trainer and educator, he founded and heads the non-profit education and research firm Project Renaissance. He has created and developed more than a hundred specific methods and techniques for CPS and for accelerated/enhanced learning some of which are now in wide practice.

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William Sturner • East Aurora NY

It's Me... It's Now... It's My Choice: The Glories of Eccentricity, Nowness and Assuming Responsibility



William Sturner, Ph.D., is the author of 11 books, father of two children, playmate of six grandchildren, lover of art and music, international consultant and trainer, psychotherapist and very spirited and joyful facilitator. His work combines the perspective of growing up in the Bronx with the disciplines of Jungian, Gestalt and spiritual psychology.

His university appointments have included full professorships at three American universities, vice presidencies at two, and visiting professorships at the universities of Limerick, Moscow State, Buffalo State, Santiago de Compostela and Istanbul. He lives in East Aurora, NY at his 14 acre "Open Heart Sanctuary" — on which he has constructed a 53' labyrinth, a stone mandala, a Hobbit House and a series of environmental sculptures.

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Tzabia Siegel • Toronto ON

The Art of Pleasure



Tzabia Siegel, The Food Coach, is a clinical and corporate nutritionist and life coach, educating and coaching clients to transform their relationship with food, which includes mindful eating. She has a fascination with and is focused on research in the field of brain and its relationship to food, addiction, behavioural change and pleasure.

In her spare time, she eats gloriously, dances wildly and writes prolifically (well, sort of). She is authoring her first book, *Body, Mind and Food: On Your Path to Sustainable Weight Loss*, due out at the beginning of 2011. When she has more spare time (retirement is looking good), she will return to her visual art of collage and her dreams of mosaic tiling.

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Tom Beakbane • Toronto ON

Creative Video: A collaborative workshop



Twenty-five years ago Tom opened a communications agency convinced that "computer graphics" would transform print communications. It has. And he has been part of a team that has delivered 14,000 jobs that proves it.

Now he believes that a similar transformation is happening with video. To take advantage of the transformation it is necessary to rediscover artistic fundamentals and avoid traditional mindsets that hold us back.

He has a degree in neurophysiology and wrote a book on consilience, which explains how science and the humanities are coming together and the rifts we see between disciplines while extremely significant are at the same time illusory.

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Tim Hurson • Toronto ON

Look Again: How to see what's really there... at home, on the job, in your life



Tim is founding partner of ThinkX Intellectual Capital and has delivered productive thinking programs throughout the world. He has keynoted in 29 countries on six continents about how to use the principles of productive thinking and creative leadership to manage change rather than be swamped by it.

Tim is a founding director of Mindcamp and Facilitators Without Borders, a Governing Counsellor of the YMCA of Metro Toronto, and serves on several other non-profit boards.

Since its release in October 2007, Tim's book *Think Better: An Innovator's Guide to Productive Thinking* has consistently been one of McGraw Hill's top ten business books, and is now in its third printing. It is used in business and professional schools in the US, Canada, Australia, Korea, and Brazil, and has been translated into six languages. Tim is currently working on a new book, *The Shock of the Possible*, for publication in 2011.

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Tim Switalski • Buffalo NY

Developing Symphony: Helping Leaders See the Forest and the Trees



Tim is president of Darwin Associates, a consulting firm focusing on organizational evolution and development. He has worked extensively with public, private and non-profit organizations to creatively manage strategic change.

Tim has worked with organizations throughout USA and Canada as well as in Central and South America and in Europe. His clients are in many diverse fields, including: education, health care, behavioral health, finance, insurance, advertising, on-line services, energy, nuclear services, telecommunications, publishing, retail, manufacturing, social services, youth services, and community development.

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Tara Bissett • Dorval QC

Stuck on You: Making Creative Thinking Stick



Tara Bissett, MSc Creativity and Change Leadership, is a creative thinking and change leadership consultant with Principle Dynamics Consulting Inc (PDCI) and Keychange Institute Canada, training and facilitating Creative Thinking and Change initiatives in a variety of organizations. With a strong fine arts background, Tara began her career as an artist and instructor, launching an art studio, founding and co-directing a Montreal-based artists' association and exhibition space, and performing in and co-producing amateur and semi-professional musical and theatre productions.

Over the past 10 years, Tara has consulted and facilitated in a variety of domains, from working with Canadian National Standards and educational partnership projects, to working with youth and community organizations, to presenting at a number of conferences and institutes.

She LOVES (in no particular order) chocolate sundaes, theatre, travel, people, reading, pineapples, her fabulous nephews, singing, and, of course, all things creative!

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Tamara Christensen • Kansas City, MO

Feel This Creativity: Brainstorming across the senses



Tamara Christensen is Leverage Director of Research for R&D Leverage where she specializes in qualitative, participatory consumer insight research. Her colleagues call her "the bonding agent" due to her passion and ability for facilitating the integration of research, design, engineering, and manufacturing for a global client list. Her son just calls her "silly" and "weird."

Tamara has designed and taught courses on creative problem solving, design research and methodologies, design pedagogy, sustainable community development, emotional intelligence, and Italian language & culture.

In a recent survey of those in the know, Tamara was metaphorically described as a hotpot, a glass of proscco, an Energizer bunny, a sharpie, and a whirling dervish. She is particularly fond of bold gestures, belly laughs, sing talking, staying up late at conferences and opportunities to experience these things together.
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Sylvain Rouillard • Montreal QC

A Unique Journey: A Theme Park In Mumbai



Sylvain Rouillard is a psychologist. For over 20 years, he has been designing and facilitating conferences and training workshops on creativity and creative problem solving techniques in various private companies and in public organizations.

He is a consultant, and coaches individuals and groups during meetings which structure and stimulate idea generation and creative problem solving. He has recently managed meetings in India dealing with the creation of a theme park on creativity and innovation in Mumbai. He also teaches creativity and problem solving techniques in the Psychology department at l'Université du Québec (Montréal).

He is a member of the corporate training team within the UQAM and works in collaboration with An Idea Whose Time Has Come Inc., a consulting and training firm which ignites innovative solutions in organizations.

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Stavros Michailidis • St. Thomas, Virgin Islands

Making Momentum: A framework for building and sustaining momentum during project execution



Stavros Michailidis has 10 years of diverse experience in organizational leadership and project management across numerous domains. He holds a Master's of Science in Creative Studies and a Graduate Certificate in Creativity and Change Leadership from the International Center for Studies in Creativity at SUNY College at Buffalo.

The development of the Momentum Framework began as part of his graduate work which earned the title of "Most Outstanding Master's Project of the Year" in 2009. He continues his research and lectures at the University of the Virgin Islands.

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Samantha Hurwitz • Waterloo ON

FliPskills Boot Camp: Pump up your partnering physique!



Samantha is both a professional HR leader and professional accountant. She is a passionate and highly regarded workplace coach, mentor, talent developer and business leader. She is adept at developing people and building teams that are enthused, collaborative and high-achieving. She has a wealth of experience leading M&A's, multi-million dollar projects, operational units, and strategic HR initiatives.

Sam and Marc absolutely love meeting new people and helping to inspire their "Aha" moments. They have published a number of articles and are now working on their first book, *FliP: Followers & Leaders the invaluable Partnership*.

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Rosemary Rein • Escazu, San Jose, Costa Rica
50 x 50: Cool and Creative Tools for Life and Leadership



Rosemary Rein, Ph.D is the Author of *Go Wild! Survival Skills for Business and Life* and *Blueprint for Success*.

Rosemary is an international presenter and top-rated facilitator on Leadership, Creativity, Sales and Marketing for such organizations as the distinguished Young President's Organization, Entrepreneur's Organization, Pfizer and Humana Healthcare. She was last year's keynote speaker at the Global Conference on Creativity for Education in South Africa.

Originally the Director of Training and Customer Service for one of the largest financial institutions in the United States, Rosemary and her husband Barry moved to Costa Rica 12 years ago, where they started Costa Rica Learning Adventures which hosts personal and corporate retreats in the country ranked the "Happiest Place on the Planet". Born in 1960, she is thrilled to present the 50 x 50 project exclusively for this year's 2010 MindCamp!

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Rodrigo Chavez • Toronto ON
Afro-Latin Drumming



Born in Chile, Rodrigo has specialized in classical Guitar and Afro-Latin percussion for more than 15 years. He has traveled extensively through Peru, Venezuela and Cuba studying traditional rhythms and musical styles of those countries. He has performed in Chile,

Argentina, USA, Canada and Korea. In Canada he has performed at The Banff Centre for the Arts, the Museum of Civilization in Ottawa, Roy Thompson Hall in Toronto, and for the National Ballet of Canada.

His teaching philosophy is grounded in giving students tools for their own creation. These tools open a window to an entirely new world of expression, a world that is both magical and connected to their own reality. They can then explore in the context of their daily life, and create new forms of expression.

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Rich Rosen • Pittsburgh PA
It's About Time!



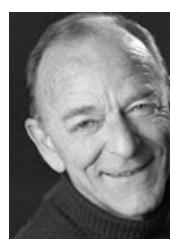
After experiencing a career full of variety, challenge, and innovation, Rich was delighted to discover like-minded creative people at Mindcamp. This will be his 6th year attending.

A graduate of the Stern School of Business at NYU, he co-founded Sergio Valente Jeans, and later started his own successful menswear corporation where he applied innovative time and motion techniques to his manufacturing plant, as well as to partner facilities worldwide.

Rich now fills his time playing golf, and has been awarded a Double Eagle Trophy from the USGA. Additionally, he is a mentor in the First Tee Project for Youth Golf in Western Pennsylvania. Rich does not have a Ph.D., and has published zero books which he will not offer to autograph.

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René Bernéche • Montreal QC
A Magician in the Shop
A Unique Journey: A Theme Park In Mumbai (India)



René holds a PhD in Psychology from the Université de Bordeaux (France) and continued post-doctoral studies at the University of California in Santa Cruz and Berkeley where he specialised in Psychology of Creative Behavior.

Professor of Psychology at Université du Québec à Montréal (now retired), he introduced courses on creativity and change in various programs (psychology, visual arts, theater, communication).

Experienced leader of the Creative Problem Solving Institute, CPSI, (Buffalo, San Diego) René is also a certified trainer on Simplex Transformation Process and certified for the KAI. René completed a three-year term as an elected Member of the Board of Trustees of the Creative Education Foundation, CEF.

He is involved in a long-term project with the Mumbai International Creativity Center (MICC), coordinating an international team of idea generation in order to design a Theme Park on Creativity and Innovation in Mumbai.
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Paul Groncki • New York NY

Jung and Osborn: Active and Applied Imagination



Paul is a Consulting Partner with ThinkX Intellectual Capital. An economist and student of consumer behavior, Paul has been a marketing professional for 30 years.

Prior to his career with ThinkX, Paul was the principal of a marketing, strategy, and business development group using creative problem solving techniques to help clients identify and prioritize their complex research and marketing needs. He serves on the Board of Trustees for Hudson Guild, facilitates not-for-profits and serves as the New York Hub Leader for Facilitators Without Borders, is on the faculty and a former Trustee of the Creative Problem Solving Institute, and serves on numerous community organizations in New York City.

Paul holds an MA and doctorate in economics from SUNY Stony Brook. He also holds honorary degrees in foodism from many of the finest restaurants in Manhattan, which of course he will tell you are also the finest restaurants in the world.

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Newell Eaton • Albany NY

A Chance to Unlock Your Immunity to Change



Newell is an executive coach and creative facilitator who is passionately curious about intentional and unpredictable change. Most recently he has been assisting senior leaders and their teams lead changes in the computer gaming, bio-tech, venture capital, global mobility, pharmaceutical, and workforce management fields along with a broad range of organizations.

His extensive background in youth and community development bring a unique perspective to his work. Currently he is assisting with the national rollout of the "Ready by 21 Challenge" — an applied research youth development strategy.

When not traveling to sacred sites throughout the world, he and his wife, Allie Middleton call New York State's Hudson River Valley their home.

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Nancy Wilson-Rhoades • Fayston VT

Chakras? Who Knew!



Nancy has been a past leader at the Creative Problem Solving Institute, where she has presented sessions on Goddess Archetypes, Visions and Systems, Dialogue and the Creative Process, and a variety of programs on Mandalas as creative expressions with applications to team building, problem solving and personal reflection.

In addition to her profession as a Project Manager for a power systems design engineering company in Vermont, Nancy also teaches a 20-hour workshop on Mandalas for Burlington College.

Nancy lives in a small town in Vermont with her husband, Don, and their two yellow labs.

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Michel Neray • Toronto ON

My Name is Inigo Montoya.



Michel Neray has a science undergraduate degree from the University of Waterloo, a second-degree black belt in Karate and an MBA from McGill University.

He has over 25 years of experience as an award-winning copywriter, an

Internet pioneer, a tradeshow pitchman and a senior sales and marketing executive. Michel has worked with major corporations including Honda, Volvo, Upjohn, Alias-Wavefront, Nikon, The Royal Bank, The Quaker Oats Company, Marathon Brokerage, Guardian Mutual Funds, Mackenzie Financial and many, many others — big and small.

Michel founded Portfolios.com in 1995, the world's first online source directory for creative professionals and one of the first websites based on community generated content. Since creating The Essential Message® in 2003, Michel has helped thousands of independent professionals and entrepreneurs as well as growing corporations find a better way to differentiate, position and brand themselves.

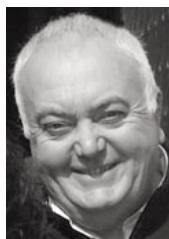
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Matteo Catullo • Milan, Italy

Look Again: How to see what's really there... at home, on the job, in your life



King of Elves, marketing consultant, theater actor, mathematician, poet, star hunter, Matteo is a Partner of Catullo & Sylwan Advertising Agency, Milan, Italy. He is President and co-founder of Creativity European Association (CREA), program leader at CPSI (Creative Problem Solving Institute) and a former Trustee of the Creative Education Foundation.

Matteo is internationally acclaimed for his work in stimulating creative imagination and creative potential. More important, he is father of Gaia and Davide and friend of all creative people. Matteo holds the Italian absolute record and award for the most handshakes and hugs.

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Mary Harvey • Ottawa ON

Chance Chowder: A Heartier Version of Serendipity Soup!



Mary Harvey is a Second City Alumna. As Andrea Martin's understudy, she had the pleasure of performing on stage with John Candy, Dan Ackroyd and Catherine O'Hara, to name a few.

Mary has been teaching improvisational techniques and effective communication for over 20 years. She combines her theatrical training and performance background, with extensive business experience, to help clients find great solutions. Her innovative use of improv, mixed with the magic that comes from chance connections, can kick-start your creative thinking!

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Mark Vandael • Antwerp, Belgium

How to Become an Energizer Bunny



Mark Vandael studied Marketing in Antwerp, Belgium. He began his carrier in ICT sales and training and started his own company in 1993. In 2004 he discovered COCD (Centre for Development of Creative Thinking) and creative thinking. It was love at first sight. He took every available training and as of today he continues his search for new insights. He is certified for MBTI and View.

Since 2006 Mark is COCD office manager. At the end of 2009 he became secretary of the European Association on Creativity and Innovation (EACI). Next to the organizing part, he trains and facilitates creative processes for customers mostly from Belgium and The Netherlands.

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Marguerite Battaglia • Buffalo, NY

Mindfulness Meditation: a pre-dinner interlude



Marguerite has been a facilitator of Mindfulness Meditation in the tradition of Buddhist monk Thich Nhat Hanh for 7 years though the Peaceful Heart Mindfulness Community in Buffalo, New York. She is a member of the Buffalo Zen Dharma Community. She is a member of the Toronto Diamond Approach which is a spiritual path based on open ended inquiry that allows one to develop precise awareness devoid of judgment.

Marguerite is a longstanding educator and is one of six founders of The Elmwood Village Charter School located in Buffalo, NY. She recently completed three years as an assistant professor of education at D'Youville College.

She has been a member of the Creative Education Foundation for more than 30 years, received its Leadership, Service and Commitment Award in 2000 and is an Extending/PACE leader for the Creative Problem Solving Institute.

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Marc Hurwitz • Waterloo ON

FliSkills Boot Camp: Pump up your partnering physique!



Marc is an insightful and engaging polymath currently finishing his PhD in neuroscience. He has many years experience as a facilitator, coach, and trainer cultivating growth in individuals and teams. An award-winning communicator, actor, and poet, Marc crafts messages that people can relate to, from frontline staff to senior management.

He has attended every Mind Camp since inception, last year delivering a Pecha Kucha on the Neuroscience of Creativity and was the poet-in-residence.

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Liz Monroe-Cook • Chicago IL

Polarity Management: Balancing Chance



Liz Monroe-Cook, Ph.D., has extensive experience as a consulting psychologist focusing on individual, group and organizational effectiveness. She uses creative thinking skills and Polarity Management in much of her facilitation, training and coaching work. She serves as a leader at the Creative Problem Solving Institute, is a graduate of the Polarity Management Mastery Program, and is affiliated with ThinkX Intellectual Capital and Polarity Management Associates.

She is the recipient of the Creative Education Foundation's Distinguished Leader award, and has presented at creativity and professional development workshops, including CPSI, CREA, Florida Creativity Weekend as well as at Mindcamp. A rich array of work settings and clients — academic, corporate, government and nonprofit — has given Liz many opportunities to manage polarities!

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Lee Dunne • Santa Fe NM

Chakras? Who Knew!

Wine, Women and Song (men welcome)



Lee Firestone Dunne has presented workshops at CPSI in the U.S., Mindcamp in Canada, CREA in Italy, and in South Africa.

She is a past member of the Workshop for Publishing Poets in Brookline, MA and her first book of poetry, *Cocktail Shaker*, was a finalist in the Astounding Beauty Ruffian Press Chapbook contest in 2008. It was published in December 2009.

She lives in Santa Fe, NM and traverses the world to hug her grandchildren.

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Laura Switalski • Buffalo NY

Developing Symphony: Helping Leaders See the Forest and the Trees



Laura is a partner of Darwin Associates, a consulting firm in Buffalo, New York, specializing in organizational development and creativity training and facilitation. She works with organizations across North America and Europe to facilitate creativity and innovation, help manage change and transition, and enhance teamwork and leadership.

A social psychologist and expert in consumer communication research, Laura has more than 18 years of qualitative market research experience. Laura holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College and she is now an adjunct faculty member of the International Center for Studies in Creativity. She is a leader at the annual Creative Problem Solving Institute, a member of the Board of Directors of the Creativity European Association and a member of the Qualitative Research Consultants Association.

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Laila Ghattas • Toronto ON*Relationship Patterns: How the hell did I get here?!*

Laila Ghattas absolutely loves leading self-discovery workshops around the world. She's passionate about her richly textured vocation as a Gestalt therapist, artist, writer, Reiki practitioner, group facilitator and public speaker.

Otherwise known as The Traveling Therapist, Laila's entrepreneurial dream come true, Aziza Healing Adventures, creates personal growth retreats in breathtakingly beautiful locations in North America and Bali.

Between journeys Laila hangs out in Toronto where she has a private practice and enchanted garden.

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Kristen Peterson • Cape Cod MA*3½ Tools to Help You Think Better*

Kristen is a creativity and innovation facilitator, trainer, coach and catalyst.

She works with major corporations in North America providing Productive Thinking workshops, training and facilitation to help companies create and

develop new products, new processes and new strategies. She believes organizations and individuals must transform to confront the economic and lifestyle challenges of the 21st century. They must think differently — more creatively, more productively, more proactively.

She is a founding partner of ThinkX Intellectual Capital inc., on the Board of Trustees of Facilitators Without Borders, a founder of Mindcamp, a faculty member of the Creative Problem Solving Institute and a sessional faculty member of the Ontario College of Art & Design. She is a certified practitioner of the Myers-Briggs Type Indicator (MBTI) and FourSight.

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John Sedgwick • St Catharines ON*The Charging Rhinos: When big-and-hairy trumps tools-and-techniques, try emergence!*

John is a Consulting Partner and R&D Dude with ThinkX Intellectual Capital. He is a lifelong student of group dynamics and the art and science of facilitation. And though he'll probably retaliate with water bombs for our saying this, Sedge is arguably one of the world's authorities in this area.

For the past decade John has designed and delivered training programs for corporate clients including General Motors, Dofasco, Stelco, and Canada Customs and Revenue Agency. For more than 20 years before that he was Professor of Business Administration at Mohawk College, designing and developing training programs tailored for corporate and government clients.

John conducts seminars and workshops through North America and Europe in the field of management development. He is adjunct professor at the International Center for Studies in Creativity, and has presented at creativity conferences throughout the world. In fact he will gladly travel almost anywhere to meet new, creative people.

Sedge is also the spark plug that ignited the conceptual thinking behind Facilitators Without Borders and is one of its founding directors.

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Johan DHaeseleer • Rotterdam, Netherlands*The Biggest Risk: Not Taking One*

Johan DHaeseleer is a leverseeker. Since his grandfather taught him to use a lever to replace a wheel, he is looking for easier ways to do more with less effort. Johan learned the tricks of simplicity at Colruyt as responsible for work simplification.

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Joe Miguez • Cliffside Park NJ Labyrinth



Joe is known throughout the United States as the "labyrinth man." He has built a consulting practice based on stimulating creativity in individuals and groups to achieve personal and organizational innovation.

Facilitator, change agent and labyrinth builder, Joe has worked with clients from major corporations, media, college and religious retreat centers. He has conducted workshops in Canada, Mexico, Europe and the United States. His professional commitment focuses on inspiring reflection in action, step by step.
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Jim Ridge • Ancaster ON Eye See the Future... with Graphic Thinking



Jim combines 30 years of Manufacturing Engineering problem solving experience along with strong artistic visioning skills to help teams solve problems through their eyes with Graphic Facilitation.

Jim is a member of the "vizthink" network, avid mindmapper, 6 Sigma Green Belt, Juran Quality Improvement facilitator, metal sculpture artist and graduate of Grove Consultants Graphic Facilitator Program. He regularly facilitates the development of business activities, problem solving and ideation sessions using highly interactive visual maps and frame works. Past works have included the creation of the illustrations for Tim Hurson's best-selling business book *Think Better* and Ken Wall's children's book series called the *Thribletts*. Jim is currently working on designing visual communication tools for safety processes in industrial environments.

When not drawing what people are thinking Jim can be found welding metal sculptures or walking in the woodlands of the Dundas Valley where he lives with his wife Barbara.

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Jennifer Spear • Toronto ON Improv 101: Learn to say "yes...and"



Jennifer Spear, Founder & Creative Strategist, Clean Slate Strategies

Jennifer Spear is a recovering senior executive who now helps companies Do Things Differently through Management Innovation.

Jennifer is a conceptual ideator and acts as a creative catalyst for her clients. Jennifer is a Dynamic Speaker, Facilitator and Consultant and is passionate about the need for management innovation and creating engaged and creative workforces.

As a graduate of both Ivey's Executive MBA program and Second City, Jennifer operates where the business and creative worlds collide. She works with companies to help them Solve Problems, Plan Strategically and make creativity and innovation a reality in their workplaces.

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Jeanne Chatigny • Santa Fe NM Wine, Women and Song (men welcome)



Jeanne has been a leader since the early 80's at various creativity workshops including CPSI, CREA in Italy, and Mindcamp. She's also a lifetime member of the Creative Education Foundation, where she served as a trustee and was named a Distinguished Leader. Jeanne

has been a newspaper reporter, an ad agency copywriter, and a communications manager at major companies including Xerox, where she was managing editor of the company newsletter. She lives in Santa Fe, New Mexico.

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Ismet Mamnoon • Buffalo NY

CPS for SPC: Creative Problem Solving for Successful Parents and Children



Ismet Mamnoon, is a full-time mom, creativity junkie, student of life, writer, designer, fish-hat maker, and martial artist. She is currently enrolled and actively participating in the MS in Creative Studies program at Buffalo State College.

While Ismet has a hard time writing about herself in third person — she would like you to know that whatever you have heard about her to date is probably exaggerated and the story about the @#\$%*& *#\$/^ is completely untrue! Her daughters, Iman and Hana can vouch for her sanity about 75% of the time and the rest of the time they are too busy laughing to care. They are also her pride and joy.

Ismet has lived significant parts of her life in Dubai, London and Buffalo (in that order). Given the choice between three weather extremes — hot, British and cold — she has chosen to set up a cozy household in a very well appointed igloo in Buffalo, NY for the last 14 years. The two men in her life are her long-suffering spouse, Sameer — and her almost-human cat, Neo! Even Neo has exhibited creative problem solving skills! imamnoon@yahoo.com

Ilse Nuytemans • Antwerp, Belgium

How to Become an Energizer Bunny



Trained as an art historian and archaeologist, Ilse's interest in creativity and "different" thinking has led her to a number of amazing careers, including coordinator of the Centre for Training in Autism in Antwerp, Belgium; office manager and production assistant with a musical theatre; and manager of an international art gallery.

In 2007 she became part of COCD, an organization that provides training and advice on creative thinking and creativity to people and organizations from all over the world.

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Hassan Masum • Toronto ON

Two-Minute Tips



Hassan composes ideas, tools, and possibilities for a better world.

Hassan has worked with research labs, government agencies, non-profits, and startups in areas including health innovation, foresight, collaborative technologies, network engineering, R&D policy, evolutionary computation, and case study research. He has written numerous articles and contributed to several books including *Worldchanging*, *Collective Intelligence*, and *Global Health Ethics*, and is the lead editor of the forthcoming *The Reputation Society*. One of his goals is to always have the right question handy. hmasum+d@gmail.com

Gregg Fraley • High Wycombe UK

Don't Leave Creativity to Chance, Join the "Secret" Society of the Magic Creative Jacket



Gregg Fraley is an innovation consultant, speaker, and author. His consulting practice consists of innovation initiative design, process coaching, and corporate ideation facilitation.

As a speaker he talks about creativity, innovation, problem solving, and entrepreneurship. He recently gave a speech at TEDxNASA. His book, *Jack's Notebook*, is the first business novel related to creativity and innovation. In it he teaches structured creative problem solving using a fast-paced, thriller style story. *Jack's Notebook* has been adopted as required reading by many business schools in the USA, including Berkeley, and St. John's, as well as many corporate innovation teams. Gregg writes a noted blog on creativity and innovation, which is Alltop.com listed, and is a partner in the Innovise Guys podcasts.

Prior to his writing and consulting career, Gregg was a successful entrepreneur in technology. At Advanced Health he designed the first wireless prescription system for physicians. Gregg is a trained comedy improviser (Players Workshop of Second City) and he's adapted improvisational acting training techniques into his professional work in ideation and speaking.

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Gerard J. Puccio • Buffalo NY

Gaining Foresight in Creative Thinking through FourSight



Gerard J. Puccio is Department Chair and Professor at the International Center for Studies in Creativity, Buffalo State; a unique academic department that offers the world's first Master of Science degree in creativity. Gerard has written more than 40 articles, chapters and books. His most recent book, co-authored with his colleagues Marie Mance and Mary Murdock, is titled *Creative Leadership: Skills that Drive Change* (2nd Ed.).

Dr. Puccio is an accomplished speaker and consultant; he has worked with major corporations, universities, and numerous school districts. He has delivered creativity workshops and presentations around the world, in such countries as France, England, Spain, Italy, Mexico, Tanzania, Hong Kong, Singapore, the Dominican Republic, and Canada. Gerard holds a Ph.D. in organizational psychology from the University of Manchester, England.

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Frank Smith • Mount Albert ON

Painting, by Chance?



Frank is an artist and a recently retired high school visual arts teacher. He still teaches privately in his own studio.

After retirement Frank began to devote his time to volunteer and humanitarian work. He volunteers at Camp Oochigeas, a camp for children with cancer, and serves on the Southlake Regional Health Centre's Artistic Enrichment Committee. Frank is also a member of Friends of the Heart, a meditation and healing centre in Toronto.

However most of Frank's time lately is devoted to his vision of founding Art Building Children's Dreams, a charitable organization to help the beautiful children he met on his recent trips to Tanzania.

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Franca Leeson • Toronto ON

Look Again: How to see what's really there... at home, on the job, in your life

Wine, Women and Song (men welcome)



Franca is a Colleague with ThinkX Intellectual Capital, where she uses her wide range of skills — design, writing, web mastery, and meditation mastery — to fulfill the duties of what she refers to as chief scullery maid.

Franca has been studying meditation since 1981 and teaching it since 2000. She has presented facilitation, meditation and creativity sessions at Mindcamp in Toronto, Canada since its inception, at CREA in Italy since 2005, and at CPSI in Atlanta in 2007. When she's not meditating, teaching, or saving the bacon at ThinkX, she's playing the cello, viola, violin, drums or whatever other instrument she can get her hands on.

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Eileen Doyle • Lexington MA

Archetypes: Discovering the Archetype, Finding the Key to Success



Eileen Doyle, president of Deeper Dives, provides highly interactive facilitation and market research. Eileen has facilitated diverse projects such as ideation sessions, team building, market research, TV casting, and naming studies.

She applies techniques that access right brain and left brain, creating an atmosphere where participants use all learning styles: visual, auditory and kinesthetic. These include creative problem solving, projective techniques, archetypes, leadership/communication preferences and laughter.

Eileen is a leader in the field of creativity, presenting engaging workshops at conferences in the U.S., Canada, Italy and South Africa. She is a Colleague with the Creative Education Foundation and co-founder of the New England Creativity Group. She is "certifiable" in the MBTI®, Pearson-Marr Archetype Indicator™, Foursight™, Professional Researcher, Coaching and Innovation Games®. Her favorite credentials are Certified Laughter Leader and international cat-sitter.

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Diane Houle-Rutherford • Ottawa ON

Demystifying Creativity and Innovation: The impact of cognitive diversity on collaboration



With her 30 years experience in HR Management and Organisational Development, Diane is a consultant, executive coach, trainer, speaker and facilitator who consults to managers and senior level executives in both the public and the private sectors. She specializes in Leadership Development and Action Learning, Creativity and Creative Problem Solving, Individual and team coaching, and Team Building.

Diane is a licensed practitioner of the Kirton Adaption Innovation Inventory (KAI). She is a graduate of Concordia University with a Master's degree in Human Systems Intervention. She is a leader at CREA in Italy and presented at the International Creativity Conference in Africa (South Africa).

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Dawn DePasquale • Pittsburg PA

No Fear Facilitation: Strategies to Handle Difficult Personalities



Over 10,000 leaders throughout North America, Europe, Great Britain, Bahama and Cayman Islands, and South Africa have been impacted by Dr. Dawn DePasquale's "fun with substance" style of facilitation and training. As a Master Trainer, she has worked extensively with industry-leader Development Dimensions International (DDI), as well as the Creative Problem Solving Group, Inc. to bring leadership, communication, customer service, and creative problem skills to blue chip companies and premier universities.

In the past two years alone, she has been a preferred consultant/Master Trainer to Princeton University, Reuters News Group, UBS Financial Services, Philips Medical Systems, Hitachi Global, Pfizer Pharmaceuticals, Yale University, Lockheed Martin, Citibank, Joy Global Mining, Westinghouse, and BASF Chemicals.

Dawn is now creating an innovative and high performing environment in her role as Chief Learning Officer for American University in Washington, DC.

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Dan Bigonesse • Ottawa ON and Dallas TX

3½ Tools to Help You Think Better



Dan is a Consulting Partner with ThinkX Intellectual Capital. As a trainer and facilitator, Dan has spent the last two decades helping people expand their thinking and discover new possibilities.

Dan is a member of the Creative Education Foundation and on the faculty of the Creative Problem Solving Institute. He is also a certified practitioner of the Myers-Briggs Type Indicator (MBTI).

Dan splits his time between his homes in Ottawa (where he can leverage his English and French) and Dallas (where his can leverage his English and practice his Texan). When not working, you can find Dan training to master the arts of jiu-jitsu, cooking, and loving on his wife and kids (who, by the way, get annoyed with this!).

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Cyriel Kortleven • Brussels, Belgium

*The Biggest Risk: Not Taking One
It's About Time!*



Cyriel Kortleven is an enthusiastic, driven crew-member of **new shoes today** — a growing number of soulmates in business who give support to people and organisations on their road to creation, innovation and change.

Cyriel's passion is moving people to become more conscious of new opportunities in their professional and personal life. Cyriel works as a creative facilitator and speaker in the domain of creativity and innovation.

Cyriel in 21 words: **new shoes today**, creativity, innovation, experience time, speaker, facilitator, master of ceremony, improvisation, made to stick, now, juggling, ENFP, Brussels, human.

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Clara Kluk • Mexico City, Mexico

Beyond Words: How to discover the obvious



Clara is a partner of PIENSA, a consulting firm in México City and in Costa Rica, specializing in organizational development and creativity training and facilitation. She works with organizations across Mexico, and Latin America to facilitate creativity and innovation, to help manage change and transition, and enhance teamwork and leadership.

An artist, and expert in social sciences, Clara has more than 20 years of experience. She has worked extensively for many corporations, in several different fields, including pharmaceutical, financial, cosmetics, insurance, telecommunications, education, food, and social services.

Clara holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College.

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Cecilia Yau • St Catharines ON

Managing Transition and Change in Your Professional and Personal Lives



Cecilia had been a gifted co-ordinator for the Niagara South Board of Education in Canada for 20 years and was appointed Chair of the Ontario Consultants for the Gifted. She is now an independent education consultant and an instructor at Niagara College and Brock University, Canada.

For more than 20 years, she has presented numerous workshops at international conferences throughout Canada and the U.S. She had served on the CEF Board for 6 years. She is the author of *Qualitative Research in Creativity and Breakthrough and Beyond: 20th Century Scientific Revolutions and Artistic Innovations*.

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Caroline Fraley • High Wycombe UK

Don't Leave Creativity to Chance, Join the "Secret" Society of the Magic Creative Jacket



After more than 13 years of working for blue chip international research agencies, Caroline Fraley (formerly Päkel-Dunlop) set up **to the heart** in 2000.

to the heart was founded on four core values: curiosity, authenticity, passion and growth. We specialise in creative “group work,” whatever its marketing or social context, be it NPD, communication or strategy. Through the use of applied creativity tools and the use of our own “participative” techniques, we enable self-awareness and self-expression; and allow people to truly participate in collective dialogues. All this, because there is no understanding without shared meaning...

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Bruce Baum • Buffalo NY

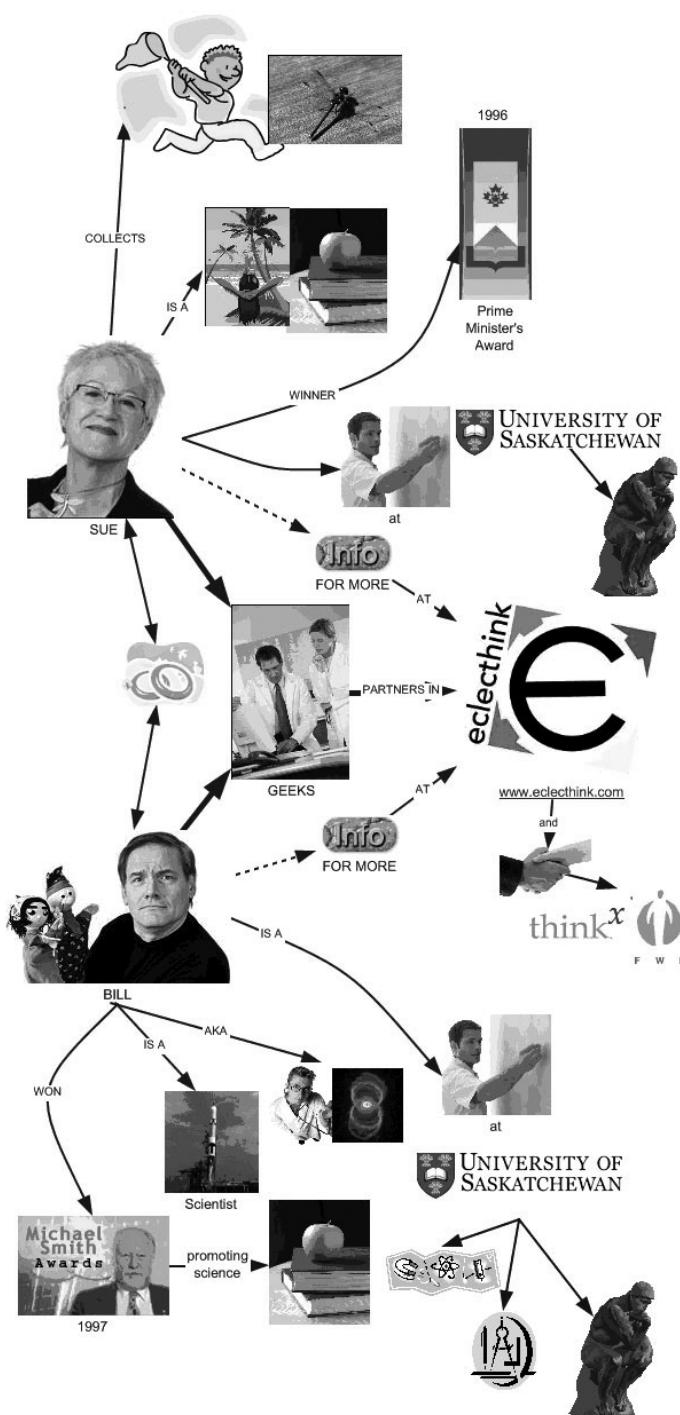
Breakfast with Bruce



R. Bruce Baum, a legend in his own mind, is a Professor in the Exceptional Education Department at Buffalo State College and the “Head Honcho” of HumorCreativity.com. Dr. Baum is author of *How to Motivate Audiences: 121 Warmups, Icebreakers and Activities for Promoting Creative Problem Solving, Teamwork and Laughter* (Bates Jackson), *The Almost Wet Your Pants Book of Humor* (Author House), and *20 Magic Tricks for the Magically Impaired* (DVD), and the *MEGA TRAINING CD*.

He is a Colleague in the Creative Education Foundation, a leader in the Annual Creative Problem Solving Institute, a member of the International Brotherhood of Magicians, a Certified Laughter Leader, a member of the Association for Applied and Therapeutic Humor, a faculty member of Now to Wow™ Adventure and Learning Programs and a Certified Rock Balancer. He has presented on humor, creativity and other topics in Singapore, Cyprus, Jamaica, South Africa (6 times), Costa Rica and Canada. In his spare time, Dr. Baum is a Rocket Scientist, Bronco Rider, Taxidermist, Explorer, Brain Surgeon and Gourmet.

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Bill and Sue Brooks • Saskatoon SK
"That's Peculiar..." — Taking Advantage of Serendipity
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Allie Middleton • Albany NY

*Integrative Leadership Practices
Yoga and Meditation*



Allie facilitates body-mind techniques to help individuals and groups learn more fun and deeply harmonizing ways of living and being on the planet. A passionate yoga educator and executive coach, Allie recently left her job to dedicate herself to her private coaching and organization development consulting practice, Integrative Leadership Practices.

Allie has taught clinical and change management courses at SUNY graduate schools, has designed and delivered intercultural mediation training programs. She was deployed to NYC to debrief on-site rescue workers after the 9/11 World Trade Center disaster.

Allie teaches yoga internationally, also offers workshops in NLP, Theory U and eco-psychology. Allie loves to hike, bike and kayak in the wilderness. With her husband Newell, she looks forward to more journeys to sacred sites, near and far.

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Other Creativity Events

Annual ACRE Creativity Conference

October 2010

Bela-Bela, South Africa

www.sacreativity.com

The longest-running, most acclaimed creativity conference of its kind in the world — with only one exception, i.e., the North American CPSI. Meet company directors, sales and marketing managers, decision-makers, academics, management consultants, and entrepreneurs at the conference. Share the inspiration and prepare yourself for the future! Yesterday's success has never mattered less. Experience increased possibilities for new knowledge to meet the new challenges of tomorrow.

The Next Idea Creativity Conference

October 2010

New Lebanon, New York

www.creativityinstitute.net

A weekend of diverse workshops given by over 20 outstanding leaders in the field of Creativity. The weekend is structured as a 'Micro-University' with three concurrent sessions every hour and a half. You can select from a wide range of topics in Personal, Professional and Business Creativity. It is a joyful weekend held during 'Leaf-Season' in the Berkshire mountains. Enjoy long walks, fresh air, and wholesome food in the New England countryside while practicing the Art, Science, and Spirit of Creativity.

Creativity World Forum

November 2010

Oklahoma City

stateofcreativity.com/events/cwf

The Creativity World Forum is a two-day conference that will examine how creativity drives commerce, culture, and education. The annual conference that brings together entrepreneurs, knowledge workers and policy makers from around the globe. The group will share best practices, learn about proven programs that successfully encourage, promote and enhance creativity in Commerce, Culture and Education.

Creativity and Mastermind Retreat

January 2011

Costa Rica

www.worldleadershipandinnovation.com

All inclusive deluxe learning adventure in Costa Rica, includes lodging, gourmet meals, expert nature tours, daily workshops and private coaching sessions, airport transfers and welcoming and graduation receptions. Come Face to Face with an Active Volcano as you Develop "Hot Ideas" for your next chapters in Business and Life! and leave Costa Rica with your MAP: Mission Action Plan for your journey from Now to WOW!. Develop Your Brand, Conquer a Current Challenge, Jump-Start Health and Wellness Goals.

Creativity Cruise

February 2011

departing from Miami

www.creativitycruise.com

5 Luxurious Nights and 6 Creative Days on an all-inclusive luxury Caribbean Cruise: a Creative Education Enrichment Program including Keynote speakers, Workshops and Creative Activities to help you design new solutions for your business and life, challenge old assumptions and let your Creative Dreams set sail. Enjoy the warmth and relaxation aboard a cruise and the fun of ports of call while earning graduate college credits.

Florida Creativity Weekend

February 2011

Sarasota, Florida

www.flcreativity.com

Build connections -- to people, to ideas, to action, to ourselves, and across generations. Together we can become the bridges to creative, constructive thought and action! Join us to expand your own perspectives and possibilities, participate in a variety of workshops, experience new opportunities to interact with fascinating people, discover your own connections! Dedicated to sharing the Creative Problem Solving process with people of all ages and gratefully showcasing international and local talent in the creativity field in the quest of helping individuals, groups, businesses, and society to make better decisions.

American Creativity Association Conference

March 2011

TBA

www.amcreativityassoc.org

For developing info visit the ACA website.

Atlanta Creativity Exchange

May 2011

Kennesaw, Georgia

www.atlantacreativity.org

The Atlanta Creativity Exchange is a three-day experiential series of programs for professional, educational and personal creativity — a collection of 90-minute concurrent sessions presented by the best creativity leaders from North America and around the world. It exposes you to a wide range of perspectives on the research and practice of deliberate creativity. You will learn how to build value through innovation in your business or your school. And on top of our scheduled programs, there are evening discussions, dialog sessions, music, dancing, and just plain fun.

Creativity European Association (CREA)

April 2011

Sestri Levante, Italy

www.creaconference.com

CREA is dedicated to the development and diffusion of creativity and creative problem-solving in Europe in the areas of education, corporate environments, research, social change and personal development. The annual CREA Conference is a joint initiative of the CREA associations (CREA Italy, CREA France and CREA UK) to provide opportunities to learn and teach the latest models and theories in creativity and creative problem-solving. An important objective of CREA is to make the conference accessible to as many people — particularly Europeans — as possible. It also serves as a meeting place for experts in the field of creativity to network and learn from each other and holds Italian, French, and English language sessions.

World Creativity & Innovation Week

April 15-21, 2011

every year since 2002

www.creativityday.ca (Greater Toronto)

www.creativityday.org (worldwide)

One week when everyone on the planet dedicates time to encourage, support and engage people to use their creativity to make the world a better place and to make their place in the world better too. WCIW began in Canada, and is now celebrated in over 40 countries and 100+ businesses, schools and communities. Get involved. Marci@creativityday.org.

Creative Problem Solving Institute (CPSI)

June 2011

www.cpsiconference.com

www.creativeeducationfoundation.org

Want to learn skills for applying your imagination to real-world challenges? Discover a proven process for Creative Problem Solving? Meet diverse, international people who share these pursuits? Join us at the Creative Education Foundation's International Creative Problem Solving Institute.

The Creative Problem Solving Institute was founded by Alex Osborn, the inventor of brainstorming and Creative Problem Solving, co-founder of advertising firm BBDO, and the founder of the Creative Education Foundation. CPSI has been held annually in June for more than 50 years, and brings together a wide diversity of backgrounds and geography, which enriches the variety of ideas that will lead to insight.



Tamara Christensen • Kansas City, MO

Feel This Creativity: Brainstorming across the senses



Tamara Christensen is Leverage Director of Research for R&D Leverage where she specializes in qualitative, participatory consumer insight research. Her colleagues call her "the bonding agent" due to her passion and ability for facilitating the integration of research, design, engineering, and manufacturing for a global client list. Her son just calls her "silly" and "weird."

Tamara has designed and taught courses on creative problem solving, design research and methodologies, design pedagogy, sustainable community development, emotional intelligence, and Italian language & culture.

In a recent survey of those in the know, Tamara was metaphorically described as a hotpot, a glass of proscco, an Energizer bunny, a sharpie, and a whirling dervish. She is particularly fond of bold gestures, belly laughs, sing talking, staying up late at conferences and opportunities to experience these things together.
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Sylvain Rouillard • Montreal QC

A Unique Journey: A Theme Park In Mumbai



Sylvain Rouillard is a psychologist. For over 20 years, he has been designing and facilitating conferences and training workshops on creativity and creative problem solving techniques in various private companies and in public organizations.

He is a consultant, and coaches individuals and groups during meetings which structure and stimulate idea generation and creative problem solving. He has recently managed meetings in India dealing with the creation of a theme park on creativity and innovation in Mumbai. He also teaches creativity and problem solving techniques in the Psychology department at l'Université du Québec (Montréal).

He is a member of the corporate training team within the UQAM and works in collaboration with An Idea Whose Time Has Come Inc., a consulting and training firm which ignites innovative solutions in organizations.

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Stavros Michailidis • St. Thomas, Virgin Islands

Making Momentum: A framework for building and sustaining momentum during project execution



Stavros Michailidis has 10 years of diverse experience in organizational leadership and project management across numerous domains. He holds a Master's of Science in Creative Studies and a Graduate Certificate in Creativity and Change Leadership from the International Center for Studies in Creativity at SUNY College at Buffalo.

The development of the Momentum Framework began as part of his graduate work which earned the title of "Most Outstanding Master's Project of the Year" in 2009. He continues his research and lectures at the University of the Virgin Islands.

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Samantha Hurwitz • Waterloo ON

FliPskills Boot Camp: Pump up your partnering physique!



Samantha is both a professional HR leader and professional accountant. She is a passionate and highly regarded workplace coach, mentor, talent developer and business leader. She is adept at developing people and building teams that are enthused, collaborative and high-achieving. She has a wealth of experience leading M&A's, multi-million dollar projects, operational units, and strategic HR initiatives.

Sam and Marc absolutely love meeting new people and helping to inspire their "Aha" moments. They have published a number of articles and are now working on their first book, *FliP: Followers & Leaders the invaluable Partnership*.

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Rosemary Rein • Escazu, San Jose, Costa Rica
50 x 50: Cool and Creative Tools for Life and Leadership



Rosemary Rein, Ph.D is the Author of *Go Wild! Survival Skills for Business and Life* and *Blueprint for Success*.

Rosemary is an international presenter and top-rated facilitator on Leadership, Creativity, Sales and Marketing for such organizations as the distinguished Young President's Organization, Entrepreneur's Organization, Pfizer and Humana Healthcare. She was last year's keynote speaker at the Global Conference on Creativity for Education in South Africa.

Originally the Director of Training and Customer Service for one of the largest financial institutions in the United States, Rosemary and her husband Barry moved to Costa Rica 12 years ago, where they started Costa Rica Learning Adventures which hosts personal and corporate retreats in the country ranked the "Happiest Place on the Planet". Born in 1960, she is thrilled to present the 50 x 50 project exclusively for this year's 2010 MindCamp!

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Rodrigo Chavez • Toronto ON
Afro-Latin Drumming



Born in Chile, Rodrigo has specialized in classical Guitar and Afro-Latin percussion for more than 15 years. He has traveled extensively through Peru, Venezuela and Cuba studying traditional rhythms and musical styles of those countries. He has performed in Chile,

Argentina, USA, Canada and Korea. In Canada he has performed at The Banff Centre for the Arts, the Museum of Civilization in Ottawa, Roy Thompson Hall in Toronto, and for the National Ballet of Canada.

His teaching philosophy is grounded in giving students tools for their own creation. These tools open a window to an entirely new world of expression, a world that is both magical and connected to their own reality. They can then explore in the context of their daily life, and create new forms of expression.

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Rich Rosen • Pittsburgh PA
It's About Time!



After experiencing a career full of variety, challenge, and innovation, Rich was delighted to discover like-minded creative people at Mindcamp. This will be his 6th year attending.

A graduate of the Stern School of Business at NYU, he co-founded Sergio Valente Jeans, and later started his own successful menswear corporation where he applied innovative time and motion techniques to his manufacturing plant, as well as to partner facilities worldwide.

Rich now fills his time playing golf, and has been awarded a Double Eagle Trophy from the USGA. Additionally, he is a mentor in the First Tee Project for Youth Golf in Western Pennsylvania. Rich does not have a Ph.D., and has published zero books which he will not offer to autograph.

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René Bernéche • Montreal QC
A Magician in the Shop
A Unique Journey: A Theme Park In Mumbai (India)



René holds a PhD in Psychology from the Université de Bordeaux (France) and continued post-doctoral studies at the University of California in Santa Cruz and Berkeley where he specialised in Psychology of Creative Behavior.

Professor of Psychology at Université du Québec à Montréal (now retired), he introduced courses on creativity and change in various programs (psychology, visual arts, theater, communication).

Experienced leader of the Creative Problem Solving Institute, CPSI, (Buffalo, San Diego) René is also a certified trainer on Simplex Transformation Process and certified for the KAI. René completed a three-year term as an elected Member of the Board of Trustees of the Creative Education Foundation, CEF.

He is involved in a long-term project with the Mumbai International Creativity Center (MICC), coordinating an international team of idea generation in order to design a Theme Park on Creativity and Innovation in Mumbai.
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Paul Groncki • New York NY

Jung and Osborn: Active and Applied Imagination



Paul is a Consulting Partner with ThinkX Intellectual Capital. An economist and student of consumer behavior, Paul has been a marketing professional for 30 years.

Prior to his career with ThinkX, Paul was the principal of a marketing, strategy, and business development group using creative problem solving techniques to help clients identify and prioritize their complex research and marketing needs. He serves on the Board of Trustees for Hudson Guild, facilitates not-for-profits and serves as the New York Hub Leader for Facilitators Without Borders, is on the faculty and a former Trustee of the Creative Problem Solving Institute, and serves on numerous community organizations in New York City.

Paul holds an MA and doctorate in economics from SUNY Stony Brook. He also holds honorary degrees in foodism from many of the finest restaurants in Manhattan, which of course he will tell you are also the finest restaurants in the world.

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Newell Eaton • Albany NY

A Chance to Unlock Your Immunity to Change



Newell is an executive coach and creative facilitator who is passionately curious about intentional and unpredictable change. Most recently he has been assisting senior leaders and their teams lead changes in the computer gaming, bio-tech, venture capital, global mobility, pharmaceutical, and workforce management fields along with a broad range of organizations.

His extensive background in youth and community development bring a unique perspective to his work. Currently he is assisting with the national rollout of the "Ready by 21 Challenge" — an applied research youth development strategy.

When not traveling to sacred sites throughout the world, he and his wife, Allie Middleton call New York State's Hudson River Valley their home.

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Nancy Wilson-Rhoades • Fayston VT

Chakras? Who Knew!



Nancy has been a past leader at the Creative Problem Solving Institute, where she has presented sessions on Goddess Archetypes, Visions and Systems, Dialogue and the Creative Process, and a variety of programs on Mandalas as creative expressions with applications to team building, problem solving and personal reflection.

In addition to her profession as a Project Manager for a power systems design engineering company in Vermont, Nancy also teaches a 20-hour workshop on Mandalas for Burlington College.

Nancy lives in a small town in Vermont with her husband, Don, and their two yellow labs.

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Michel Neray • Toronto ON

My Name is Inigo Montoya.



Michel Neray has a science undergraduate degree from the University of Waterloo, a second-degree black belt in Karate and an MBA from McGill University.

He has over 25 years of experience as an award-winning copywriter, an Internet pioneer, a tradeshow pitchman and a senior sales and marketing executive. Michel has worked with major corporations including Honda, Volvo, Upjohn, Alias-Wavefront, Nikon, The Royal Bank, The Quaker Oats Company, Marathon Brokerage, Guardian Mutual Funds, Mackenzie Financial and many, many others — big and small.

Michel founded Portfolios.com in 1995, the world's first online source directory for creative professionals and one of the first websites based on community generated content. Since creating The Essential Message® in 2003, Michel has helped thousands of independent professionals and entrepreneurs as well as growing corporations find a better way to differentiate, position and brand themselves.

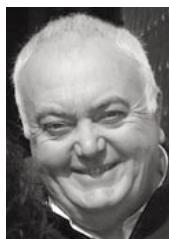
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Matteo Catullo • Milan, Italy

Look Again: How to see what's really there... at home, on the job, in your life



King of Elves, marketing consultant, theater actor, mathematician, poet, star hunter, Matteo is a Partner of Catullo & Sylwan Advertising Agency, Milan, Italy. He is President and co-founder of Creativity European Association (CREA), program leader at CPSI (Creative Problem Solving Institute) and a former Trustee of the Creative Education Foundation.

Matteo is internationally acclaimed for his work in stimulating creative imagination and creative potential. More important, he is father of Gaia and Davide and friend of all creative people. Matteo holds the Italian absolute record and award for the most handshakes and hugs.

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Mary Harvey • Ottawa ON

Chance Chowder: A Heartier Version of Serendipity Soup!



Mary Harvey is a Second City Alumna. As Andrea Martin's understudy, she had the pleasure of performing on stage with John Candy, Dan Ackroyd and Catherine O'Hara, to name a few.

Mary has been teaching improvisational techniques and effective communication for over 20 years. She combines her theatrical training and performance background, with extensive business experience, to help clients find great solutions. Her innovative use of improv, mixed with the magic that comes from chance connections, can kick-start your creative thinking!

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Mark Vandael • Antwerp, Belgium

How to Become an Energizer Bunny



Mark Vandael studied Marketing in Antwerp, Belgium. He began his carrier in ICT sales and training and started his own company in 1993. In 2004 he discovered COCD (Centre for Development of Creative Thinking) and creative thinking. It was love at first sight. He took every available training and as of today he continues his search for new insights. He is certified for MBTI and View.

Since 2006 Mark is COCD office manager. At the end of 2009 he became secretary of the European Association on Creativity and Innovation (EACI). Next to the organizing part, he trains and facilitates creative processes for customers mostly from Belgium and The Netherlands.

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Marguerite Battaglia • Buffalo, NY

Mindfulness Meditation: a pre-dinner interlude



Marguerite has been a facilitator of Mindfulness Meditation in the tradition of Buddhist monk Thich Nhat Hanh for 7 years though the Peaceful Heart Mindfulness Community in Buffalo, New York. She is a member of the Buffalo Zen Dharma Community. She is a member of the Toronto Diamond Approach which is a spiritual path based on open ended inquiry that allows one to develop precise awareness devoid of judgment.

Marguerite is a longstanding educator and is one of six founders of The Elmwood Village Charter School located in Buffalo, NY. She recently completed three years as an assistant professor of education at D'Youville College.

She has been a member of the Creative Education Foundation for more than 30 years, received its Leadership, Service and Commitment Award in 2000 and is an Extending/PACE leader for the Creative Problem Solving Institute.

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Marc Hurwitz • Waterloo ON

FliSkills Boot Camp: Pump up your partnering physique!



Marc is an insightful and engaging polymath currently finishing his PhD in neuroscience. He has many years experience as a facilitator, coach, and trainer cultivating growth in individuals and teams. An award-winning communicator, actor, and poet, Marc crafts messages that people can relate to, from frontline staff to senior management.

He has attended every Mind Camp since inception, last year delivering a Pecha Kucha on the Neuroscience of Creativity and was the poet-in-residence.

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Liz Monroe-Cook • Chicago IL

Polarity Management: Balancing Chance



Liz Monroe-Cook, Ph.D., has extensive experience as a consulting psychologist focusing on individual, group and organizational effectiveness. She uses creative thinking skills and Polarity Management in much of her facilitation, training and coaching work. She serves as a leader at the Creative Problem Solving Institute, is a graduate of the Polarity Management Mastery Program, and is affiliated with ThinkX Intellectual Capital and Polarity Management Associates.

She is the recipient of the Creative Education Foundation's Distinguished Leader award, and has presented at creativity and professional development workshops, including CPSI, CREA, Florida Creativity Weekend as well as at Mindcamp. A rich array of work settings and clients — academic, corporate, government and nonprofit — has given Liz many opportunities to manage polarities!

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Lee Dunne • Santa Fe NM

Chakras? Who Knew!

Wine, Women and Song (men welcome)



Lee Firestone Dunne has presented workshops at CPSI in the U.S., Mindcamp in Canada, CREA in Italy, and in South Africa.

She is a past member of the Workshop for Publishing Poets in Brookline, MA and her first book of poetry, *Cocktail Shaker*, was a finalist in the Astounding Beauty Ruffian Press Chapbook contest in 2008. It was published in December 2009.

She lives in Santa Fe, NM and traverses the world to hug her grandchildren.

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Laura Switalski • Buffalo NY

Developing Symphony: Helping Leaders See the Forest and the Trees



Laura is a partner of Darwin Associates, a consulting firm in Buffalo, New York, specializing in organizational development and creativity training and facilitation. She works with organizations across North America and Europe to facilitate creativity and innovation, help manage change and transition, and enhance teamwork and leadership.

A social psychologist and expert in consumer communication research, Laura has more than 18 years of qualitative market research experience. Laura holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College and she is now an adjunct faculty member of the International Center for Studies in Creativity. She is a leader at the annual Creative Problem Solving Institute, a member of the Board of Directors of the Creativity European Association and a member of the Qualitative Research Consultants Association.

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Laila Ghattas • Toronto ON*Relationship Patterns: How the hell did I get here?!*

Laila Ghattas absolutely loves leading self-discovery workshops around the world. She's passionate about her richly textured vocation as a Gestalt therapist, artist, writer, Reiki practitioner, group facilitator and public speaker.

Otherwise known as The Traveling Therapist, Laila's entrepreneurial dream come true, Aziza Healing Adventures, creates personal growth retreats in breathtakingly beautiful locations in North America and Bali.

Between journeys Laila hangs out in Toronto where she has a private practice and enchanted garden.

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Kristen Peterson • Cape Cod MA*3½ Tools to Help You Think Better*

Kristen is a creativity and innovation facilitator, trainer, coach and catalyst.

She works with major corporations in North America providing Productive Thinking workshops, training and facilitation to help companies create and

develop new products, new processes and new strategies. She believes organizations and individuals must transform to confront the economic and lifestyle challenges of the 21st century. They must think differently — more creatively, more productively, more proactively.

She is a founding partner of ThinkX Intellectual Capital inc., on the Board of Trustees of Facilitators Without Borders, a founder of Mindcamp, a faculty member of the Creative Problem Solving Institute and a sessional faculty member of the Ontario College of Art & Design. She is a certified practitioner of the Myers-Briggs Type Indicator (MBTI) and FourSight.

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John Sedgwick • St Catharines ON*The Charging Rhinos: When big-and-hairy trumps tools-and-techniques, try emergence!*

John is a Consulting Partner and R&D Dude with ThinkX Intellectual Capital. He is a lifelong student of group dynamics and the art and science of facilitation. And though he'll probably retaliate with water bombs for our saying this, Sedge is arguably one of the world's authorities in this area.

For the past decade John has designed and delivered training programs for corporate clients including General Motors, Dofasco, Stelco, and Canada Customs and Revenue Agency. For more than 20 years before that he was Professor of Business Administration at Mohawk College, designing and developing training programs tailored for corporate and government clients.

John conducts seminars and workshops through North America and Europe in the field of management development. He is adjunct professor at the International Center for Studies in Creativity, and has presented at creativity conferences throughout the world. In fact he will gladly travel almost anywhere to meet new, creative people.

Sedge is also the spark plug that ignited the conceptual thinking behind Facilitators Without Borders and is one of its founding directors.

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Johan DHaeseleer • Rotterdam, Netherlands*The Biggest Risk: Not Taking One*

Johan DHaeseleer is a leverseeker. Since his grandfather taught him to use a lever to replace a wheel, he is looking for easier ways to do more with less effort. Johan learned the tricks of simplicity at Colruyt as responsible for work simplification.

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Joe Miguez • Cliffside Park NJ Labyrinth



Joe is known throughout the United States as the "labyrinth man." He has built a consulting practice based on stimulating creativity in individuals and groups to achieve personal and organizational innovation.

Facilitator, change agent and labyrinth builder, Joe has worked with clients from major corporations, media, college and religious retreat centers. He has conducted workshops in Canada, Mexico, Europe and the United States. His professional commitment focuses on inspiring reflection in action, step by step.
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Jim Ridge • Ancaster ON Eye See the Future... with Graphic Thinking



Jim combines 30 years of Manufacturing Engineering problem solving experience along with strong artistic visioning skills to help teams solve problems through their eyes with Graphic Facilitation.

Jim is a member of the "vizthink" network, avid mindmapper, 6 Sigma Green Belt, Juran Quality Improvement facilitator, metal sculpture artist and graduate of Grove Consultants Graphic Facilitator Program. He regularly facilitates the development of business activities, problem solving and ideation sessions using highly interactive visual maps and frame works. Past works have included the creation of the illustrations for Tim Hurson's best-selling business book *Think Better* and Ken Wall's children's book series called the *Thribletts*. Jim is currently working on designing visual communication tools for safety processes in industrial environments.

When not drawing what people are thinking Jim can be found welding metal sculptures or walking in the woodlands of the Dundas Valley where he lives with his wife Barbara.

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Jennifer Spear • Toronto ON Improv 101: Learn to say "yes...and"



Jennifer Spear, Founder & Creative Strategist, Clean Slate Strategies

Jennifer Spear is a recovering senior executive who now helps companies Do Things Differently through Management Innovation.

Jennifer is a conceptual ideator and acts as a creative catalyst for her clients. Jennifer is a Dynamic Speaker, Facilitator and Consultant and is passionate about the need for management innovation and creating engaged and creative workforces.

As a graduate of both Ivey's Executive MBA program and Second City, Jennifer operates where the business and creative worlds collide. She works with companies to help them Solve Problems, Plan Strategically and make creativity and innovation a reality in their workplaces.

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Jeanne Chatigny • Santa Fe NM Wine, Women and Song (men welcome)



Jeanne has been a leader since the early 80's at various creativity workshops including CPSI, CREA in Italy, and Mindcamp. She's also a lifetime member of the Creative Education Foundation, where she served as a trustee and was named a Distinguished Leader. Jeanne

has been a newspaper reporter, an ad agency copywriter, and a communications manager at major companies including Xerox, where she was managing editor of the company newsletter. She lives in Santa Fe, New Mexico.

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Ismet Mamnoon • Buffalo NY

CPS for SPC: Creative Problem Solving for Successful Parents and Children



Ismet Mamnoon, is a full-time mom, creativity junkie, student of life, writer, designer, fish-hat maker, and martial artist. She is currently enrolled and actively participating in the MS in Creative Studies program at Buffalo State College.

While Ismet has a hard time writing about herself in third person — she would like you to know that whatever you have heard about her to date is probably exaggerated and the story about the @#\$%*& *#\$/^ is completely untrue! Her daughters, Iman and Hana can vouch for her sanity about 75% of the time and the rest of the time they are too busy laughing to care. They are also her pride and joy.

Ismet has lived significant parts of her life in Dubai, London and Buffalo (in that order). Given the choice between three weather extremes — hot, British and cold — she has chosen to set up a cozy household in a very well appointed igloo in Buffalo, NY for the last 14 years. The two men in her life are her long-suffering spouse, Sameer — and her almost-human cat, Neo! Even Neo has exhibited creative problem solving skills! imamnoon@yahoo.com

Ilse Nuytemans • Antwerp, Belgium

How to Become an Energizer Bunny



Trained as an art historian and archaeologist, Ilse's interest in creativity and "different" thinking has led her to a number of amazing careers, including coordinator of the Centre for Training in Autism in Antwerp, Belgium; office manager and production assistant with a musical theatre; and manager of an international art gallery.

In 2007 she became part of COCD, an organization that provides training and advice on creative thinking and creativity to people and organizations from all over the world.

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Hassan Masum • Toronto ON

Two-Minute Tips



Hassan composes ideas, tools, and possibilities for a better world.

Hassan has worked with research labs, government agencies, non-profits, and startups in areas including health innovation, foresight, collaborative technologies, network engineering, R&D policy, evolutionary computation, and case study research. He has written numerous articles and contributed to several books including *Worldchanging*, *Collective Intelligence*, and *Global Health Ethics*, and is the lead editor of the forthcoming *The Reputation Society*. One of his goals is to always have the right question handy. hmasum+d@gmail.com

Gregg Fraley • High Wycombe UK

Don't Leave Creativity to Chance, Join the "Secret" Society of the Magic Creative Jacket



Gregg Fraley is an innovation consultant, speaker, and author. His consulting practice consists of innovation initiative design, process coaching, and corporate ideation facilitation.

As a speaker he talks about creativity, innovation, problem solving, and entrepreneurship. He recently gave a speech at TEDxNASA. His book, *Jack's Notebook*, is the first business novel related to creativity and innovation. In it he teaches structured creative problem solving using a fast-paced, thriller style story. *Jack's Notebook* has been adopted as required reading by many business schools in the USA, including Berkeley, and St. John's, as well as many corporate innovation teams. Gregg writes a noted blog on creativity and innovation, which is Alltop.com listed, and is a partner in the Innovise Guys podcasts.

Prior to his writing and consulting career, Gregg was a successful entrepreneur in technology. At Advanced Health he designed the first wireless prescription system for physicians. Gregg is a trained comedy improviser (Players Workshop of Second City) and he's adapted improvisational acting training techniques into his professional work in ideation and speaking.

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Gerard J. Puccio • Buffalo NY

Gaining Foresight in Creative Thinking through FourSight



Gerard J. Puccio is Department Chair and Professor at the International Center for Studies in Creativity, Buffalo State; a unique academic department that offers the world's first Master of Science degree in creativity. Gerard has written more than 40 articles, chapters and books. His most recent book, co-authored with his colleagues Marie Mance and Mary Murdock, is titled *Creative Leadership: Skills that Drive Change* (2nd Ed.).

Dr. Puccio is an accomplished speaker and consultant; he has worked with major corporations, universities, and numerous school districts. He has delivered creativity workshops and presentations around the world, in such countries as France, England, Spain, Italy, Mexico, Tanzania, Hong Kong, Singapore, the Dominican Republic, and Canada. Gerard holds a Ph.D. in organizational psychology from the University of Manchester, England.

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Frank Smith • Mount Albert ON

Painting, by Chance?



Frank is an artist and a recently retired high school visual arts teacher. He still teaches privately in his own studio.

After retirement Frank began to devote his time to volunteer and humanitarian work. He volunteers at Camp Oochigeas, a camp for children with cancer, and serves on the Southlake Regional Health Centre's Artistic Enrichment Committee. Frank is also a member of Friends of the Heart, a meditation and healing centre in Toronto.

However most of Frank's time lately is devoted to his vision of founding Art Building Children's Dreams, a charitable organization to help the beautiful children he met on his recent trips to Tanzania.

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Franca Leeson • Toronto ON

Look Again: How to see what's really there... at home, on the job, in your life

Wine, Women and Song (men welcome)



Franca is a Colleague with ThinkX Intellectual Capital, where she uses her wide range of skills — design, writing, web mastery, and meditation mastery — to fulfill the duties of what she refers to as chief scullery maid.

Franca has been studying meditation since 1981 and teaching it since 2000. She has presented facilitation, meditation and creativity sessions at Mindcamp in Toronto, Canada since its inception, at CREA in Italy since 2005, and at CPSI in Atlanta in 2007. When she's not meditating, teaching, or saving the bacon at ThinkX, she's playing the cello, viola, violin, drums or whatever other instrument she can get her hands on.

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Eileen Doyle • Lexington MA

Archetypes: Discovering the Archetype, Finding the Key to Success



Eileen Doyle, president of Deeper Dives, provides highly interactive facilitation and market research. Eileen has facilitated diverse projects such as ideation sessions, team building, market research, TV casting, and naming studies.

She applies techniques that access right brain and left brain, creating an atmosphere where participants use all learning styles: visual, auditory and kinesthetic. These include creative problem solving, projective techniques, archetypes, leadership/communication preferences and laughter.

Eileen is a leader in the field of creativity, presenting engaging workshops at conferences in the U.S., Canada, Italy and South Africa. She is a Colleague with the Creative Education Foundation and co-founder of the New England Creativity Group. She is "certifiable" in the MBTI®, Pearson-Marr Archetype Indicator™, Foursight™, Professional Researcher, Coaching and Innovation Games®. Her favorite credentials are Certified Laughter Leader and international cat-sitter.

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Diane Houle-Rutherford • Ottawa ON

Demystifying Creativity and Innovation: The impact of cognitive diversity on collaboration



With her 30 years experience in HR Management and Organisational Development, Diane is a consultant, executive coach, trainer, speaker and facilitator who consults to managers and senior level executives in both the public and the private sectors. She specializes in Leadership Development and Action Learning, Creativity and Creative Problem Solving, Individual and team coaching, and Team Building.

Diane is a licensed practitioner of the Kirton Adaption Innovation Inventory (KAI). She is a graduate of Concordia University with a Master's degree in Human Systems Intervention. She is a leader at CREA in Italy and presented at the International Creativity Conference in Africa (South Africa).

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Dawn DePasquale • Pittsburg PA

No Fear Facilitation: Strategies to Handle Difficult Personalities



Over 10,000 leaders throughout North America, Europe, Great Britain, Bahama and Cayman Islands, and South Africa have been impacted by Dr. Dawn DePasquale's "fun with substance" style of facilitation and training. As a Master Trainer, she has worked extensively with industry-leader Development Dimensions International (DDI), as well as the Creative Problem Solving Group, Inc. to bring leadership, communication, customer service, and creative problem skills to blue chip companies and premier universities.

In the past two years alone, she has been a preferred consultant/Master Trainer to Princeton University, Reuters News Group, UBS Financial Services, Philips Medical Systems, Hitachi Global, Pfizer Pharmaceuticals, Yale University, Lockheed Martin, Citibank, Joy Global Mining, Westinghouse, and BASF Chemicals.

Dawn is now creating an innovative and high performing environment in her role as Chief Learning Officer for American University in Washington, DC.

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Dan Bigonesse • Ottawa ON and Dallas TX

3½ Tools to Help You Think Better



Dan is a Consulting Partner with ThinkX Intellectual Capital. As a trainer and facilitator, Dan has spent the last two decades helping people expand their thinking and discover new possibilities.

Dan is a member of the Creative Education Foundation and on the faculty of the Creative Problem Solving Institute. He is also a certified practitioner of the Myers-Briggs Type Indicator (MBTI).

Dan splits his time between his homes in Ottawa (where he can leverage his English and French) and Dallas (where his can leverage his English and practice his Texan). When not working, you can find Dan training to master the arts of jiu-jitsu, cooking, and loving on his wife and kids (who, by the way, get annoyed with this!).

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www.thinkxic.com

Cyriel Kortleven • Brussels, Belgium

*The Biggest Risk: Not Taking One
It's About Time!*



Cyriel Kortleven is an enthusiastic, driven crew-member of **new shoes today** — a growing number of soulmates in business who give support to people and organisations on their road to creation, innovation and change.

Cyriel's passion is moving people to become more conscious of new opportunities in their professional and personal life. Cyriel works as a creative facilitator and speaker in the domain of creativity and innovation.

Cyriel in 21 words: **new shoes today**, creativity, innovation, experience time, speaker, facilitator, master of ceremony, improvisation, made to stick, now, juggling, ENFP, Brussels, human.

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Clara Kluk • Mexico City, Mexico

Beyond Words: How to discover the obvious



Clara is a partner of PIENSA, a consulting firm in México City and in Costa Rica, specializing in organizational development and creativity training and facilitation. She works with organizations across Mexico, and Latin America to facilitate creativity and innovation, to help manage change and transition, and enhance teamwork and leadership.

An artist, and expert in social sciences, Clara has more than 20 years of experience. She has worked extensively for many corporations, in several different fields, including pharmaceutical, financial, cosmetics, insurance, telecommunications, education, food, and social services.

Clara holds a Master of Science degree in Creativity and Innovation from the International Center for Studies in Creativity at Buffalo State College.

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Cecilia Yau • St Catharines ON

Managing Transition and Change in Your Professional and Personal Lives



Cecilia had been a gifted co-ordinator for the Niagara South Board of Education in Canada for 20 years and was appointed Chair of the Ontario Consultants for the Gifted. She is now an independent education consultant and an instructor at Niagara College and Brock University, Canada.

For more than 20 years, she has presented numerous workshops at international conferences throughout Canada and the U.S. She had served on the CEF Board for 6 years. She is the author of *Qualitative Research in Creativity and Breakthrough and Beyond: 20th Century Scientific Revolutions and Artistic Innovations*.

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Caroline Fraley • High Wycombe UK

Don't Leave Creativity to Chance, Join the "Secret" Society of the Magic Creative Jacket



After more than 13 years of working for blue chip international research agencies, Caroline Fraley (formerly Päkel-Dunlop) set up **to the heart** in 2000.

to the heart was founded on four core values: curiosity, authenticity, passion and growth. We specialise in creative “group work,” whatever its marketing or social context, be it NPD, communication or strategy. Through the use of applied creativity tools and the use of our own “participative” techniques, we enable self-awareness and self-expression; and allow people to truly participate in collective dialogues. All this, because there is no understanding without shared meaning...

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Bruce Baum • Buffalo NY

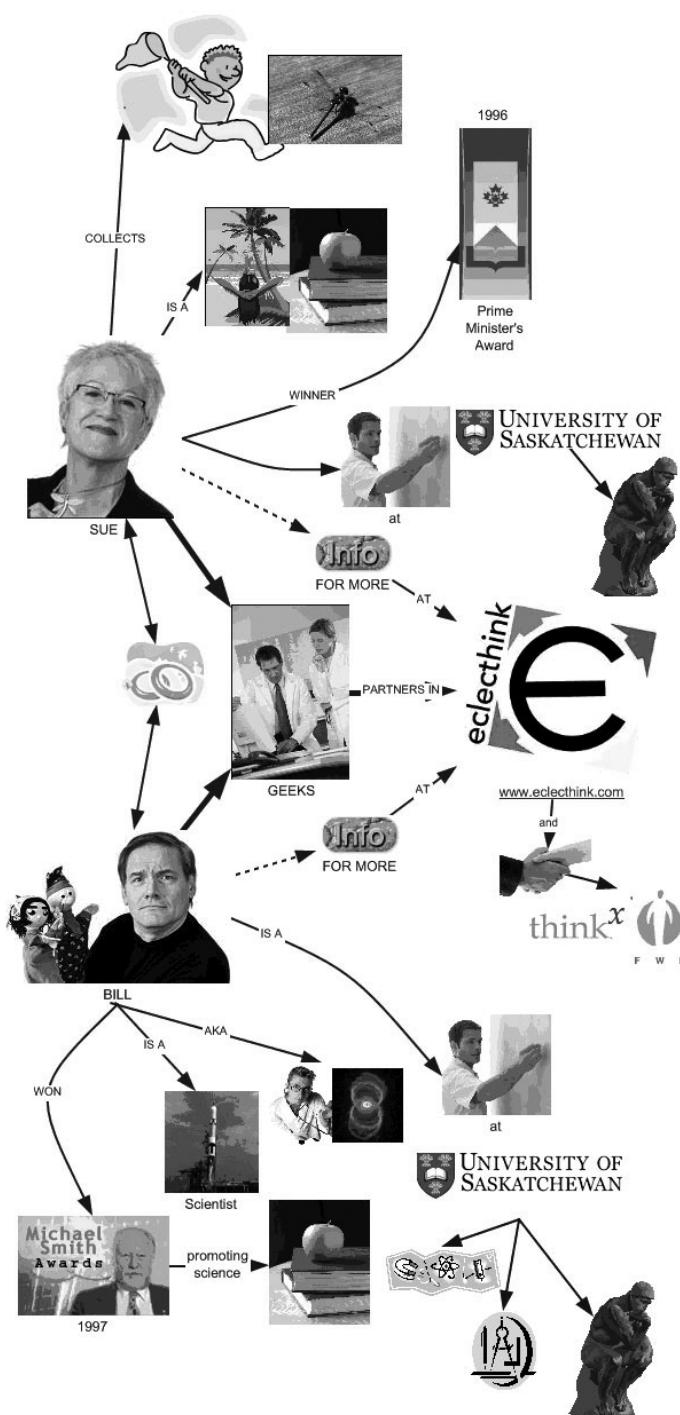
Breakfast with Bruce



R. Bruce Baum, a legend in his own mind, is a Professor in the Exceptional Education Department at Buffalo State College and the “Head Honcho” of HumorCreativity.com. Dr. Baum is author of *How to Motivate Audiences: 121 Warmups, Icebreakers and Activities for Promoting Creative Problem Solving, Teamwork and Laughter* (Bates Jackson), *The Almost Wet Your Pants Book of Humor* (Author House), and *20 Magic Tricks for the Magically Impaired* (DVD), and the *MEGA TRAINING CD*.

He is a Colleague in the Creative Education Foundation, a leader in the Annual Creative Problem Solving Institute, a member of the International Brotherhood of Magicians, a Certified Laughter Leader, a member of the Association for Applied and Therapeutic Humor, a faculty member of Now to Wow™ Adventure and Learning Programs and a Certified Rock Balancer. He has presented on humor, creativity and other topics in Singapore, Cyprus, Jamaica, South Africa (6 times), Costa Rica and Canada. In his spare time, Dr. Baum is a Rocket Scientist, Bronco Rider, Taxidermist, Explorer, Brain Surgeon and Gourmet.

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Bill and Sue Brooks • Saskatoon SK
"That's Peculiar..." — Taking Advantage of Serendipity
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Allie Middleton • Albany NY

*Integrative Leadership Practices
Yoga and Meditation*



Allie facilitates body-mind techniques to help individuals and groups learn more fun and deeply harmonizing ways of living and being on the planet. A passionate yoga educator and executive coach, Allie recently left her job to dedicate herself to her private coaching and organization development consulting practice, Integrative Leadership Practices.

Allie has taught clinical and change management courses at SUNY graduate schools, has designed and delivered intercultural mediation training programs. She was deployed to NYC to debrief on-site rescue workers after the 9/11 World Trade Center disaster.

Allie teaches yoga internationally, also offers workshops in NLP, Theory U and eco-psychology. Allie loves to hike, bike and kayak in the wilderness. With her husband Newell, she looks forward to more journeys to sacred sites, near and far.

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Other Creativity Events

Annual ACRE Creativity Conference

October 2010

Bela-Bela, South Africa

www.sacreativity.com

The longest-running, most acclaimed creativity conference of its kind in the world — with only one exception, i.e., the North American CPSI. Meet company directors, sales and marketing managers, decision-makers, academics, management consultants, and entrepreneurs at the conference. Share the inspiration and prepare yourself for the future! Yesterday's success has never mattered less. Experience increased possibilities for new knowledge to meet the new challenges of tomorrow.

The Next Idea Creativity Conference

October 2010

New Lebanon, New York

www.creativityinstitute.net

A weekend of diverse workshops given by over 20 outstanding leaders in the field of Creativity. The weekend is structured as a 'Micro-University' with three concurrent sessions every hour and a half. You can select from a wide range of topics in Personal, Professional and Business Creativity. It is a joyful weekend held during 'Leaf-Season' in the Berkshire mountains. Enjoy long walks, fresh air, and wholesome food in the New England countryside while practicing the Art, Science, and Spirit of Creativity.

Creativity World Forum

November 2010

Oklahoma City

stateofcreativity.com/events/cwf

The Creativity World Forum is a two-day conference that will examine how creativity drives commerce, culture, and education. The annual conference that brings together entrepreneurs, knowledge workers and policy makers from around the globe. The group will share best practices, learn about proven programs that successfully encourage, promote and enhance creativity in Commerce, Culture and Education.

Creativity and Mastermind Retreat

January 2011

Costa Rica

www.worldleadershipandinnovation.com

All inclusive deluxe learning adventure in Costa Rica, includes lodging, gourmet meals, expert nature tours, daily workshops and private coaching sessions, airport transfers and welcoming and graduation receptions. Come Face to Face with an Active Volcano as you Develop "Hot Ideas" for your next chapters in Business and Life! and leave Costa Rica with your MAP: Mission Action Plan for your journey from Now to WOW!. Develop Your Brand, Conquer a Current Challenge, Jump-Start Health and Wellness Goals.

Creativity Cruise

February 2011

departing from Miami

www.creativitycruise.com

5 Luxurious Nights and 6 Creative Days on an all-inclusive luxury Caribbean Cruise: a Creative Education Enrichment Program including Keynote speakers, Workshops and Creative Activities to help you design new solutions for your business and life, challenge old assumptions and let your Creative Dreams set sail. Enjoy the warmth and relaxation aboard a cruise and the fun of ports of call while earning graduate college credits.

Florida Creativity Weekend

February 2011

Sarasota, Florida

www.flcreativity.com

Build connections -- to people, to ideas, to action, to ourselves, and across generations. Together we can become the bridges to creative, constructive thought and action! Join us to expand your own perspectives and possibilities, participate in a variety of workshops, experience new opportunities to interact with fascinating people, discover your own connections! Dedicated to sharing the Creative Problem Solving process with people of all ages and gratefully showcasing international and local talent in the creativity field in the quest of helping individuals, groups, businesses, and society to make better decisions.

American Creativity Association Conference

March 2011

TBA

www.amcreativityassoc.org

For developing info visit the ACA website.

Atlanta Creativity Exchange

May 2011

Kennesaw, Georgia

www.atlantacreativity.org

The Atlanta Creativity Exchange is a three-day experiential series of programs for professional, educational and personal creativity — a collection of 90-minute concurrent sessions presented by the best creativity leaders from North America and around the world. It exposes you to a wide range of perspectives on the research and practice of deliberate creativity. You will learn how to build value through innovation in your business or your school. And on top of our scheduled programs, there are evening discussions, dialog sessions, music, dancing, and just plain fun.

Creativity European Association (CREA)

April 2011

Sestri Levante, Italy

www.creaconference.com

CREA is dedicated to the development and diffusion of creativity and creative problem-solving in Europe in the areas of education, corporate environments, research, social change and personal development. The annual CREA Conference is a joint initiative of the CREA associations (CREA Italy, CREA France and CREA UK) to provide opportunities to learn and teach the latest models and theories in creativity and creative problem-solving. An important objective of CREA is to make the conference accessible to as many people — particularly Europeans — as possible. It also serves as a meeting place for experts in the field of creativity to network and learn from each other and holds Italian, French, and English language sessions.

World Creativity & Innovation Week

April 15-21, 2011

every year since 2002

www.creativityday.ca (Greater Toronto)

www.creativityday.org (worldwide)

One week when everyone on the planet dedicates time to encourage, support and engage people to use their creativity to make the world a better place and to make their place in the world better too. WCIW began in Canada, and is now celebrated in over 40 countries and 100+ businesses, schools and communities. Get involved. Marci@creativityday.org.

Creative Problem Solving Institute (CPSI)

June 2011

www.cpsiconference.com

www.creativeeducationfoundation.org

Want to learn skills for applying your imagination to real-world challenges? Discover a proven process for Creative Problem Solving? Meet diverse, international people who share these pursuits? Join us at the Creative Education Foundation's International Creative Problem Solving Institute.

The Creative Problem Solving Institute was founded by Alex Osborn, the inventor of brainstorming and Creative Problem Solving, co-founder of advertising firm BBDO, and the founder of the Creative Education Foundation. CPSI has been held annually in June for more than 50 years, and brings together a wide diversity of backgrounds and geography, which enriches the variety of ideas that will lead to insight.

Map of Cedar Glen

