

else /els/ *adv. & n.* [OE *elles* = OFris. *elles*, -is, MDu. *els*, OHG *elles*, *alles*, OSw. *äljes* (Sw. *eljest*), genit. sing. (corresp. to Goth. *aljis*) of Gmc wd rel. to L *alius*, Gk *allos*.] **A** *adv.* **1** In addition to, or in place of, the person or thing just mentioned or alluded to; besides; instead. Used after (formerly also bef.) an indef., rel., or interrog. pron. and certain other wds (as *nothing*, *everybody*, *someone*; *much*, *little*). OE. **b** Used after an indef., rel., or interrog. adj., with a n. interposed or (formerly) following. *arch.* OE. **c** **In (some, any, what, etc.) other manner, time, or place.** Used after advs. or advb. phrs. correl. w. the prons. mentioned in sense 1. ME. **2** † **a** **In a different manner; in a different direction.** OE L16. **b** At another time, at other times; on a previous occasion; already. Now Sc. LME. **3** In another case; otherwise; if not, (after a neg.) if so. Now usu. (exc. *colloq.* & *lit.*) w. prec. *or*. OE. **b** If it is not believed; for confirmation. Now *rare* exc. *dial.* L16. **c** Bef. an adj.: in other respects, otherwise. *rhet.* E19.

1 V. WOOLF We have done little else and thought of little else all day. W. HOLTBY There's no one else who can run the company. D. CUSACK Someone else will take your classes for the day. R. OWEN Girls . . . wearing bikinis . . . and not much else. A. BROOKNER Edith, what else will you do? *something else*: see SOMETHING *pron. & n.* **b** G. CHAPMAN She kept his person from all else recourse. E. GELLNER Sure of his daily bread, and a good deal else besides. R. ADAMS The din obliterated every noise else. **c** R. POLLOK Sinks where could he else? to endless woe. G. GREENE Can't we have dinner somewhere else? **3** J. H. NEWMAN Else how should anyone be saved? I. MURDOCH I will succeed in art, or else in business. D. WELCH Don't squirm, else I'll cut you. **or else** (*a*) or if not, or otherwise; (*b*) *colloq.* a warning or threat of the consequences should a previously expressed order, expectation, etc., not be carried out or realized. **c** N. HAWTHORNE To wander with her through places else so desolate.

Comb.: **elsehow** *adv.* (now *dial.*) in some other way, in other ways; **elsewhen** *adv.* (now *rare*) at or in another time, at other times; **elsewhence** *adv.* (*arch.*) from some other place; **elsewhither** *adv.* (*arch.*) (*a*) to some other place; † (*b*) to whatever place.

† **B** *n. ellipt.* Something else; anything else. OE L16.

SHAKES. *John* Bastards and else.

¶ After *nobody*, *somebody*, *anybody*, *everybody* (also *someone* etc.), *what*, & *who*, the possess. is formed by inflecting *else*, e.g. *nobody else's*.

elsewhere /els'we:, 'elswe:/ *adv. & n.* OE. [f. ELSE + WHERE.] **A** *adv.* **1** At or in some other place or other places. OE. **2** To some other place. E16.

1 O. MANNING You'd be better off elsewhere. *Gramophone* Financial restrictions in Britain and elsewhere. **2** GOLDSMITH If used ill in our dealings with one man we . . . go elsewhere.

B *n.* Another place. L20.

elsewise /'elswaɪz/ *adv.* M16. [f. ELSE + -WISE.] **In some other manner; otherwise.**

elsin /'elsɪn/ *n.* Now Sc. & north. ME. [App. f. MDu. *elsen(e)* (Du. *els*) f. Gmc, f. base also of AWL.] An awl.

elucubrate /ɪ'lu:kjəbreɪt, ɪ mɪ6. [L *elucubrat-* pa. pp compose by lamplight: see working at night; *gen.* study.

elucubration /ɪ'lu:kjə'breɪ rare. M17. [Late L *elucubrat-* -ATION.] **1** The action or a composing, esp. at nig application. M17. **2** The res composition. M17.

elude /ɪ'lu:d, ɪ'lju:d/ *v.t.* M1 + *ludere* to play.] † **1** Delud M16 E18. **2** Evade the forc E17. **3** Escape adroitly fro difficulty, a person's grasp, (a pursuer); fail to be caught & fig.). M17. **b** Fail to be dis by. L18. **4** Evade compliance of (a law, request, obligation

3 P. G. WODEHOUSE Quite idea, but till now it had elu Zigzagging across the North At submarines of the war. F. WEL her escort . . . and slip off home. eluded the notice of the officials

Mindcamp

September 8 - 11, 2005
Cedar Glen Campus
Toronto, Canada

lumbus loin) + -ATE³ + -ED loins.

elusion /ɪ'lu:ʒ(ə)n, ɪ'lju:-/ *elusio(n)-* deception, tricker stem of *cludere*: see ELUDE, - of deluding someone; an i (An) escape; (an) evasion. N

elusive /ɪ'lu:sv, ɪ'lju:-/ *a.* prec., -IVE.] **1** That fails or by someone or something. I an argument or answer: eva to catch or grasp (*lit.* & *fi* perception or precise definit remember, or attain. M18.

1 R. SAVAGE The grot, elusive M. L. KING Since emanci searched for the elusive pat BENSON Her ideal life . . . hither and elusive. A. JOHN His deer hit was scored.

elusively *adv.* L19. **elusivene**

elusory /ɪ'lu:ʒ(ə)ri, ɪ'lju:- *elusorius*, f. L *elus-*: see ELUSI to elude; evasive.

Welcome to Mindcamp

Page 1

Welcome to Mindcamp 2005, Toronto's 3rd annual creativity weekend!

We're glad you came. We have a great weekend planned for you — more than 40 scheduled sessions, plus campfires, salons, special evening programs, and Night Flights. You're in for a full weekend, and one we're sure you'll never forget.

Before it begins, though, we'd like you to know about some people without whom Mindcamp wouldn't be happening:

Our program leaders. At Mindcamp you'll have the opportunity to work with nearly 40 of the finest creativity leaders in North America. Every one of them is a volunteer. Not only are they generously sharing their knowledge and experience, they've even helped finance Mindcamp by paying their own transportation and lodging expenses. We thank all our leaders for their spirit and generosity.

A big thank you to **Blair Miller** and **Gerard Puccio** for their generosity in supplying all Mindcamp participants with their FourSight thinking styles instrument.

The YMCA of Metro Toronto, who generously gave us the best possible rates for beautiful Cedar Glen. The Y's contribution goes beyond discounting though. Paul Tarsitano, Director of Cedar Glen, and his team worked hard to help us put together a fantastic package, including Y staff to help run the Youth Program, and the Ropes and Climbing Wall Challenges.

We would like to thank **think^x intellectual capital inc.**, our corporate sponsor, for providing the website, office supplies, and hours and hours of volunteer time.

We would particularly like to thank **Franca Leeson** for creating the website, this program book, and the disappoint-o-meter, and for regulating our excessively creative spelling of ~~Mind Camp~~ ~~MindCamp~~ Mindcamp. ✓ [No capitals. No spaces. All one word. I have spoken. — Franca]

Finally, and most importantly, you, our participants. We hope Mindcamp will be only one of many opportunities we will have to share our passion for a more creative world with you. Your participation not only makes Mindcamp possible, but will also help further other creativity initiatives in Toronto and around the world. Any surplus money generated by Mindcamp will go towards Facilitators Without Borders (FWB), a Canadian non-profit organization designed to help communities solve problems and seize opportunities; the Creative Education Foundation (CEF), an international organization whose mission is to provoke deliberate creativity and inspire worldwide imaginative change; Toronto's Creativity & Innovation Day events next April; and Mindcamp's monthly (almost) Idea Tastings.

Mindcamp is made possible by volunteers. If you think we're doing good work and would like to get involved, talk to us!

We truly hope Mindcamp 2005 will be as rewarding for you as it has been for those of us who helped put it together. Have a wonderful, inspiring, creative weekend!

Your Mindcamp organizers,

Tim Kristen John
Hanson Peterson Sedgwick



You got a question?

Hooray, we love questions!
Come and talk to us.

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Creativity & Innovation Day inside back

Map of Cedar Glenback cover

Your Schedule

Make your own schedule and record your Mindcamp experience. This is an overview of the weekend's time flow (a detailed daily schedule is available on separate sheets). We suggest you write in the events you attend on this schedule so you can have a record of what you participated in.

Thursday, September 8		
2pm	Registration - Main Building	
3pm		Labyrinth Construction
4:45pm		Presenter Orientation
6pm	Dinner - Main Building	
7pm	Opening Session - What's Your Thinking Style? - Main Building	
8pm	Session:	
9:30pm	Pub - Main Building	
Friday, September 9		
7:00am	Breakfast - Main Building	
8:30am	Session:	
10am	Break	
10:30am	Session:	
12noon	Lunch - Main Building	
1:30pm	Session:	
3pm	Break	
3:30pm	Session:	
5pm	5pm Pump - Outside	
6pm	Dinner - Main Building	
7:30pm	Night Flight:	Facilitators Without Borders - Lawson Room
9pm	Break	Pub - Main Building
9:30pm	Night Flight:	

Saturday, September 10		
7-7:45am	ITP Kata	Breakfast - Main Building
7:45am		
8:30am	Session:	
10am	Break	
10:30am	Session:	
12noon	Lunch - Main Building	
1:30pm	Session:	
3pm	Break	
3:30pm	Session:	
5pm	5pm Pump - Outside	Creativity Day Reception & Chat - Main Building
6pm	Dinner - Main Building	
7:30pm	Playback Theatre	
9pm	Break	Pub - Main Building
9:30pm	Night Flight:	
Sunday, September 11		
7-7:45am	ITP Kata	Breakfast - Main Building
7:45am		
8:30am	Session:	
10am	Break	
10:30am	Session:	
12noon	Lunch - Main Building	
1:30pm	Closing Session - Main Building	

How You Are Creative: Why Style Matters

Diane Houle-Rutherford

Society and businesses value, reward and encourage behaviours associated with “Innovation”. This session introduces the Kirton Adaption-Innovation (KAI) Theory and Inventory. Adaption and Innovation are both necessary to the survival of organizations. Take another look at yourself and others! At the end of this session, you will be able to:

- Describe the differences between Adaption and Innovation
- Assess your own thinking style preferences
- Appreciate the importance of balancing both styles of creativity
- Understand the impact of AI theory in working with teams and organizations.

You will leave with a workbook highlighting the main elements of KAI.

How's Your Sex Life?

Laila McDaniels

How's your sex life? Has romance become a little routine? Can you honestly say you have spent as much time and effort enhancing your intimate life as your professional life? Well, loosen your tie, kick off your shoes and check your worries at the door! Join us in a play shop that is fun, playful and improve our non-verbal communication. After a brief introduction, participants will be placed in pairs. Using everyday items we will experience sensation through touch and sound that is delightful, enlightening and hilariously funny. A safe, non-threatening environment that return laughter and play to the bedroom!

Humor, Laughter and Creativity

Bruce Baum

Eileen Doyle

This session will focus on humor and laughter as they relate to creativity. We will explore the functions of humor and laughter (and their differences) including their psychological, social, and physical benefits. You will learn strategies for infusing humor and laughter in your personal and professional life to relieve stress, enhance wellness, foster productivity, and promote positive action. You'll

learn about the Laughter Club movement and even have an opportunity to participate in a Laughter Club session. Handouts will summarize the session and offer ideas for increasing your enjoyment of life and work. Come prepared to laugh.

Impeccable Leadership: Compassion at Work

Laila Ghattas

Negativity begets negativity. Explore practical ways to achieve self-acceptance, which is the basis for positive, effective leadership and the best defense against doubt, fear and conflict. It inspires confidence and clarity. Acceptance begets compassion that is essential to the human condition. Practicing self-compassion leads to acceptance of and compassion for others, which, when invested into your responses will revolutionize your inner and outer environments in positive ways you can't begin to imagine. Invite humanity as well as profit into your workplace. Pioneer a compassionate approach to relating, leadership and life. What have you got to lose?

Integral Transformative Practice Kata

Newell Eaton

After many years working with various transformative processes, human potential pioneers George Leonard and Michael Murphy created a long-term practice for busy people involving mind, body, heart, and soul. ITP's lineage includes hatha yoga, aikido, tai chi, exercise physiology, progressive relaxation, visualization research, and witness meditation. A \$500,000 Stanford University study recently confirmed ITP's efficacy in improving the cognitive, psychological, and physical health of three groups. ITP has become widely known through the enthusiastic support of philosopher Ken Wilber. During this workshop you will learn about ITP and practice the Kata, its series of physical and mental exercises.

Programs

10-Minute (or less) Warmups, Energizers, and Ice Breakers

Bruce Baum

This highly interactive session will give you an opportunity to engage in at least 15 energizers, ice-breakers, magic, warm-ups, and exercises. These activities can be used to stimulate creativity and creative problem solving, help re-focus a group, promote motivation, humor and positive interpersonal interactions, or provide the group a short "brain break". Following participation in each activity, a discussion will explore its purpose and objective and how it can be applied with varied groups. Discussion will address guidelines for conducting energizers, icebreakers, magic and exercises. Handouts will describe the guidelines and activities so they can be duplicated elsewhere.

5pm Body Pump

Rita Najm

After a long day spent in your mind (or out of it), join us for a fun hour of stretching and losing the kinks. You'll learn how to create a full body routine that you can use anywhere and anytime.

The Art Gallery of Your Mind

Matteo Catullo

Discover what's most important to the realization of your creative potential by seeing yourself in the great masterpieces of art. Matteo has delivered this unique session all over the world, always to rave reviews. Art Gallery of the Mind is an experience unlike any other and one that will stay with you for a very, very long time. If you want to get a peak at the real you (and have a lot of fun doing it), don't miss this session. There's no way you will walk out of this program the same person.

Berkana and Change

Cam Howey

For thousands of years we've gathered at night in a circle around a fire to share stories, solve problems, listen, reflect and learn. According to The Berkana Institute, "We define a leader as anyone who wants to help, who is willing to step forward to create change in their world. The need for new leaders is

urgent. We need people who can work together to resolve the pressing issues of health, poverty, hunger, illiteracy, justice, environment, democracy. We need leaders who know how to nourish and rely on the innate creativity, freedom, generosity, and caring of people." Come experience a Berkana circle, share your dreams for a better world and take away a guidebook and references for creating another circle.

Brain Gym®

Elizabeth "Buffi" Huggins

Tap into your brain, power it up and put it to work creatively. Brain Gym® is a series of simple and enjoyable movements which activate your whole brain for better learning, creativity and optimum performance in all areas of life. These easy-to-learn movements reduce stress, improve clarity, focus, communication and organization abilities. Benefits are immediately noticeable, and regular practice creates profound and long-lasting growth in areas of health, relationship and career. Used in classrooms and businesses worldwide, Brain Gym® empowers individuals to use their brainpower more effectively.

The Civil War in Your Head and How to Win It

John Sedgwick

It's not about your Left Brain or Right Brain anymore. The war going on in your head is between the Genes and the Memes; its Nature and Nurture. We now see the workings of our brains through both the Darwinian lense and the Cultural lense. We see that we are driven by *both* our basic nature, (our genes), *and* by the patterns we learn from our society, (our memes). But, they can pull us in different directions. It can be a war in that brain of yours, so come and learn more about it. See how you can do better than just survive. Learn how to understand the battle ground and come away making better decisions.

Dramatically Different Presentations: Backstage Secrets for Onstage Success

Len Mozzi

If you want to be effective, if you want to be believed, you must focus as much on your presentation style as on your presentation's content. Learn acting and directing techniques that bring out the best in you and your audience and deliver your message with power and punch. This interactive workshop synthesizes acting and directing techniques to teach both the artistry and craft of giving presentations. You'll experience large and small-group interaction, demonstrations and theater games. Expect to be challenged... Expect to have fun.

Eureka! NLP Meets Creativity

Michael "Match" Luther

Creativity is a fascinating ability, a core competence for any kind of change, and an enormous natural potential. We all know that, and we have well thought-out methods and techniques to generate ideas and solve problems. However, what about the one behind the tools, what about the most important part in deliberate creativity: the person? In this workshop you will open a personal treasure-chest, and explore the nature of creative thinking from a new perspective. You will be surprised by how your brain works!

The Facilitator's Dilemma: How to get people to *really* participate

Marci Segal

Do you want to make sure your next innovation session is a great success? Make sure to involve everyone by using interaction style research! In this session you'll discover the four interaction styles, which one is yours, and how to flex your style to meet the needs of the other three. Marci reveals tangible strategies for facilitators to use in every session to make sure everyone looks forward to having you as their facilitator again and again.

The Four Attitudes of a Creative Person

Peter Bouffard

Creative people consistently demonstrate four crucial attitudes: awareness (internal and external), curiosity (to wonder and wander), courage (conscious choice in the face of fear) and passion. This program will illustrate these four attitudes through interactive exercises and stories, demonstrate how these attitudes are the foundation for creative activity, allow participants to assess their own attitudes and identify how they might benefit by further developing them; and provide participants with targeted, practical exercises to develop one or more of these attitudes at home or on the job. Developing these foundation attitudes will improve your creative potential in any situation.

GaleForce Thinking: How to Brainstorm When You're the Only Cloud in the Room

Tim Hurson

Brainstorming is great for group problems, but what about those issues you don't want to share with others? Here's a way to tackle the toughest personal issues with all the advantages of brainstorming, but none of the exposure. GaleForce will help you find the insights you need, by tapping into your creative intelligence. You'll be amazed at the wealth of answers already inside you. (Though not a prerequisite, you'll be applying the think^x productive thinking model from Tim's **Think Better** session to a real issue of your own.) Bring a problem. Bring a pencil. Expect writer's cramp. Expect the unexpected.

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LAB.yrinth: Getting from Here to (T)here

Joe Miguez

One of the purposes of leadership is to get you, your team, your organization, or your family from where you are to where you want to go. To accomplish this, a leader needs to know two things: Where you are and where you want to go. In this session, leaders will use the concept, symbol and metaphor of the LAB.yrinth to gain and strengthen their clarity of vision and direction based on strategic reflection. Leaders will return with effective, actionable steps to help navigate the journey getting from Here to (T)here.

The Landscape

Matteo Catullo

A common vision leaves people free to express, to be spontaneous, to share life, to create and co-create, to enjoy the group, to accept conflicts with the confidants that mistakes are the only opportunities to grow. The tool presented during this program combines different tools in a new, simple, experiential game. This Landscape tool is easy to present and to practice with many different groups.

Learning to Fail the Miller Analogy Test!

Marc Hurwitz

Which of the following is the best answer: Cat is to dog as kitten is to

a) puppy b) snow c) halibut d) pencil.

What's the next number in this series: 1_2_4_8_16

a) 32 b) 31 c) 23 d) e.

Have you ever wondered why creative people often perform poorly on standardized tests? Most tests are designed to measure either fact based knowledge or pattern recognition. So too much creativity can run counter to performing well on standard tests. We'll study the influence of patterns by looking at ideas from Art, Mathematics, Philosophy and Language. So bring your creativity caps!

LEGO® Serious Play™: Let Your Hands Reveal Insights and Release Your Imagination

Tricia Ryan

Elizabeth "Buffy" Huggins

LEGO® Serious Play™ is a breakthrough technique that helps you get in touch with your deepest insights and creativity. When you build representations of any issue — yourself, your job, your company, your customers — when you doodle in 3-D, you discover what you never knew you knew. The universal language of LEGO® bricks lets you find new insights, new wisdom, new direction, new vision and new possibilities that may otherwise go unnoticed. Thinking with your hands can give you fresh solutions, deeper understanding, and real progress toward dynamic strategies. LSP can be applied to strategic planning, team building and consumer research.

Listening is a Choice: If your listening isn't supporting creative thinking, it's inhibiting it

Russ Schoen

Cyndi Argona

What if you could dramatically enhance creative thinking and innovation by simply changing the nature of the way you listen to people. You can! In this highly experiential workshop, you will give your listening muscles a workout and experience how upshifting into the "listening zone" can lead to breakthroughs in thinking and transform your relationships.

Drawing from the world of comedy improvisation, you will experience and practice both non-verbal and verbal listening skills through a variety of exercises! Participants have reported that the skills enhanced and practiced in this session are immediately applicable to both your personal and work life. Come prepared to move, laugh and be challenged and see what happens when you truly listen to yourself and others.

Living in the Midst of Change

David Hardy

Many companies are good at planning and communicating change. Some companies are good at managing the impacts of change. Almost no companies are good at the most important change issues: helping people understand how they experience imposed change, and helping them adapt to new expectations. This program explores the process we go through when confronted with change. It provides a new awareness of change with practical, experiential learning on how to combat negative thoughts and feelings, how to develop a personal change model that makes it easier to change (if you choose to), and how to make personal change stick.

Managing Dilemmas

Newell Eaton

Often when we solve one problem we discover the solution has created a new set of problems. When we solve that problem we find we have recreated essentially the same problem we had in the first place. This is called a dilemma. In this interactive workshop we will explore the relationship between Creative Problem Solving (CPS) and Polarity Management, a method used to analyze and manage dilemmas. You will leave with an understanding of how to use these tools together. A prerequisite for this workshop is a basic understanding of CPS.

The Marauders Map of creActivity

Michael "Match" Luther

So creativity is your passion — or your imperative? You'd like to benefit from this vast natural resource and apply properly all the exciting tools you experienced? And yet, you are not quite sure when to use what — and where to start? Then: this is your workshop! Based on the latest research you will gain a systemic understanding and explore the magical, and yet comprehensible roadmap of creActivity. And along the way discover hands-on shortcuts, how to deliberately and successfully tap into and leverage your creActive potential. Be prepared to chart your map — and to move!

Metaphor and Creativity:

A Powerful Encounter

René Bernèche

Modes of communication acquire more impact with the power of images: the metaphor, with its capacity to provoke creative transformations, relies on the originality of our mental images. The metaphor calls for attention, astonishment and reflexion, invites to perceive differently and to elaborate about complex and sensitive subjects. Our communications become more creative with the contribution of the metaphor. Participants will be exposed to basic notions and explore associative processes to create metaphors and to integrate them in original modes of communication.

Mindmapping... The innovative route to get you from here to HERE!

Jim Ridge

People say, *It's a low tech way to make hyper links*, *Like producing a printout of your brain*, and *Gives order to the stream of consciousness*. Mindmapping takes advantage of your mind's free-flowing radiant thinking patterns, and allows concepts to be quickly captured in a spontaneous yet organized manner. In this hands-on session Jim will show you how to use this colorful and visually stimulating method of capturing and developing ideas. He will take you on a test drive where you'll create your own mindmap to generate creative insights and solutions to a current opportunity in your life. When it's over you'll leave with a personal map full of ideas and the skills to start mapping virtually any creative problem-solving situation.

Moving Beyond: Using the Arts to Experience Problems as Opportunities

Anthony Hyatt

Why be limited by reality? Alex Osborn wrote on the first page of *Applied Imagination* that "The potential power of creative imagination is all but limitless." When imagination is applied with intention it can help us to transform ourselves and our realities. In this session we will strengthen the muscles of our image-nations and model the use of the arts in creative opportunity finding. We will

make visual representations of our challenges and then have the opportunity to reframe them through use of tools from the performing arts.

The New Science of Cognitive Capability

John Sedgwick

Cognitive Capability is about the way in which people pattern their experiences to sense, shape and scale their world. This workshop will explore the work of Gillian Stamp, (Brunel University, UK) and the procedure she has developed to determine cognitive capability over time. This process is not about IQ, nor is it another style preference. It's about how we define tasks, organize information and make decisions at different levels of ambiguity and complexity. This session will take an overview of a complex idea and make it simple and obvious. You will see immediate and amazing applicability for every type of workplace. Understanding cognitive capability is critical if you want to get, the "Right people", in the "Right jobs", doing the "Right work". If that's a concern for you, then help is *Right* here.

No Words, Absolutely No Words

Robert Alan Black

Visual, physical, social and emotional forms of thinking, communicating, and creating hold more power and richness than word-dependent forms. Artists, designers, planners, theater directors, and architects are among many professions where the power of visual, physical, social and emotional thinking, communicating, and creating are used successfully around the world. This session is designed to challenge you to think, communicate, solve problems and create using only visual, physical, social and emotions means. Drawings, symbols, abstractions, shapes, color, movement, actions are the media for this session to provoke higher levels of creativity. You will experience several exercises using everything BUT WORDS throughout the session.

Nurturing the Creative Self through the 5 L's

Cyndi Argona

Russ Schoen

How can you dramatically enhance your creative output and your quality of life? One way is to tap into the the five L model of living a creative life. In this interactive, experiential workshop, we will explore each of the 5Ls: love, laughter, listening, letting go & learning through a variety of hands-on activities and personal reflection. Participants will increase their "L quotient", experience the positive impact it has on personal creativity and leave with a plan of action for moving forward.

Off the Wall

YMCA Staff

Take out your compass. Clamp on the carabiners. Belay that order (or your partner). If you've ever wanted to try your hand and feet at rock climbing, this is your chance. Led by qualified, skilled, and safety-trained YMCA leadership staff, Cedar Glen's Climbing Wall may be just the thing to unlink your kinks. Take a break (well, not literally). You'll love it.

On the Ropes

YMCA Staff

Cedar Glen includes both high and low ropes challenge courses, led by qualified, skilled YMCA leadership staff. These ropes courses are a powerful learning tool for both personal and team development. If you're looking for a way to get the knots out, Mindcamp's On the Ropes challenges, offered during three of our scheduled learning periods, might give you just the lift you need.

Open Your Mind with the Mandala Process

Pascale Rousseau

I invite you to support your daily experience with the mandala process. At the end of each day, come to draw, relax, meditate on what happened in your day while centering yourself. In these sessions, you will explore mandala drawings from different perspectives, as a tool to clarify your intention, tap into your intuition, support your experience and learnings and explore new worlds. You will be amazed by the new connections you will make from your daily experience and by the creation of a beautiful mandala journal that will document your Mindcamp experience.

Ordinary Magic: The Secret Recipe for Illumination and Innovation

Robert Bick

What's ordinary? It's the moment-to-moment of our lives — the parts that take us through our day with hardly a second thought. It's eating salt with cucumbers. What's magic? It's introducing these components to each other in unexpected ways. It's when pickles + salt + water + sunshine = kosher dills. In this workshop we'll explore the ordinary magic in our business and personal lives where commonplace, almost invisible aspects kiss and our world illuminates. It's seeing the girl next door in a whole new light! Seminar bonus — Learn how to make kosher dills in your backyard without vinegar or cooking.

Playing Around With TRIZ

Paul Rousseau

TRIZ, the Theory of Inventive Problem Solving, is a powerful problem solving methodology gaining widespread acceptance and usage throughout North America. The problem with TRIZ is that appears intimidating to first time users. What was needed was a simple, elegant way to encourage people to participate in this revolutionary problem solving technology. The solution: a deck of cards. The Innovation Planner offers the player a tactile, rapid, effective, and efficient problem solving tool that will produce countless ideas. Its user friendly approach is especially suited for both technical innovation and non-technical problem solving. The

card set structures the problems solving experience so that the player can engage in systematic innovation, planning, brainstorming, or even just to play one of several innovation games. Come play with the Innovation Planner and learn how to tap into the power of TRIZ.

Potatoes? Not Yet!

Harry Vardis

The human mind has been called the ultimate resource. It is a field of all knowledge. It is the hard drive which when accessed properly can yield infinite possibilities. To achieve this, we must be aware of our thoughts, find ways to capture them, and nurture them to their fullest potential. We also need to have a process in place and be the facilitators who will allow for the process to work. Harry will take you on a journey of exploration of your mind and its potential, based on his recent book, *Potatoes? Not Yet!*

Release Your Inner Genius: Learn to “Paint” with a “Mouse”!

Nellie Jacobs

Learn a skill that will offer you countless hours of challenge and fun — and that will help you become more creative-thinking in all aspects of your life. What is your personal Wall of Fear? Are you afraid to take risks, to step out of your comfort zone? As she creates illustrations onscreen, award-winning artist, author and consultant Nellie discusses what holds you back, the importance of creativity, its impact, ways to access your childhood's creative soul and how you can ultimately achieve your full creative potential. Nellie encourages audience interaction and welcomes creative input.

Six Thinking Hats®

Kathie Thomas

Six Thinking Hats is a simple, effective parallel-thinking process that helps people be more productive, focused, and mindfully involved. Individuals and teams will learn to separate thinking into six categories for analyzing issues and generating new ideas. Six Thinking Hats teaches you how to separate emotion from facts, the positive from the negative, and critical thinking from creative thinking. You will leave the Six Thinking Hats program with tools you can apply immediately.

Stories in Search of Something Else: An Evening of Playback Theatre

Toronto Playback Theatre

Christopher von Baeyer

Saturday evening will feature a celebration of our collective experience at Mindcamp. If you've never seen a Playback presentation, you're in for a treat. Playback Theatre is an amazing experience, where the stories on stage come from the stories in you. Playback Theatre is created through a unique collaboration between a professional company of performers and the audience. Someone tells a story or experience from their life, chooses actors to play the different roles, then watches as the story is recreated on stage. It's funny. It's poignant. It's like nothing you've ever seen before.

The degree to which you participate is up to you. You can share a story, be part of a story, or just sit back and watch. However you choose to play it, this is going to be one of the highlights of your weekend.

Stuck? Get Unstuck!

Michael Bungay Stanier

Any of these sound familiar? a) You've got too much to do and everything's a priority. b) You've got to get started but you're not sure of the first step. c) You feel like you're doing it all on your own — and the responsibility is beginning to tell. You're stuck! So how do you get unstuck? In this workshop you'll uncover:

- What keeps people stuck.
- Three powerful sources for generating possibilities.
- The secret to get going on the work that matters.

By the end of this session you'll have a commitment to take action on something you want to do. This workshop is based on Michael's self-coaching tool, *Get Unstuck & Get Going* on the stuff that matters. Joyce Wycoff, founder of the Innovation Network, calls it a fresh, useful approach to creative thinking that gently guides you into new ideas and then gives you a thoughtful template to guide your implementation path.

Ten Commandments of Improvisation

Len Mozzi

Learn the rules that make improvisation work. Learn to always say *yes*, to listen actively, and to make your partner look good. Learn to discover ideas rather than invent them. If you've always been afraid to try improvisation, this is the session for you — safe yet challenging with clear guidelines to foster success. These are the same techniques that fuel brainstorming sessions that access the unconscious. Come ready to learn. Come ready to have fun.

Think Better!

Tim Hurson

Think better, work better, do better! Developed by Tim Hurson and Robert Bick, *think²* productive thinking picks up where creative thinking leaves off. Built on research by Parnes and Osborn (CPS Creative Problem Solving) and Ross (iDEF Integrated Definition Methodology), productive thinking takes the best of both, adds a variety of new twists, turns, and tools, and offers a systematic approach that helps individuals and groups enhance their creative intelligence and apply it quickly and effectively to problems and opportunities, both big and small. Tim will illustrate several productive thinking tools including thinking separation, **DRIVE**, and **POWER** as you work through an interactive exercise to solve an unusual real-world challenge.

To the Core

Joe Keating

In this session Joe will guide you as you explore your core beliefs, those that make you behave, or want to behave, in ways you think will lead to success. By taking the time to discover these basic beliefs, you can better equip yourself to live wholly and productively. You will work in small groups to discuss the kinds of beliefs people in general hold as core — those they hold most dearly and tenaciously, and those that, when challenged, are seen as direct challenges to the person him or herself. You will then examine your own core beliefs and create plans for how you might more effectively integrate your beliefs and your being.

Torrance Incubation Model of Teaching and Learning

Christina Coyle

Cristina Masucci

In what ways might training be more creative? The Torrance Incubation Model (TIM) of teaching has proven to be a powerful tool in the field of education. Participants will learn how to apply this model everywhere from pre-kindergarten settings through post-secondary classrooms to corporate training suites, and beyond. The session will present TIM in the context of how to teach/train more creatively providing sound means to apply this powerful framework in any teaching/training context. TIM provides a process framework that has the power to take an educational experience beyond the realm of rational thinking and has impact both upon the teacher/facilitator as well as the participants. The session will provide participants with hands-on experience in designing and delivering content more creatively by utilizing TIM.

What You Say Affects Your DNA

Lesley Soden

Discover fascinating facts on the power of words to hurt, heal and motivate. Dr. Lesley Soden's warm and witty talk focuses on the language we use and how it influences body chemistry, quality of life and creativity. An interactive session in which participants learn to recognize the words they use and practice new types of communication. Dynamic, playful and highly informative.

Wholistic Creativity: the Power of Paradox

Liz Monroe-Cook

Inhale and exhale, diverge and converge, yin and yang, rest and activity — we live in the midst of interdependent elements, paradoxes, or polarities. How can a conscious approach to these polarities lead to more successful, fulfilling and creative outcomes? In this interactive workshop you will learn the Polarity Management™ approach developed by Barry Johnson, a powerful means of understanding how to seek the wisdom in resistance, how to distinguish between problems to solve and polarities to manage, and how to engage people holding seemingly contradictory views in a productive process. You will come away with a practical and profound tool for your own life, your personal awareness, or your professional application as a creative thinker, leader or consultant.

Program Leaders

Cyndi Argona
Buffalo NY

Nurturing the Creative Self through the 5 L's
Listening is a Choice: If your listening isn't supporting creative thinking, it's inhibiting it



Cyndi is a lecturer and distance program coordinator for the **International Center for Studies in Creativity** at Buffalo State where she obtained an MSc in Creativity and Innovation. She is currently pursuing a doctorate at OISE in Curriculum, Teaching

and Learning with a focus on Holistic and Aesthetic Education. Her interests and research focus on the impact of arts in education, holistic leadership, the power of vision and developing environmental solutions using CPS.

ARGONAC@BuffaloState.edu

Bruce Baum
Buffalo NY

10-Minute (or less) Warmups, Energizers, and Ice Breakers

Humor, Laughter and Creativity



A legend in his own mind, Dr. Baum is Professor of Exceptional Education at Buffalo State College and Head Honcho of HumorCreativity.Com. He is author of *How to Motivate Audiences: 121 Energizers, Icebreakers, and Activities for*

Promoting Creative Problem Solving, Teamwork and Laughter. He is a Colleague of the Creative Education Foundation, Member of the International Brotherhood of Magicians, Associate with the Center for Development of Human Services, former Director for the Association for Applied and Therapeutic Humor, and Certified Laughter Leader. In his spare time, Dr. Baum is a Rocket Scientist, Bronco Rider, Taxidermist, Explorer, Gourmet and Brain Surgeon.

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René Bernèche
Montreal QC

Metaphor and Creativity: A Powerful Encounter



René holds a PhD in Psychology from the Université de Bordeaux (France) and continued post-doctoral studies at the University of California in Santa Cruz and Berkeley where he specialised in Psychology of Creative Behavior. Professor of Psychology at

Université du Québec at Montréal (now retired), he introduced courses on creativity and change in various programs. Experienced leader at CPSI (Buffalo, San Diego) René is also a certified trainer on Simplex Transformation Process and certified for the KAI. He has designed and presented numerous training sessions on creativity and innovation conjugating his interests in arts and psychology of creative behavior.

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Robert Bick
Toronto ON

Ordinary Magic: The Secret Recipe for Illumination and Innovation



Robert is part of a Canadian business legend. A surplus of cucumbers on the family farm became the first 2,400 cases of Bick's Pickles. Robert was involved in every aspect of the company. Beyond Bick's, his business experience is extensive. He's been president of a software start-up raising \$25m in venture capital, and is a founding partner of **think^x**

Intellectual Capital, helping organizations generate productive thinking. He is also a classical flautist, having performed and recorded throughout Europe and North America for 10 years. He swears he learned all there is to know about teamwork while performing with his high-powered quartet partners.

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Robert Alan Black

Athens GA

No Words, Absolutely No Words



Alan strives to help people accept and expand their creative thinking. He uses experiences from 47 jobs in 8 professions in 45 years plus studying, writing and speaking on creative thinking and problem solving. He obtained a Ph.D. in creative thinking in 1983 with

E. Paul Torrance. Since 1996 he has been traveling and working around the world connecting with people committed to creative thinking as a speaker, consultant and a presenter at creativity conferences in Korea, Japan, Taiwan, Thailand, Singapore, Malaysia, Sri Lanka, New Zealand, Australia, Turkey, Denmark, Holland, France, Scotland, England, Canada, South Africa, Mauritius, Trinidad, Mexico, Italy.

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Peter Bouffard

Toronto ON

The Four Attitudes of a Creative Person



Peter is Founding Partner of **Impact Workshops**, a series of professional development workshops supporting innovation and creativity in the corporate marketplace. He has a wide range of work experiences including being responsible for the venture capital

investments of a \$100m private capital fund, creating an online learning company that designs and develops training courseware, and managing the operations of a direct marketing record company and a country record label (Nana Mouskouri, Johnny Cash) operating in Canada and the US. He is also a watercolor, acrylic, and oil artist, and part-time student at OCAD and the Toronto School of Art.

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Michael Bungay Stanier

Toronto ON

Stuck? Get Unstuck!



Michael is the Principal of Box of Crayons, a Toronto-based company. He works with clients around the world to get unstuck, get going on the stuff that matters and discover what's possible. He is a Rhodes Scholar and holds an M Phil from Oxford, a law degree

and a BA with highest honours from the Australian National University. He is a certified coach.

Michael's quest for adventure has led him to teach children in Chile to sing "Kookaburra Sits in the Old Gum Tree", rappell off an aqueduct in a Welsh snowstorm and buy fake sapphires in Thailand.

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Matteo Catullo

Milan, Italy

The Art Gallery of Your Mind

The Landscape



King of Elves, marketing consultant, theater actor, mathematician, poet, star hunter, Matteo is a Partner of Catullo & Sylwan Advertising Agency, Milan, Italy.

He is President and co-founder of Creativity European Association (CREA), program leader at CPSI

(Creative Problem Solving Institute) and a former Trustee of the Creative Education Foundation. He is internationally acclaimed for his work in stimulating creative imagination and creative potential. More important, he is father of Gaia and Davide and friend of all creative people. Matteo holds the Italian absolute record and award of handshakes and hugs.

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Christina Coyle

Buffalo NY

Torrance Incubation Model of Teaching and Learning

As president of Prizm Solutions, Christina has assisted a variety of clients in identifying new ideas and shaping them into successful outcomes. She is a trainer, facilitator and consultant specializing in organizational and business-based creativity applications. She has worked with a diverse client base from a variety of industries including healthcare, higher education, professional sports, capital fund development and the death care industry. She has just earned a master's degree at the International Center for Studies in Creativity. Christina serves as treasurer of the Buffalo/Niagara chapter of the American Creativity Association, and plays clarinet in community-based musical ensembles.

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Eileen Doyle

Burlington MA

Humor, Laughter and Creativity



Eileen Doyle is president of **Panel Opinions**, a qualitative market research firm which conducts focus groups, mock trials and taste tests. She facilitates groups for start-up businesses to Fortune 500 companies. Her moderating specialties include: on-line focus

groups, consumer products, kids, travel, pharmaceuticals and insurance. Eileen is co-chair of the New England Chapter of the Qualitative Research Consultants Association and she recently hosted the inaugural session of the New England Creativity Group. Eileen is also a Certified Laughter Leader, and looks forward to turning people on to the benefits of laughter.

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Newell Eaton

Albany NY

Managing Dilemmas

Integral Transformative Practice Kata



Newell is a facilitator, trainer, designer, and life coach specializing in strategic planning, intentional change, innovation teams, and life transitions. He is best known for his work assisting groups and individuals to clarify their purpose and direction, recognize their cultural context, explore and execute

strategic choices and optimize their performance. Newell hosts a monthly "salon" in which a diverse group of people come together to engage in the creative art of conversation. In their exploration for transformative practices Newell and his partner, Allie Middleton, discovered **Integral Transformative Practice** and found it to offer what it claims.

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Laila Ghattas

Toronto ON

Impeccable Leadership: Compassion at Work



When Laila isn't gallivanting around the world facilitating life-altering retreats, she offers **Truly Madly Deeply** workshops in Toronto to individuals and corporations. Laila is an artist, Gestalt therapist, Reiki practitioner, sea kayaker and founder of **Aziza**

Healing Adventures. She leads workshops for women, couples, youths and mixed groups who seek true personal growth. Her passionate belief in the combined healing power of creativity, nature, psychotherapy and movement manifests in wellness programs that deliver creative self-discovery and gentle eco journeys in Canada, Mexico, Bali, Greece and Australia.

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David Hardy

Toronto ON

Living in the Midst of Change



David runs the Business Creativity and Employee Involvement department at **BMO Bank of Montreal** where he helps intact and project teams become more efficient, effective, and creative problem-solvers. David is experienced in developing creative

workplace climates. He was responsible for creativity, innovation, and teamwork on the faculty at BMO's Institute for Learning. He has extensive experience in private industry, the Federal Government and the Canadian Armed Forces. David holds a BA in psychology and sociology and is certified user of the Kirton Adaptor Innovator Inventory as well as a powerful stress management technology: The Power to Change Performance (HeartMath).

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Diane Houle-Rutherford

Ottawa ON

How You Are Creative: Why Style Matters



Diane has over 25 years' experience in HR Management and Organizational Development. For ten years, she has operated her own consulting practice focusing on creative problem solving, group process facilitation, coaching and leadership development,

change and transition management, and action learning. Diane is a Senior practitioner of the Kirton Adaption-Innovation Instrument, the SOQ instrument to assess organizational climate for creativity, and the Myers Briggs Type Indicator. She is certified to deliver William Bridges' Managing Organizational Transition seminar, and is a leader at the Creative Problem Solving Institute (Buffalo) and CREA (Italy). She teaches at both Sherbrooke and Saint-Paul Universities.

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Cam Howey

Hamilton ON

Berkana and Change



After 24 years with Stelco I became the Training Coordinator. I've been active creating and presenting workshops on topics like stress, leadership and Excel, along with educational CDs. In my community I've been involved with youth programs, wellness

committees, stewardship fairs and corporate chair for the JDRF Walk to Cure Diabetes. Through our parish I was able to experience the energy, power and excitement released by Berkana circle that included people of different faiths and backgrounds. My hobbies include reading, canoeing, interior camping and cooking. Every three to five months my newsletter *News from the North*, makes it out to friends with recent good reads, courses and sites.

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Elizabeth "Buffi" Huggins

Toronto ON

Brain Gym®



Elizabeth Huggins is a facilitator, trainer and brand strategist with more than 20 years experience in thinking style diagnostics, innovation, change management, sales and brand marketing. She is certified in KAI Inventory & Theory, used in thinking style diagnostics

and change management throughout the world. She uses Brain Gym® to help people tap into their brain power and LEGO® Serious Play® to access their imaginative mind. Elizabeth's helps teams unlock their thinking potential to discover the unexpected, frame problems and opportunities in new ways, and maximize their thinking in planning to identify the real problem, generate ideas and implement solutions.

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Tim Hurson

Toronto ON

GaleForce Thinking: How to Brainstorm When You're the Only Cloud in the Room Think Better



Tim likes to think about thinking. He's been doing that since he first read Roger von Oech's *Wack on the Side of the Head* in 1970; four years ago he contributed to the latest edition of that work. Tim also likes to talk about thinking; he presents keynotes and workshops throughout the world. Tim likes to help people think better; he's a founding partner of **think^x intellectual capital**, through which he helps people think more productively, creatively, and effectively. Tim also likes to learn about thinking, which is why there's a good chance he'll come to your session.

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Marc Hurwitz

Waterloo ON

Learning to Fail the Miller Analogy Test!



Marc started writing poetry Dec. 28, 1995 — yes, there's a story here — and spent his formative writing years with *The Orgasmic Alphabet Orgy*. Marc's busked poetry, taught performance poetry, performed for money, performed for free, and written a

quartet of passable chap books. Outside poetry, Marc's had a bevy of jobs with awesome titles including Stochastic Risk Manager (bonus points if you know what that means), Performance Improvement Consultant (better than being a Specialist if you're thinking acronyms) and President. He sings in musicals, dances badly, and reads math books. His license plate is POETICA. Of course!

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Anthony Hyatt

Washington DC

Moving Beyond: Using the Arts to Experience Problems as Opportunities



Anthony Hyatt is a violinist and multimedia performance artist interested in the role and use of improvisation techniques in the creative process. He is a teacher for the **Arts for the Aging** organization, under whose auspices he presents interactive programs of

music and movement at senior citizen centers. He co-directs the senior citizen improv dance company **Quicksilver**, and performs with the **Naoko Maeshiba Performance Collective**. Anthony is a leader at the annual conferences of the **Creative Education Foundation** and the **Creativity European Association**. He does additional creativity consulting and facilitation work through his own organization, **Moving Beauty**.

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Nellie Jacobs

Toronto ON

Release Your Inner Genius: Learn to "Paint" with a "Mouse"!



Through her keynotes, workshops and writings, Nellie Jacobs helps you discover your inner genius. She jump-starts the process of self examination, encouraging you to explore the world of possibilities and achieve your fullest potential.

Nellie has been featured by media such as CBC television and radio, CITY TV Breakfast Television, *The Toronto Star*, *Chatelaine*, *Financial Post* and *Macleans*. Nellie recently presented workshops to Creativity Week at OCAD, Treasure Beach Women's Group in Jamaica, and GuelphHumber University.

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Joe Keating

Waterloo ON

To the Core



Joe Keating has been a student and teacher of creative problem solving for most of his adult life. Back in the early 60s, while he was employed at Electrohome in Kitchener he attended his first Creative Problem Solving Institute which is still conducted annually by the Creative Education Foundation of Buffalo NY. After Electrohome Joe had a seven year teaching career in the Material Management Program at Conestoga College. Following this he had a training and consulting business. Now he is retired. During his business and teaching careers he taught the CPS process to some of the brightest young minds in Canada during summers at Universities across Canada in the Shad Valley gifted program. jkeating@golden.net

Michael "Match" Luther

Cologne, Germany

The Marauders Map of creActivity

Eureka! NLP Meets Creativity



Match is an innovation navigator, ideas coach and creativity researcher — hosting ideation workshops in Europe, Canada and Brazil to enable organizations to boost their creative performance. As a wholehearted lateral thinker he is cocksure of the "natural resource creativity" and its practical usability in various fields. Established as mainspring for applied creativity and author of numerous how-to books, his main concern is with systemically detecting and mobilizing of ideas potentials to translate innovative food for thoughts into hands-on solutions. With contagious enthusiasm, he fervently enjoys exploring the unknown, networking across borders, and stimulating people and ideas. www.ideas247.com
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Cristina Masucci

Buffalo NY

Torrance Incubation Model of Teaching and Learning

As a Human Resources Manager, Cristina has had opportunities to assist in the personal and professional development of both domestic and international employees within her organization — most recently through creative initiatives. Cristina holds a Masters of Science degree in Creativity and Change Leadership from the International Center for Studies in Creativity. Cristina also serves on the Boards of both the Buffalo Niagara American Creativity Association and the Buffalo Niagara American Society of Training and Development. cmasucci@hyatt.com

Laila McDaniels

Toronto ON

How's your sex life?



Laila McDaniels is a sex therapist with a private practice in Toronto. Originally a sex educator Laila holds regular workshop that are fun, informative and life altering. In her efforts to promote the belief that a healthy sex life enhances all areas of your life, Laila presents fun and playful workshops that underscores that idea. She must be doing something right, she has been featured on SexTV, Breakfast Television, Discovery Channel's Sex Files, W Channel to name a few. Laila is also a featured writer for Molco Cosmetics under the Sex and Intimacy column. This fall she will be featured on a UK television special. www.lily-fine.com
Laila@lily-fine.com

Joe Miguez Cliffside Park NJ

LAB.yrinth: Getting from Here to (T)here



Joe is known throughout the United States as the 'labyrinth man'. He has built a consulting practice based on stimulating creativity in individuals and groups to achieve personal and organizational innovation. Facilitator, change agent and labyrinth

builder, Joe has worked with clients from major corporations, media, college and religious retreat centers. He has conducted workshops in Canada, Mexico, Europe and the United States. His professional commitment focuses on inspiring reflection in action, step by step.

Joemiguez@aol.com

Liz Monroe-Cook

Chicago IL

Wholistic Creativity: the Power of Paradox



Liz is a consulting psychologist focusing on individual, group and organizational effectiveness through creative thinking, the polarity perspective and the factors of "emotional intelligence." Her practice includes facilitation, training, qualitative research, public

speaking, counseling and psychotherapy. A rich array of work settings and clients — academic, corporate, government and nonprofit — has given Liz many opportunities to "manage polarities." She serves as a leader at the Creative Problem Solving Institute, administers the MBTI, has taught DeBono's Lateral Thinking, and is a devoted supporter of the arts — both as an appreciative audience member, and having two children who are artists.

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Len Mozzi Indianapolis IN

Dramatically Different Presentations: Backstage Secrets for Onstage Success

The Ten Commandments of Improvisation



Professional speaker and consultant, Len Mozzi combines his 20 years of experience as a Theater professional with an expertise in creativity to provide a unique perspective on innovation and communication skills. Len holds a Master of Fine Arts from Boston

University's School of Theater Arts and was Associate Director of the Cincinnati Playhouse. He synthesizes his theater expertise to teach professionals the artistry and craft of public speaking. He developed "The Ten Commandments of Creativity" from his improvisation work and has taught creativity techniques throughout the country. Clients have included DuPont, Ryder Trucks, NCAA, Delta Faucet Company, Sallie Mae, and Eli Lilly.

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Rita Najm

Toronto ON

5pm Body Pump



Rita is a Certified Personal Trainer through Canadian Fitness Professionals. A former university volleyball player with Ryerson and telecommunications world escapee, for the past 6 years she has helped a wide variety of people from teenagers to athletes to

Moms and to middle aged professionals meet and exceed their fitness and wellness goals. Rita runs **The Core Link**, a personal and group fitness service with a holistic approach to exercise and wellness. The Mind Body and Spirit connection is greatly enhanced when you have the proper fitness program to help you gain balance.

the-core-link@hotmail.com

Kristen Peterson

Toronto ON

Camp Director



Kristen is a partner with think^x, a company offering customized thinking methodologies, tools and approaches designed to enhance any organization's effectiveness. Kristen is teacher, catalyst, motivational listener, enabler and facilitator. She believes organizations

and individuals must transform to confront the economic and lifestyle challenges of the 21st century. They must think differently – more creatively, more productively, more proactively.

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Jim Ridge

Ancaster ON

Mindmapping... The innovative route to get you from here to HERE!



Jim is a Manufacturing Coach for one of North America's most successful steel companies where he has worked for the past 23 years. As a coach, Jim is responsible for the 7 by 24 hour operation of one of the world's most advanced galvanizing lines producing steel for

the auto industry. He is a trained quality improvement facilitator and a founding member of a company-wide Community of Practice on Creativity and Innovation. Jim makes extensive use of mindmapping to help teams visually map out and solve problems. He is frequently called upon to create mindmaps as communication tools for corporate projects and strategic visions. When not mindmapping Jim can be found hiking in the woods around his home or welding abstract metal sculptures.

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Pascale Rousseau

Montreal QC

Open Your Mind with the Mandala Process



Pascale Rousseau coaches and trains individuals who long to create meaning, balance and alignment between their work, business and life. She helps them articulate and manifest their vision with an innovative whole brain connection approach. She has 16

years of experience comprised both in the logical world as a corporate lawyer and MBA graduate and in the creative world as a multidisciplinary artist, creative thinker and connection coach. For the last 3 years, she has been specializing in the practice, integration, coaching and teaching of whole brain tools which favor the connection between the creative and logical side of the brain.

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Paul Rousseau

Windsor ON

Playing Around With TRIZ



Paul is Canadian Representative of Ideation International, a US-based company offering software solutions, consulting, training and facilitation, based on I-TRIZ and aimed at evolving technology, enhancing intellectual property and solving challenging problems.

As well, Paul is a sessional lecturer at the University of Windsor where he teaches courses in Political Science. Paul has been a leader at the annual Creative Problem Solving Institute in Buffalo NY since 1979. He facilitates creativity and innovation with clients in Canada, the United States and Europe. His preferred methods for facilitating creativity are TRIZ and Value Engineering.

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Tricia Ryan Toronto ON

LEGO® Serious Play™: Let Your Hands Reveal Insights and Release Your Imagination



Tricia is a marketing expert with more than 20 years experience. She's also a trainer with extensive experience in the field of creativity. In 1988, she trained with CPSI and has since added certifications in De Bono 6 Hats Training, Integrative Coaching and

LEGO® Serious Play. Today she is a principal with Marketing Toolbox and a Partner with LEGO® Serious Play™.
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Russ Schoen Chicago IL

Listening is a Choice: If your listening isn't supporting creative thinking, it's inhibiting it
Nurturing the Creative Self through the 5 L's



Russ is a facilitator, speaker and trainer in creative thinking, innovation and leadership. He has delivered programs on five continents (South America and Antarctica to come!). He holds a Master of Science in Creativity and Innovation from State

University of New York and is a graduate of the Second City training center. He uses his background in improvisation and psychology to deliver programming that resonates with adults and teens. A partner at New & Improved, Mindgarden and Blair Miller & Associates, Russ is also founder of Touchstone Institute, a Chicago-based organization dedicated to enhancing leadership, communication and problem-solving skills among teens.

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John Sedgwick St Catharines ON

The Civil War in Your Head and How to Win It
The New Science of Cognitive Capability



John Sedgwick is a professional facilitator, training designer and creator of group experiences. Prior to forming **Managing Imaginations Inc.** he was a professor of Business Administration for 29 years. He has run workshops and seminars for such

clients as Dofasco, Stelco, General Motors and numerous organizations throughout Canada and the US. John has been affiliated with the Creative Education Foundation and the Creative Problem Solving Institute since 1975 and is an adjunct professor at the International Center for Studies in Creativity. He has been a creativity coach in the Banff Leadership Programs, and is a co-founder of **Facilitators Without Borders.**

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Marci Segal Toronto ON

The Facilitator's Dilemma: How to get people to really participate



Founder and president of **CreativityLand Inc.**, an organizational consulting firm providing tools, advice and training to implement innovation in the workplace, Marci is the co-founder of **Creativity and**

Innovation Day (April 21), now recognized in 40+ countries worldwide. Marci attended the International Center for Studies in Creativity in New York where she became the first Canadian to earn both undergraduate and graduate degrees. She has conducted keynote addresses, seminars and workshops in South Africa, Malaysia, Singapore, Australia, Brazil, Europe and North America. She is the author of three books and recipient of distinguished awards in creative leadership and commitment.

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Lesley Soden

Toronto ON

What You Say Affects Your DNA



Over the past 25 years, Lesley Soden has connected people to themselves and each other in authentic and creative ways. With a background in communications and marketing, Lesley took her passion for creativity into the workplace in 2000 with artist-edu-

cator Kristen Fahrig. Acting as a consultant to businesses, both multinationals and small enterprises, government and the non-profit sector, she has helped unleash the creative potential of their people. Major clients include Cadillac Fairview Corporation, Indian and Northern Affairs Canada, the Association of Fundraising Professionals, and Teligence Communications Inc. Lesley serves on the executive of Keynote Toastmasters in Toronto. l.soden@sympatico.ca

Kathie Thomas

St. Louis MO

Six Thinking Hats®

Over a 23-year-career spanning graphic design, branding, public relations, and management, Kathie has had one abiding passion — creativity. As co-lead of Fleishman-Hillard's **Innovation Practice Group**, she inspires clients to unlock their potential with proven tools for helping them inject new levels of innovation and creativity into their strategic planning and program development. The goal is not creativity for its own sake, but the systematic fostering of new ideas that deliver value. Kathie is certified in de Bono's Lateral Thinking, Six Thinking Hats, and several other thinking methodologies. She applies this expertise in brainstorming and planning sessions with clients and colleagues. thomask@fleishman.com

Harry Vardis

Atlanta GA

Potatoes? Not Yet!



Harry's passion is conducting workshops that change people's lives. As founder of **The Creative Focus Institute**, he offers courses MBA and Executive MBA courses on creative leadership at such diverse schools as Emory University, Lake Forest, and

Universidad Anahuac, Mexico City. He is director of the Creativity and Innovation Project at **Kennesaw State University**, dedicated to advancing creative thinking in business and education. Harry trains corporate executives, students and educators in applying creative thinking. In his former career as an advertising executive, he received two EFFIE awards for effective communication research, and a Financial World award for excellence in communication. vardis@mindspring.com

Christopher von Baeyer

Toronto ON

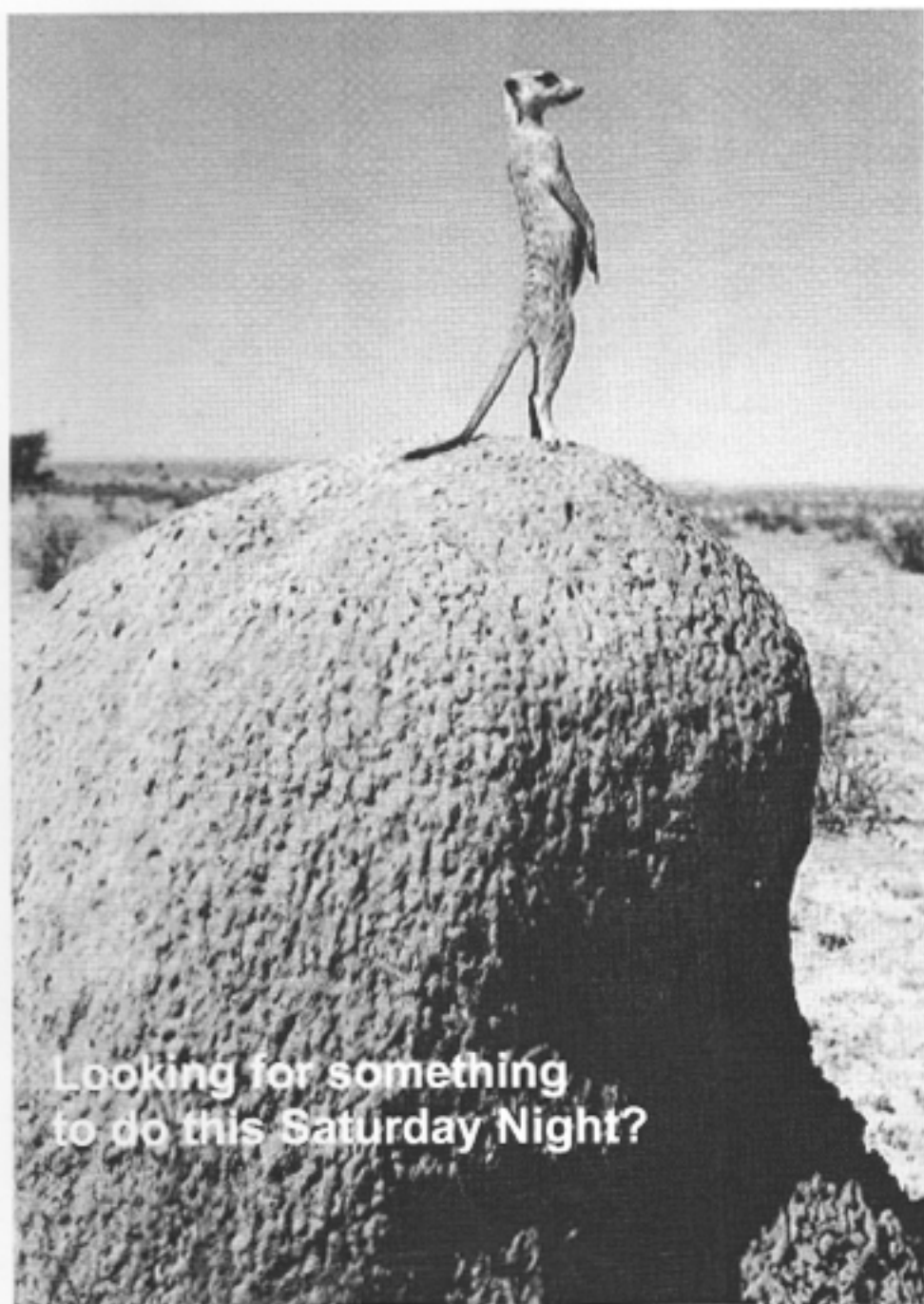
Stories in Search of Something Else: An Evening of Playback Theatre



Christopher is a professional actor, educator and consultant specializing in the integration of theatre and human development. He is Artistic Director of Toronto Playback Theatre, which he founded with the mission of providing dynamic, audience-

interactive, issues-based theatre for diverse audiences. As Director of Client Relations for the Ariel Group, he travels between North America, Europe, the Middle East and Asia, where he designs and delivers training programs in leadership and professional communication. He teaches regularly at the Harvard, Columbia, and Kellogg Business schools and regularly serves as a Master Artist at the Banff Centre in Alberta.

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Looking for something
to do this Saturday Night?

Mindcamp Kats welcome.

Reception & Chat

5:00pm Saturday
Main building lounge.



Creativity & Innovation Day
Worldwide. April 15. Every Year.

Map of Cedar Glen

